

A large, stylized lion head logo in gold, positioned in the center of the page. The lion is facing left, with its mane flowing back.

Our latest SUCCESS STORIES

**HOW CLIENTS ON DEMAND CAN HELP
YOU SCALE YOUR BUSINESS ... (WHILE
CHANGING THE WORLD ALONG THE WAY!)**



CLIENTS *on* DEMAND

In these pages, you'll find 100% genuine, authentic client reviews. No one here was paid or compensated in ANY way for what they wrote.

After helping over 6,000 coaches and experts just like you...we know what it takes to scale a coaching business and help you live your mission.

These reviews are completely unedited, except for one small thing...

You'll notice that we've blacked out direct income claims to comply with regulations. If you want to see the full reviews, check out our [TrustPilot page](#).

I want these reviews to guide you, inspire you, and challenge you to understand that you could be making a far bigger impact than you are right now.

The future I want for you is right here, in these pages.

I want you making a difference...

Working with your dream clients all over the world...

Enjoying a life of income, freedom, and finally making the impact you were born to make.

At Clients on Demand, **results are our religion**. Every client in this book is someone our team obsessed over during their time in the program...

...pulling out all the stops to help them win.

And what we can do for you is very simple: we'll help you turn your expertise into a high-ticket online workshop AND install the ultimate client attraction system right into your business.

If you haven't already, [click here](#) to book a call with our team.

Read on - these stories are inspiring, powerful, and 100% genuine.

Talk soon,



Russ Ruffino
Founder, Clients on Demand



CLIENTS *on* DEMAND

DISCLAIMER

You're a rational adult. Therefore, you understand that success takes lots of work. You understand that even though we've helped people create amazing results, there is no such thing as something for nothing. There is no such thing as "get rich quick".

The people you're about to hear about achieved extraordinary success with Clients on Demand. Never assume that someone else's results will be the same as yours. These stories and reviews are here to show you what's possible, not for you interpret them as a guarantee that you will experience any results whatsoever.

All of these people...

- Committed to raising their prices to \$3,000 - \$15,000 or more per client (even though they were scared to do so)...
- Invested money into Facebook ads to grow their business...
- Persisted through fear, self-doubt, and multiple challenges to create results...
- Dedicated themselves fully to implementing everything we teach at Clients on Demand...

Many of them are also juggling kids, families, loved ones, etc. Because they are good people who are focused on serving the world, they found a way. They made it work.

In other words, this stuff is not easy. We can coach you every step of the journey. We can make it SIMPLE...but no one can make it easy.





Monica Yearwood
Health & Wellbeing

Monica helps professional men and women who are stuck, stressed out, and exhausted, eliminate anxiety, find health and gain life balance.

“

By taking COD's program, **I experienced so much more growth that I had anticipated...** I learned how to create an online program that **gave my clients transformative results!**

”



Monica Yearwood

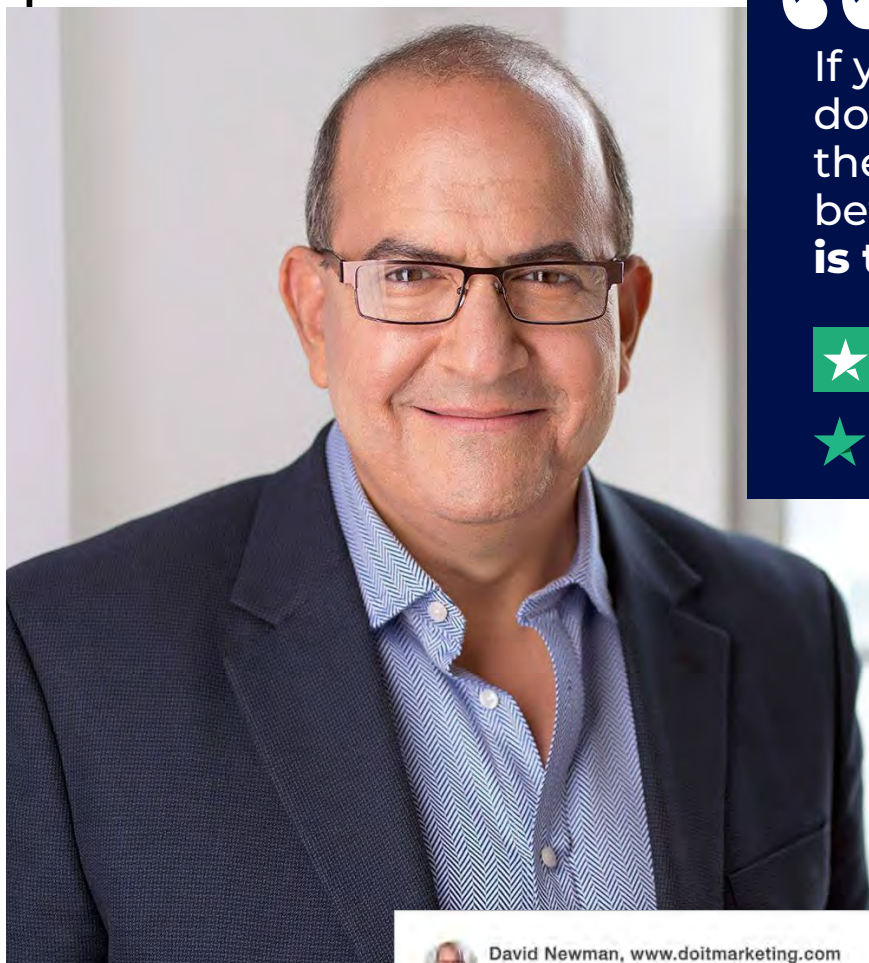
1 review



Verified order

One of the best decisions of my life

When I took COD's masterclass, that is available for free on their website, I knew that they had the key to unlocking my potential that I was looking for. That masterclass showed me what I was doing wrong in my business and what I needed to do to fix it. But by taking COD's program, I experienced so much more growth than I had anticipated. Not only did their program save my physical location from closing (an unexpected side benefit) but I also learned how to create an online program that gave my clients the transformative results I always knew inside myself that I could offer. COD is self-development at its finest. They teach extreme personal responsibility. Your business is a reflection of yourself. To change it, you have to start from within. To say this has been the most positive transformation in my experience of personal growth and business development is an understatement. Yes, I broke into earning over [REDACTED] while I was only in my 3rd week of their program (I was making 40k a year when I started). Yes, I have a thriving physical business in Chicago, and an online program. And yes, I absolutely and directly attribute those outcomes to what COD taught me (and continues to teach me years later) but I have also come to understand that I can create and live my deepest dreams, and I have identified and removed deep beliefs of unworthiness that were standing between my success, and this is also directly because of COD. The state of your business is not an accident. It's a byproduct of your current level of understanding, your beliefs, and probably your self-imposed limitations. If you're ready to let go of that and step into your greatness I highly recommend COD and I tell all my closest and talented friends to do the same any day of the week. Best, Monica Yearwood



“

If you've been burned, let down, and screwed over by the clowns in this business before, **rest assured, COD is the real deal!**

”



★ Trustpilot

David Newman Marketing Coach

David is a success coach who helps speakers get more gigs and charge higher prices.



David Newman, www.doitmarketing.com

1 review



Verified order

Finally - the real deal help you've been looking for

Russ Ruffino and Clients on Demand is a top-notch coaching and mentoring company. I've been enrolled with them since January 2017 and have found their approach, training, support, and methods to be world class across the board. Unlike so many online coaching programs, these folks truly CARE about their clients' results. And they work hard to ensure there's nothing left out, nothing assumed and everything they teach is step by step EXACTLY what to do at every step to build your high ticket business model, fill your calendar with leads, and convert the right prospects who are a dream to work with - all at premium prices while building a team, a business, and a life you love. If you've been burned, let down, and screwed over by the clowns in this business before, rest assured, COD is the real deal - and the LAST coaching program you'll need to invest in because it WORKS and it LASTS.



Garric Vosloo Physio-Therapist

Garric is a Physio-Therapist specializing in functional medicine. He's created a program to help other Physio-Therapists integrate functional medicine into their practices so they can help more patients and make more money.

“

Within months my life changed from employed, to a business that gives a life of freedom and impact at the same time. I am so grateful for the awesome Russ Ruffino team at Clients on Demand!

”



Garric Vosloo

1 review



Verified order

Clients on Demand has been a life changing experience

Clients on Demand has been a life transforming experience. Being a Functional Medicine Physiotherapist I dreamed about living a life of impact (helping clients and teaching other practitioners what we do), and then having an abundance of time and money. Having this combination would allow me to live a life exactly the way I wanted to live. I had previously read many great self help books, been to many seminars around goal setting, and tried many programs that were about helping you achieve your dreams. I put my heart and soul into everything I do and despite the will to win I never could achieve the combination impact, and time and money freedom. That's all a reality now and now it's time to help others do the same and help more patients live their dream lives. I am blessed to have been through the most amazing journey with Clients on Demand and their mastermind Millionaires Alliance. In the shortest period time I could imagine, I have a completely online business that is systemised, automated, leveragable and scalable. Within months my life changed from employed to a business that gives a life of freedom and impact at the same time. Our programs have clients from around the world. We are changing lives by helping other health practitioners do what we do and helping patients finally solve chronic problems that they have been living with for a long time. I am so grateful for the awesome Russ Ruffino team at Clients on Demand. Thank you to you all of you. You have not just changed my life but many others with what we now have in motion.



Doren Aldana
Mortgage Marketing
Coach

Doren helps mortgage pros build a THRIVING mortgage business, without relying on cold calling or annoying Realtors



“To say my life has transformed would be an understatement of EPIC proportions... **I can say without hesitation, COD has been the best investment I've ever made in my business - bar none.**”



Best investment I've ever made!

Before working with COD, I was overworked and underpaid, trading time for money on the 1-on-1 coaching treadmill. I didn't have a real business, I had a glorified job. In fact, I'd been stuck in a deep rut of stagnation, grossing \$300k-\$400k per year for about 5 years. That might sound decent, but I was treading water and frustrated.

No matter how many books or newsletters I read, or how many seminars I attended, or how hard I worked, I kept hitting my head against that glass ceiling. Meanwhile, I was bogged down with \$124k in high-interest business debt. Nothing I tried seemed to make any difference - that is until I discovered Russ Ruffino's high-ticket sales system.

As I write this review just 1.5 years later, to say my life has transformed would be an understatement of EPIC proportions. Here are a few highlights:

- [REDACTED] in revenue over the past 12 months (averaging [REDACTED] month in the last 6 months)
- Paid off all my debts (feels so good!)
- Bought a beautiful Sea-Doo jet boat with cash (fantastic family fun!)
- Traveled to Puerto Vallarta, Laguna Beach, Kauai, Naples FL, and Cancun with my bride (enjoyed so many great moments together)
- Built a super-engaged private FB group with over 10k people that feeds me 4+ new clients per month
- Built a team of enrollment coaches who enroll new clients while I'm on vacation with my family (I'm truly living the dream!)
- My clients are getting extraordinary results (better than ever before) without me having to do any 1on1 coaching
- I just hired a rockstar Sales Manager (with a stunning track record of VIP of Sales and CEO experience) to lead my sales team to the NEXT LEVEL

I could keep going, but you get the idea. It's hard to believe all of that has happened in the past 18 months! The avalanche of awesome that has exploded into my life is nothing short of amazing! I can say, without hesitation, COD has been the best investment I've ever made in my business - bar none.

A BIG heartfelt, gushing-with-gratitude THANK YOU to Russ Ruffino and the COD team. You have forever changed my life - and my family's life!



Heather Gifford Business & Marketing Coach.

Heather helps female entrepreneurs and agency owners powerfully align their marketing, messaging and mindset for growth and success.

This allows them to attract their perfect customers and increase their sales, while reducing stress and bringing total excitement and joy into what they do.

“

I went from a mediocre business to one that is simply incredible. **I earn more in one month now that I did EVER in an entire year.**

”



Heather Gifford-Jenkins

3 reviews



Verified order

increase in working with Clients on Demand...

Clients On Demand helped me increase my ! Yes, that's right. Life changing. Business changing. Dream making.

I watched Russ Ruffino from a distance, for at least 6 months, before booking a call, because I was skeptical. Having watched and read some of the reviews in their Facebook Group, The Art of High Ticket Selling, it really did look too good to be true (I actually thought he may be paying people to write the reviews!). How wrong was I? Totally.

When the pain of staying where I was in business, grew stronger than my desire to finally step up and share my gifts with the world, I booked a call.

I knew instantly that on that call I would find a way to join the Clients on Demand programme. I even felt physically sick when I made the investment for the programme on that call... but it was totally life-changing.

If I knew then (or even a few years ago) what I know now, I wouldn't even hesitate a single second to join this programme - it's a total business no-brainer. I made back my investment in just 6 weeks.

I went from a mediocre business to one that is simply incredible. I earn more in one month now that I did EVER in an entire year (and I've been a successful entrepreneur for 22 years, in multiple industries and businesses!). I now get to serve my ideal clients to their dreams AND I now earn my worth for this outcome.

So, my question to you is are you an action taker, decisive, coachable and resourceful? Because if you are, Russ Ruffino's programme will help you change your life so that your dreams become a reality.

I will forever be indebted to Russ and the team for their incredible training, guidance, and support in changing my business and changing my life. Thank you.



“

I went from working 8-12 hours a day doing content for free and getting 1-2 clients per month, **to serving the best 8-10 clients per month. Incredible!**

”



Irvin Avilez

2 reviews



8-weeks are now past and my dream...

8-weeks are now past and my dream business has manifested!

I went from working 8-12 hours a day doing content for free and getting 1-2 clients per month, to serving the best 8-10 clients per month at [REDACTED] each.

Incredible!

I am beyond blessed to have found this program not only for my business but for my life as well!

I now stand in my Power with Courage, Confidence, Toughness, Resiliency, and Gratitude.

Marc is one the greatest light warriors on this planet and everything he says and how he says it reminds me of the inner power and passion.

Thank you Mike Samuels for being incredibly helpful with my copy!

Thank you Shay Jordan Hrobsky for guiding me with my ads!

Thank you Russell Ruffino for creating something so powerful that is manifesting dreams!

Wow!

I am going to continue to impact and serve at the highest level. This is not my work, this is Gods work.

Thank you!

Irvin Avilez

Running Coach

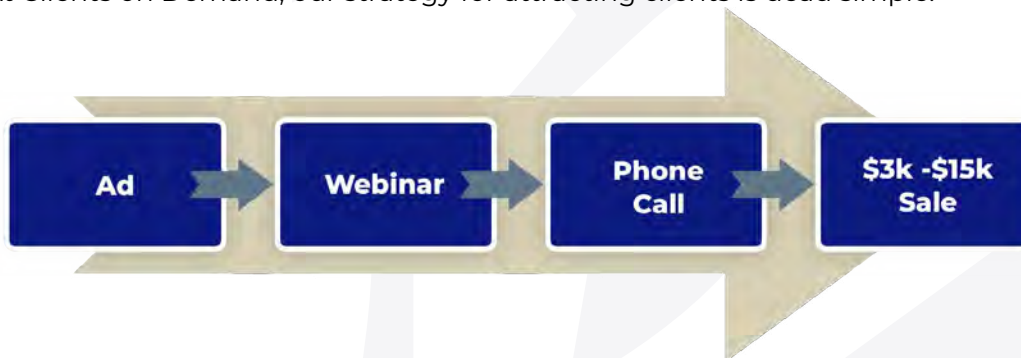
Irvin helps runners become faster and more durable in their performance while also optimizing their health and fitness.



★ Trustpilot

How We Create Results: The Strategy

At Clients on Demand, our strategy for attracting clients is dead simple:



It's simple. It's direct. It's helped us create tangible results for years.

Best of all? This process attracts the exact clients you want...
...while gently filtering out the ones who aren't a good fit.

Finally, you can stop chasing clients who drain your energy...
...and focus on working only with the ones who truly inspire you.

This strategy grows with you.

We've used it to help clients transform their businesses and their lifestyle entirely.

Whether you're just starting out or ready for your next big leap...

...this is the strategy you'll want in your corner.

"But will it work for ME?"

The truth: I don't know.

I can't promise it will make you a millionaire. I can't promise it will get you 100 clients

But here's what I can tell you:

Every single client in this book is using this strategy.

If it's working miracles for them why not you?

“

Russ IS the real deal.

Russ and his team model what it's like to **create a principled, conscious coaching business in everything they do.**

(See Lisa's full review on page 13)

”



★ Trustpilot



Adam Gerbman
Life Coach

Adam is a certified life coach focused on individual and group empowerment. Adam specializes in Addiction, Depression, Life Management, Post Traumatic Stress / Trauma, Spiritual, and Wellness.

“
COD immediately shifted the way I view my business They have given me all the pieces of the puzzle!
”



★ Trustpilot



Adam Jaxx Gerbman

1 review



Verified order

COD has left me with no more excuses!

I joined Clients on Demand four months ago and the program has been completely transformative on both a business and personal level. COD immediately shifted the way I view my business and forced me to look at some really old limiting beliefs I had about myself and business. And because of these old beliefs, it has personally taken me a little longer than I was hoping to get my funnel dialed in. I write this because it shows the power of COD.

No program that I have ever done, and I have done plenty, has inspired and empowered me more than COD. The level of heart-centered, mindset support that COD gives is truly transformative. COD has given me the confidence and knowing that beyond a shadow of a doubt I now have the best marketing funnel and sales system to scale my business to the levels I desire. COD has left me no more excuses. They have given me all the pieces of the puzzle and now the only thing holding me back is me. And the incredible thing about COD is the ongoing support they give to their graduates.

If you are serious about solving problems for people and transforming their lives, COD is the only game in town!



Lisa Sheild
Relationship Coach

Lisa Shield is the premier dating coach in Los Angeles with 16 years of experience. Last year, 11 of Lisa's LA clients were married and she was asked to officiate 4 of those weddings.

“
Russ IS the real deal.
Russ and his team model what it's like to **create a principled, conscious coaching business in everything they do.**”



★ Trustpilot



One of the Best Decisions I've Ever made!

Like so many people who come into this program, I knew nothing about Russ Ruffino when I happened upon his Facebook ad. One webinar and a phone call later, I signed up for a coaching program that completely transformed my business and my life. Because I so believe in what Russ and his team are teaching, I went on to join his mastermind, Millionaire Alliance, where I have been a part of the best group of coaches on the planet for the past 2 years. Here's what you need to know about Russ: in a sea of amateur and copycat coaches, Russ IS the real deal. Normally I would turn off a webinar like his after the first 5 minutes. The fact that I watched it from start to finish and was looking forward to getting on a call was already saying A LOT. I lucked out because I got to talk to Marc Von Musser, Russ' Director of Sales. There are not enough wonderful things to say about Marc. Not only is he brilliant at what he does, but like Russ, he's also passionate, genuine, innovative and deeply kind. And these qualities extend to every member of Russ' team, from Jayne Jewell (his managing director) to Adrienne Richardson (his marketing director) to Ryan Green (his operations director). Russ and his team model what it's like to create a principled, conscious coaching business in everything they do. At COD everyone likes to talk numbers, so here goes: when I started the program, I was charging \$150/hr for a 1-on-1 coaching session. Within 5-weeks of going live with my new webinar, I made [REDACTED] in sales. What can I say? I am a HARD sell, but this is one of the best decisions I have ever made in my life and, if you do EXACTLY what they tell you to do, I know it will be for you, too!

“

Now my team and I have a **scalable business model, know how to price and sell in a way that is in total integrity with who we are, know how to market online and most importantly, we have a tribe of support.** Before COD there was no peace - we were running around like crazy people trying to figure it out. ”



Traci Fenton
Business Coach

Traci teaches leaders how to live, lead and work in freedom rather than fear.



Traci Fenton

1 review



Outstanding, high-integrity leaders who produce life-changing results

Even though I'd had a successful business for 20 years, we were still struggling to know how to price things, sell in a way that really aligned with our values, figure out digital marketing, and scale our business model. Clients on Demand solved all of these problems for us and more. Prior to COD, we hired four different marketing agencies and fired them all. We'd been through all the sales training out there and none aligned with the way we wanted to sell. We had started down the content marketing road and were exhausted. We've had the honor of working with companies in 80 countries, small to Fortune 500s and leading brands and never, in 20 years of business, have I seen a team of people with higher integrity, joy, commitment to each person's success and unwavering support as I have seen at COD. They have become true partners, confidants, cheerleaders and supporters of our breakthrough to the next level. Now my team and I have a scalable business model, know how to price and sell in a way that is in total integrity with who we are, know how to market online and most importantly, we have a tribe of support. Before COD there was no peace - we were running around like crazy people trying to figure it out. The biggest blessing COD has given me and my team is PEACE and confidence. I can't recommend COD enough. Russ and the team are the real deal. Thank you so much, Russ and the entire COD team! :)



★ Trustpilot



“

The **guidance is outstanding**, the **sales training is cutting edge**, their **strategy is brilliant**, the **personal attention is unsurpassed**, the technical knowledge and implementation get taught at the micro level ... My experience overall **is world class. COD is THE BEST. On every level. Join now!**

”

Susan Urban
Transformational
Coaching

Susan helps professionals overcome anxiety/self doubt and achieve unstoppable confidence and personal power.



Susan Urban

1 review



✓ Verified order

I would highly recommend COD to anybody...

I would highly recommend COD to anybody who is on the fence of joining. In my opinion, the #1 reason this program is the best on the planet is due to the excellent team. And yes, the guidance is outstanding, the sales training is cutting edge, their strategy is brilliant, the personal attention is unsurpassed, the technical knowledge and implementation get taught at the micro level, so that even a first grader could follow, the copy writing coaching is incredibly powerful, COD members are incredibly supportive, successful and kind, the mindset coaching is off the charts. My experience overall is world class.

People who have been in this program longer than me have become my role models-if they can do it, I can do it. I have invested in tons of training in the past, anything from facebook marketing, to sales training, to funnel building, read books,...and everything in between. COD is THE BEST. On every level. Join now!



Tanya Dotson-Winckler
Time Management
Coach

Tanya helps professionals ADD 5+ hours of productivity to their day, work LESS and get it all DONE!

“

Clients on Demand is simply not **ONLY the best program for entrepreneurs out there today**, it's the best program I have EVER purchased... If you consider yourself **committed, coachable and resourceful COD will be the best investment you have ever made.**

”



Tanya Dotson-Winckler

1 review



Verified order

Clients On Demand will take your company “next level”!

Clients On Demand is simply not **ONLY** the best program for entrepreneurs out there today, it's the best program I have EVER purchased- and I've been an entrepreneur since 1999 and tried many programs. The combination of foundation training during your initial 8-week program PLUS the FREE ongoing training in the support group is unparalleled! There is never an up sell- just more training- which is unheard of in today's competitive market. Plus, the support group is full of experts in various niches.. and we're NOT competing with each other, we're supporting each other! This is a radical difference from ALL the other networking and support groups I have tried, with their “post your niche” campaign days, where again everyone is focused on selling their products to each other.

COD's focus is on developing the best YOU in addition to creating a brilliant and original sales funnel that works. Truly, I have never seen anything like this nor experienced my product or my success on this kind of level. You can really get clients on demand and wave goodbye to those months of wondering where my next client is coming from. If you are a heart-based coach, consultant or service provider who wants to hit your income goals while staying true to your values, look no further. If you consider yourself committed, coachable and resourceful COD will be the best investment you have ever made in your company and your self!



Ryan Hendrickson
Holistic Health
Proctitioner

Ryan specializes in helping exceptional families recharge themselves, smother-out the chronic inflammation, drop weight, and save them THOUSANDS every year on healthcare costs SO they can start using their time off work or school for VACATION instead of sick days.



“
Hands down the best professional and personal development program I've ever been a part of. I can't speak highly enough of this team.
”



Ryan Hendrickson

1 review



Verified order

6/5 Stars

Hands down the best professional and personal development program I've ever been a part of. I can't speak highly enough of this team and the quality of people at the company and in the peer group.

I'm a holistic health practitioner, and sometimes it's downright comical the way we used to try to brand our skills and services. Clients were skeptical and often resistant to change, think about it; there's more gyms, wellness centers, trainers, gadgets, hospitals, alternative medicine than ever before but the population is sicker than ever before.

Clients on demand is helping my company bridge that Gap, the results we've gotten our clients since applying this model are astounding.

At 28 years old I spent 10 years being a slave to my business. I couldn't travel, I barely made ends meet and had some extremely dark times. With financial pressure I could barely breathe, and I showed up defensive in the course. I went through the course of second time and snapped out of it.

My first month of running the funnel clients on demand style I made my [REDACTED], then took a long surf trip.

If you're struggling to get your message out or reach the people who need your help now this will change everything for you. Even 18 months after finishing the course I'm still learning and they continue to blow my mind.

I have amazing people on the phone who are ready to enroll in my course after never having heard of me, last month we had our best month ever with three high ticket sales in one day.

My call with Dean changed my life, and has impacted thousands.

Your life won't wait,
Why are you still reading this?

How We Create Results: Information vs. Transformation

Right now, about 99% of coaches and advisors are selling information: e-books. Video courses. Membership sites, etc.

They usually price this information at anywhere from \$27 on the low-end to \$2,000 for your big, "guru"-type launches. Things like B-School, Expert's Academy, or Product Launch Formula.

Even at a \$2,000 price point, these programs are still just information. They teach you a strategy...and then leave you on your own trying to figure out how to apply it.

Most of the time, the strategy is junk to begin with. But even in the rare cases where it isn't, how can you possibly succeed if you have no support to help you take action?

Maybe you've invested in programs like that in the past. I know I have.

Usually the result is the same; you get a quick thrill of excitement from the new information, you do your best to figure things out...and then you end up right back where you started.

At best, it works for a month or two, and then peters out.

Here's what you need to know: **no matter how big your competitors are...no matter how crowded your market is...people are sick and tired of buying information.**

They want RESULTS.

“

This system is amazing, but more important than that is the support! Russ and his team provides better support than any other group or course I've been a part of! *(See Amy's full review on page 24)*

”



★ Trustpilot

CLIENTS *on* DEMAND

At Clients on Demand, we coach our clients to create a true results-driven program, and then sell it for \$3,000 - \$15,000 or more.

Even when they don't have much experience. Even when they have more established competitors. Even when no one's ever heard of them.

It's a huge part of our secret sauce. :-)

Are your programs transformational? Can your programs command a \$3,000 - \$15,000 price? How much more powerful would everything in your business be if they were?

We can help.



Daniel O'Rourke
Educator and Mentor
at Dentistry's Optimal
Model Of Health

Through Daniel's clinical mastery his Dentist's profoundly change their patient's lives, removing the crippling hold of insurance and living a balanced life.

“
Where I am today compared with where I was only a few months ago, is truly remarkable. The team at Clients on Demand are nothing short of brilliant!”



Daniel O'Rourke

1 review



FOUND MY COACHES AND CHANGED MY LIFE

Before hearing about COD I was floundering, trying to find ways to get clients. As I look back now I realize how much help I really needed. The team at Clients On Demand are nothing short of brilliant, caring, and completely giving. Where I am today compared with where I was only a few months ago, is truly remarkable. Without a doubt I have found my team, my coaches, my family, that have been pivotal in my growth and success. Thanks to each and every one of you for caring enough to help change my life.

Dan O'Rourke
Bozeman, MT



Rita Devassy
Mindful Leadership
Practice

Rita's mission is to help create a new era of business leaders who believe that self-inquiry, compassion and generosity are required hallmarks of an effective, successful leader.

“

If you have big goals, **this program will help you make it real but it will be even bigger than you imagined! It's phenomenal.** And it doesn't stop there - **they had only one goal in mind: my success.** That is integrity and excellence in action.

”



Rita Devassy

1 review



Verified order

Don't wait. Join COD now!

I was a high-performing, ambitious person...or so I thought. This program totally elevated my expectations of myself; in other words, if you have big goals, this program will help you make it real but it will be even bigger than you imagined! It's phenomenal. And it doesn't stop there, right? The COD team was by my side through every step—and they had only one goal in mind: my success. That is integrity and excellence in action. And their support never ceases. Even though I was a hard-working person my whole life, this program took hard-working to a whole new level. Since COD, I have simplified my entire business process, including adding automation and launching a high-ticket program with an online component and I had my first-ever [REDACTED] month since I started by business close to 3 years ago! I fulfilled a dream that I have had for a long time—and it is simple but super meaningful for me: I bought my 81 year old Mom a business class ticket for an upcoming trip to from the US to India and booked an amazing home for a month in Key West for my birthday! So, while I went into this program to figure out how to generate leads into my business, I left by discovering what I was really capable of and with the tools and mindset required to build the life I want and deserve! Thank you forever, COD team!



“

You spoke to me instantly. I can't thank you enough for the integrity and CLASS to create a program like COD. **It's wonderful to know that you actually give a damn about people and getting results.**

”



Patricia Educate

1 review



Verified order

THANK YOU COD!

THANK YOU COD!

This cub is leaving the den and on to growing into a mighty lioness.

-

I am FOREVER grateful for literally stumbling upon COD and Russ.

You spoke to me instantly. I can't thank you enough for having the integrity and CLASS to create a program like COD. The foundation of COD is integrity, and it started with you...and look what you have created!!! Its wonderful to know that you actually give a damn about people and getting results...so THANK YOU my friend!

-

Marc Von Musser, Trevor McGregor - You 2 are super stars in my world. I am a forever changing person, you 2 have raised the bar with sharing your TRUTH and wisdom. You are both so generous with all of us, I am deeply grateful to be learning from you...so THANK YOU friends.

-

Lisa Toste - You're a gem. Thanks you for spelling things out so clearly. You're input and guidance has been priceless, you also crack me up (so does Marc) so thats a wonderful gift as well - I just love you.

-

Brett Parker - Man you have the patience of a saint my friend....Thank you for all of your amazing talents and support, you are a super star!

-

Shay Jordan Hrobsky - Thank you for all you help with the Ads and FB.....you have great gifts, and I intrigued by all of it and LOVE learning:)

-

Nick Langenegger - This is all your fault! LOL....I remember our call like it was yesterday....LOADS of hurdles for this gal but I will never stop....so nice to have met you kiddo and thank you for all of you support, it means a lot !

-

Vanessa-Clients On Demand and all the rest of this incredible team - You are all great talents so nice to have met all of you as well...I'm not GONE just moving on so see you all on the other side - xoxoxoxoxo

Patricia Educate Life & Success Coach

Patricia helps woman at midlife with poor self image get their healthy mind & body back & rock the 2nd half.



★ Trustpilot



Michael Lyman
Relationship Coach

Michael helps singles to find extraordinary lifetime love!

The Meet to Marry Method™ leads marriage minded singles to quick and powerful breakthroughs that put them on the fast track to meeting and marrying their extraordinary lifetime love.



“

Before working with COD, **we could never get the marketing traction we needed** to achieve the impact we were shooting for ... Now in the 4 short months since starting our work with COD **our marketing machine is generating significant numbers of great potential clients.** ”



Michael Lyman

1 review



Thank you Clients on Demand

Thank you Clients on Demand! You placed Meet to Marry well on the road to making the impact we set out to achieve.

We created Meet to Marry to change the world by helping singles breakthrough the things have been getting in their way of finding true lifetime love and partnership.

And while, over the years, we have helped thousands of singles, before working with Clients on Demand, we could never get the marketing traction we needed to achieve the impact we were shooting for. This despite hiring consultants, coaches, employees, taking courses and spending hundreds of thousands of dollars.

We were more than frustrated.

Now in the 4 short months since starting our work with Clients on Demand our marketing machine is generating significant numbers of great potential clients; Our enrollment ratio is above 50% and we finally know...know that we are going to be able to help the hundreds of thousands of struggling singles we are here to serve.

Thank you Clients on Demand; Thank you Russ Ruffino; Thank you Mark and thank you to the rest of the Clients on Demand Team. You are more than awesome. Your program is unique and it is perfectly created to help companies who are in the business of doing good achieve their best.

Michael Lyman



Kitty Chambliss Relationship Coach

Kitty believes that we can improve the quality of our lives by improving the quality of our relationships.

“

Yes! I am so on the right path! **I would have never put my program together at all or had the slightest idea how to even do it without COD.** I am so blessed and grateful! ”



Kitty Chambliss

1 review



Verified order

CELEBRATION

CELEBRATION: Got this note from one of my graduates, and I was over the moon to read it! YES!!!

"You're on my mind tonight and I listened to the last video about next steps and I just wanted to say something to you, so that I don't completely gush over you on the call tomorrow. You have come into my life during one of the most challenging times I've ever experienced - which I didn't think was possible after some of my past traumas, but it's true. I'm not entirely sure of what the future holds next for me but I feel deeply driven to be more immersed in this community and commit my natural skills to see if I can't become another thought leader. That being said, I am so grateful for your efforts to create this program - for stepping out courageously in your own ways, over and over again, so that I could meet you now. I genuinely appreciate the last couple of months I've gotten to share with you."

Then yesterday on a Q&A call, another enrollee told me that the positive effects of being in my program are bleeding over into other areas of their life. They now see how they can use the tools I share daily, and it's increasing their confidence and strength and not feel so massively overwhelmed by their challenging emotions like in the past.

Yes! I am so on the right path! I would have never put my program together at all or had the slightest idea how to even do it without COD. I am so blessed and grateful!

Thanks to the COD team! Can't wait to meet you all in July!

“

This system is amazing, but more important than that is the support! Russ and his team provides better support than any other group or course I've been a part of!

”



Amy Fraughton
Photography Business Coach

Amy loves helping photographers grow their incomes and build successful businesses!



★ Trustpilot



Amy

1 review



Verified order

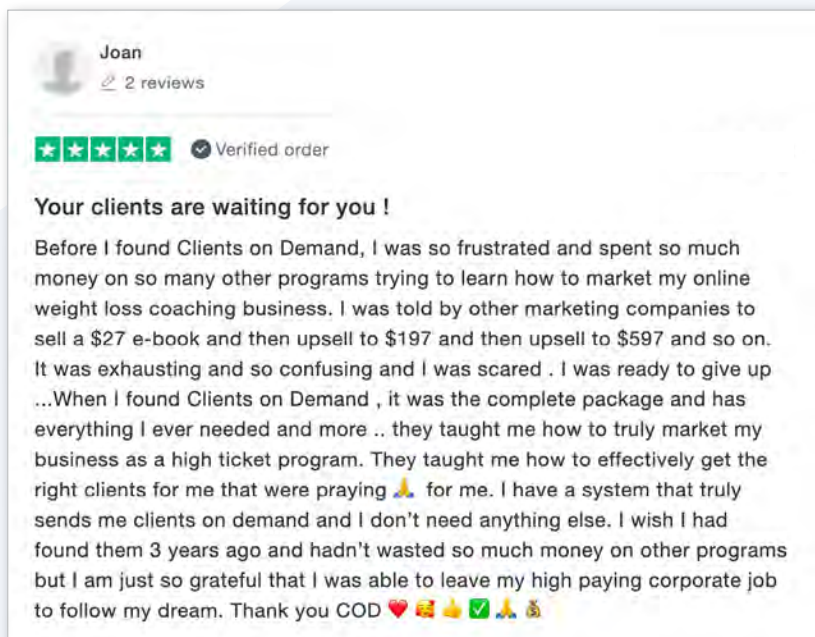
The year before I signed up for COD, I made a total of \$11,000... and I was trying everything to launch a business, but the launches weren't working, the email funnel wasn't working, and I was literally at my wits end... I jumped in on total faith that if I did the work, I would get the results, and I knew I was willing to do anything. In the last 2 years, I've brought in over [REDACTED] doing this part time while still keeping my family as a priority (I have 6 kids, so being a mom is very important to me). This system is amazing, but more important than that is the support! Russ and his team provides better support than any other group or course that I've purchased or been a part of. I needed the individual support to help me in my business and no other coaching provides it. That support is the fundamental reason that I've been able to have this success, and I'm so grateful to have the professional level of support that is offered here.



“
I have a system that truly sends me clients on demand and I don't need anything else. I wish I had found them 3 years ago and hadn't wasted so much money on other programs.
 ”

Joan Teglovic
Healthy Lifestyle Coach

Joan helps people who are sick and tired of dieting and are ready to embrace a healthier and thinner version of themselves. She believes that Living in a Right Sized Body, Healthy, Happy, Thin and Free can be your Reality.





“

Clients on Demand **has helped me launch my business from scratch ... I now have qualified leads coming in** as much as I can handle, and a **successful group coaching program! So grateful to be a part of this family!**

”

Alexandra Danieli
Holistic Health Coach

Holistic Health Coach, Mindset Coach and Certified Gut Health Specialist Alexandra Danieli shares the latest research on the microbiome, its functions and impact on various processes in the body and how it connects to disease.



Alexandra Danieli

2 reviews



COD has helped me grow my business from Zero to wherever I want!

Clients On Demand has helped me launch my business from scratch and here I find myself a couple of months later with a bigger outcome than I could have ever imagined. I am now well versed in how to maintain and keep optimizing my funnel, how to be a badass at enrollment calls and how to stand up for my clients with love and integrity while charging prices that really inspire me to get out of bed in the morning. I have qualified leads coming in as much as I can handle and a successful group coaching program going.

COD's team and the content they offer is beyond amazing, there's support every step of the way, and when I need more resources, they are always available.

COD's got your back and has provided me with all I could possibly need to have a super successful online business. All I have to do is show up and do the work! So grateful to be a part of this family!



★ Trustpilot

How We Create Results: Premium Pricing

At Clients on Demand, we believe that if your work solves a major life or business challenge, you should charge accordingly...

- If you're a doctor or health coach who helps your clients overcome major health challenges, what is that worth?
- If you're a dating or relationship coach who helps your clients find the love of their lives, or who can help fix a broken marriage, what is that worth?
- If you're a therapist or personal development coach who helps clients smash through fear, doubt, and overwhelm to finally achieve their goals...what is that worth?

If you really think about it, those outcomes are priceless, aren't they? So why would you only charge a few hundred dollars for them?

If your work solves a major life or business challenge, we believe you should be earning \$3,000 - \$15,000 for every new client you enroll.

No complicated funnels. No "value ladder". No warming them up with a bunch of free reports and e-books and garbage they don't need.

They have a problem. You sell them the solution at a price that works. What could be simpler?

When you start commanding a premium price, the whole relationship with your clients transforms almost instantly.

All of a sudden, they see your true value.

“

COD has given me the complete structure and support I needed. There is no fluff with COD. Russ and the team will support you 1000%
(See Tyron's full review on page 30)

”



★ Trustpilot

CLIENTS *on* DEMAND

All of a sudden, they show up and take massive action.

All of a sudden, they get stunning results.

Time after time, client after client. If you've been struggling with clients who don't show up or don't take action, raising your prices is the first step to fixing that... and Clients on Demand can help you do it.

And the best part? You hit your income goals much, much faster in \$3,000 - \$15,000 chunks than in \$100 or \$1,000 chunks. The power of math is on your side.

Everybody wins.

If you've been undercharging for your work, the time to raise your prices is right now. Not when you're ready. Not when you get around to it. Now.

Let us help you do it.



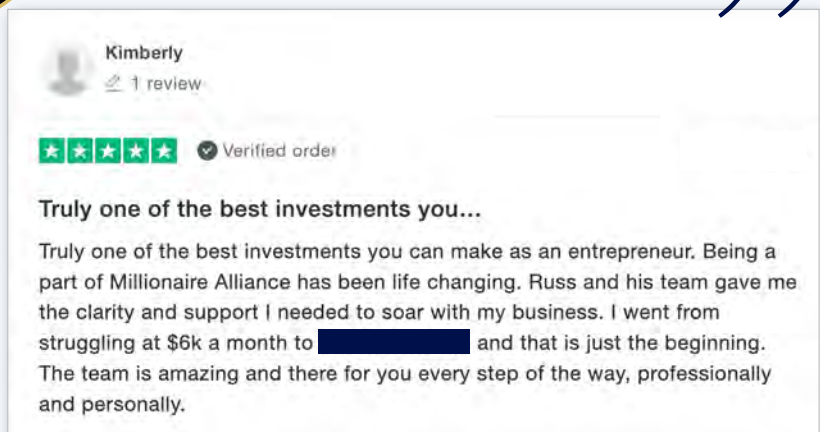
Kimberly Maska
Vibration Shifter.
Abundance Creator.
Expert Manifestor. Here
to raise the vibration of
this planet.

Kimberly's goal is to create 5000 spiritual entrepreneurs in 5 years. "I challenge you to shift your perspective about money, business and spirituality. Money is love and we are all worthy of abundance".

“

Russ and his team gave me the clarity and support i needed to soar with my business! The COD team is amazing and there for you every step of the way, professionally and personally.

”





“ I am **consistently getting phenomenal results ... every month is my best revenue month ever ... it is like rocketfuel for your business. Your entire growth trajectory for your business shifts and spikes up and keeps going up.** ”

Christina Rosenberg
Business Coach

Christina helps women business owners increase profitability, reduce their workload, and lead their business.

Christina
1 review

★★★★★ Verified order

Rocketfuel for your business


There are so many fake programs out there. People that claim they're expert in one group, take money, and go ask how to do it in another group online. Having worked in the online marketing space for years, it's really, really upsetting to see people claim to be experts and take money from others. I mention this for 2 reasons. 1. Russ Ruffino and Clients on Demand are the antithesis of this. Russ has built a team, and program that is so real, so transparent, so authentic, and so focused on client service that all expectations are consistently exceeded. But that's not even the best part - the best part is that every person within the organization genuinely is invested in your success and supports you to that success. With real help. Personalized help. Not cookie cutter generic crap that you can Google. 2. Russ and the Clients on Demand program is very selective about who they allow in the program. This is for real. Not only do they care about serving their own clients, they want to make sure the future clients of their clients are served - so they only let in the right people. The byproduct of this is an exceptional group of peers/clients all focused on really serving clients, building their business, helping each other, and operating in the same integrity and character that is demonstrated top down by Russ and carried throughout every part of his program, his team, and his trainings. I have built an 8 figure business with partners in the past, I have helped serve countless clients to scale and grow their business, but like the cobbler whose kids go with no shoes, I had not built a business to serve me, my family, and epitomizes that same scalable business that I had built in the past, and that I teach my clients to build. Russ's program helped me step by step completely redefine my offering so I have built the infrastructure to serve countless clients without sacrificing my family, be serving those same clients at a higher level, and have my business consistently serve me instead of serving my business. I have a consistent flow of new prospective clients coming into my business thanks to Clients on Demand, I work with only the clients that are the perfect fit for me and my business, and I am consistently getting phenomenal results for those clients. I am growing my support staff, every month is my best [REDACTED] ever, and I cannot thank Russ and the Clients on Demand team enough for everything they've done for me, my family, my clients, and their families. When you jump in full force and devour the Clients on Demand program, it is like rocketfuel for your business. Your entire growth trajectory for your business shifts and spikes up.... and keeps going up. It's work - like anything else in this world, but the difference is the level of support, the step by step roadmap, and the team you have behind you answering every question you have along the way. There is no better program out there. Period. This is the only program I refer people to, no other program has this caliber team, this many amazing client success stories, or this level of world class service and support. The level of love and service Clients on Demand gives all of us is the same level of love and service I look to consistently give to my own clients every day. The Clients on Demand team is consistently giving more and never ceases to amaze me on going above and beyond. I am forever thankful for the team, and for the relationships I've made through this community. Thank you.




“
 COD has given me **the complete structure and support I needed.** There is no fluff with COD. Russ and the team will support you 1000%. **I highly recommend Russ and the amazing team at COD.**
 ”

Tyron Giuliani
 LinkedIn Coach

Tyron shows entrepreneurs how to smash the rules of LinkedIn & design their unique B2B LinkedIn sales funnel.



Tyron
 2 reviews


Verified order

Too good to be true?

People tend to hesitate when they think something is too good to be true. One certainly may have that feeling when they first hear of COD. With the amount of positive results online about them, it just can't be true! But ohhhh it is.

Having been an entrepreneur since the year 2000, my latest mission is to develop a host of online businesses that can supplement my traditional off-line businesses. After about 6 months of tinkering, I realized coaching was a perfect fit. However, I didn't know the best way to structure my program or fill a funnel with high-ticket clients. This is when Russ and his team popped into my Facebook newsfeed.

I jumped on a call after watching a webinar and I knew, no matter the investment, I was joining COD. And join I did, I wanted to get started fast!

On entering the program, I could immediately tell this was different and something special. I was shown step-by-step, exactly how to build my new online coaching business. EXACTLY.

The support was amazing. Lot's of interaction with the team of specialists that Russ has hand picked, and more importantly, a lot of time with Russ in structured learning and then multiple live QA sessions during the week.

All the work I submitted for review was done in a timely manner and halfway into the course, I actually had made my first sales and before evening finishing I had made my investment back. I knew I was onto something.

COD has given me the complete structure and support I needed. In less than a year it is fast approaching a [REDACTED] annual business for me.

There is no fluff with COD, but there is a heck of a lot of hard work that you must put in. Russ and the team will support you 1000% but at the end of the day, you too MUST put the work in. However, that feeling of "too good to be true" is something i feel everyday now as my reality!

Ultimately, COD has given me the chance to serve a group of business owners, that are really struggling in their business. I get to have them find me and then allow me to help transform their businesses. This is the higher purpose I was hoping and looking for. And COD made it all possible. I highly recommend Russ and the amazing team of COD.



Torea Rodriguez
Health & Wellbeing

Torea helps curious, decisive & committed professional women resolve their autoimmune, metabolic & energy imbalances using functional medicine and natural methods so they can thrive physically, mentally & emotionally, have a deeper connection to “self” and never have to worry about their health getting in the way again.

“

WHAT A RIDE THIS HAS BEEN! I can't even begin to count the number of celebrations and win's that I have had along the way! I don't recognize my old self anymore! **So grateful and privileged!**

”



Torea Rodriguez

≥ 1 review



✓ Verified order

WHAT A RIDE THIS HAS BEEN

WHAT A RIDE THIS HAS BEEN! Having just completed the Clients on Demand program, I cant even begin to count the number of celebrations and win's that I have had along the way.

The ride has been wild and worth every moment... There were definite ups and downs but this program kept me motivated, propped me up when I needed it and I accomplished so much in less time - way more than any other program I have done in the past. Every moment is cherished.

I showed up on Day 1 without having made any income in 2018, to successfully enrolling enough clients to [REDACTED] and then some. That Day 1 gal was the one who HATED Facebook and Marketing had a stack of evidence as to why that was all true - only to get to set fire to it all and create a whole new story.

Now, Im the one who has a rock star routine each morning, writes in her gratitude journal morning and night, writes in her brag book... Im the one who has a Marketing Funnel that uses Facebook and is EXCITED and super PROUD about it... I have a Facebook Group (yes, me! a group!!)... I am the one who is committed to serving my clients deeply and profoundly... I am the one who will only work with ideal clients or partners... I am the one who prioritizes self care so I can deliver results with complete integrity.

Im lucky the face still looks the same in the mirror because I don't recognize that old self anymore. ♥

Best of all, the COD team and community are some of the hardest working, positive thinking and motivating people around. So grateful and privileged to share this world with this community.



“

The COD program has been an incredible learning and growth experience for Staci and myself! The COD program provided us with renewed possibility & excitement.



”

★ Trustpilot

Tom & Staci Bartley
Love & Relationship Coach

Divorce Mediator, Love & Relationship Coach, Dating Mentor.

Tom & Staci Bartley
1 review



The COD program has been an incredible...

The COD program has been an incredible learning and growth experience for my wife Staci and myself. The level of detail, precision, strategy and comprehensive support the entire COD team offers is simply outstanding, and unlike any program or coaching experience we have enrolled, invested into, since starting our online, internet journey 6 years ago. There is nothing left out for your total success, no guesswork, and for us, the COD program provided us a long, overdue sense of renewed possibility & excitement. COD will be a [REDACTED] Thank you to Russ & the entire team, the best is truly yet to be!



“

**In 8 weeks, I feel...
Transformed.
Empowered. Ignited.
Evolved. Un-fricken-
STOPPABLE.** All thanks to
the magical program and
community called COD.

”

Stephanie Hess
Business & Success
Coach

Stephanie helps courageous
Female Entrepreneurs
NEXT LEVEL their mindset,
marketing and money.



Stephanie Hess

2 1 review



Verified order

I could break down and cry tears of...

I could break down and cry tears of gratitude in this very moment. I am completely riveted by the impact COD has had on my life. I often heard the saying 'Quantum Leaps' and 'got it' ... now I whole-heartedly do. In 8 weeks, I feel...

Transformed. Empowered. Ignited. Evolved. Un-fricken-STOPPABLE. By the 3rd week in the program, I signed my first client!! Furthermore, I now have a DREAM Facebook community of 350 members and growing daily, a powerful webinar and brand new rockstar FUNNEL, a TRANSFORMATIONAL course, my first international client, a stop-you-in-your-tracks structure for framing ALL copy, and a BULLETPROOF mindset thanks to the unparalleled leadership and lessons from Russ Ruffino and his absolute ALL-STAR team: the extraordinary Marc Von Musser and Lisa Toste to name a few.

This, from a girl, who just 1 year ago, who, coming out of Corporate, was afraid to use her voice. Not leveraging even a quarter of her potential. Now I'm on track for 6-figure months. All thanks to the magical program and community called COD. I often wonder...if only I would have found this sooner! In the famous words of Marc Von Musser, feeling blessed AND grateful. Thank you Russ and COD! I'm yours for life.




“
LOVE LOVE LOVE CLIENTS ON DEMAND! I have a done a LOT of trainings, programs and intensives with coaches, **but COD is on a whole other level.** If you are committed to getting your work out in the world and creating massive impact and income, **then do what it takes to enroll in COD.** Your life and business will never be the same.”

Kylie Enkelmann
Energy Healer and
Mindset Coach

I help female business owners stop doubting, start believing, take action and BUILD AN EMPIRE.



 **Trustpilot**

 **Kylie Enkelmann**
1 review AU

★★★★★ Invited

LOVE LOVE LOVE CLIENTS ON DEMAND

LOVE LOVE LOVE CLIENTS ON DEMAND

I have a done a LOT of trainings, programs and intensives with coaches, but COD is on a whole other level.

I joined COD after validating my personal transformation program. I knew that my program was amazing and would radically transform my client's lives, but how to market it beyond my own network?

I knew that I wanted to market through a webinar funnel instead of slogging it out on social media, and already had experience with creating a webinar... but here's the thing, there are a LOT of moving pieces to put together to market an online offering.

If you are going to use any form of paid traffic, then you really need to know the numbers and costs involved - otherwise you'll be working for free at best, or losing money.

COD gives you exactly what you need and a clear step by step strategy for bringing it all together. The coaches are amazing. The training is succinct and to the point. The mindset coaching is also first class - and as someone who specialises in mindset training - I was so happy to receive tools that took my own head game light years beyond where I was at.

Here's what I was able to achieve during the Clients on Demand Program -

- * upleveled my mindset practice and reinforced the value of my own work as a Success coach for female business owners

- * created my funnel: FB ads, Webinar, call scheduler, follow up emails and FB group

- * Smashed through my resistance to going live in my FB group (I didn't know what to say or how to make it relevant)

- * I enrolled two warm leads into my high ticket offer

- * I enrolled my first "cool lead" through my funnel into my program. From webinar to enrolment in approximately 48hours and she is my IDEAL client!!

- * I have taken 5 sales calls and enrolled two clients, thanks to the incredible mindset and sales training that we are given.

All of this whilst being held and supported by an amazing team inside an amazing community. The post-grad group is NEXT LEVEL. You are not forgotten about and there are hundreds of people totally rocking their business and celebrating in there, thanks to the amazing outcomes from working with COD.

If you are committed to getting your work out in the world and creating massive Impact and income, then do what it takes to enroll in COD. Your life and business will never be the same.



Philip Attar
Mindset Coach & Heart
Meditation Guide

Philip helps overcome the anxiety holding you back from a creative career of impact & purpose.



★ Trustpilot

“

Their mindset training alone kicked the \$#! out of ALL of my limiting beliefs about sales and online marketing. I would not have the thriving and sustainable full-time practise I have now if it were not for COD and their amazing team.

”

Philip Attar
1 review



COD empowered me to live my purpose

COD changed my life and empowered me to live my purpose. No exaggeration. I had a part-time Reiki, sound meditation, and mindset coaching practice. I was helping my clients change their lives, but I was not building a sustainable let alone scalable business with 1:1 private in-person sessions.

I was skeptical of how COD could help me keep the integrity I value in my offering. Being in a spiritual niche honesty, sincerity and integrity are of utmost importance with my practice and marketing. What I didn't expect was that COD doesn't want you to 'sell' anything. They 'schooled me' on how to enroll my ideal clients utilizing a sincere and serving with heart client acquisition and enrollment process.

The level of service they provide is insanely top notch and they truly care about you getting the results you desire. Even after completing the program many of the people I still correspond with feel like loving colleagues I will cherish and respect for life. Such a special group of life-changers.

It was one of the, if not THE best investment I have ever made in my life. You work your a** off and come out the other side a completely different coach and human. Their mindset training alone kicked the \$#! out of ALL of my limiting beliefs about sales and online marketing. I would not have the thriving and sustainable full-time practice I have now if it were not for COD and their amazing team.

Even if you are in a spiritual niche, if you have what it takes to truly transform people's lives and build a thriving business, then COD's process is the ONLY way to truly serve with heart while building an abundant business. In 3 short insane months, I went from a part-time practice to full-time, now making [REDACTED] living my dream. The crazier part is this model can scale to [REDACTED] while INCREASING the integrity and sustainability of your practice!

If you're tired of a practice that only offers band-aid single sessions that do not get your clients the results you know they can get, and you are tired of a part-time practice with variable income dripping in, then do not hesitate to book the call with their team. They will change your life and empower you to live your dream to help humanity with your gifts.



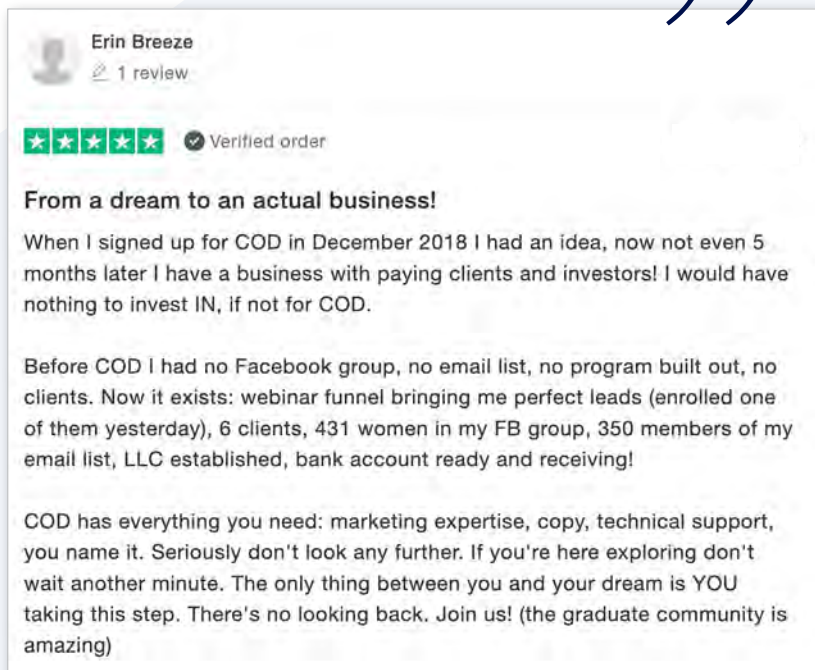
Erin Breeze
Relationship Coach

Erin helps divorced moms re-awaken, connect with their kids, & create the bold, bright life they desire.

“

COD has everything you need: marketing expertise, copy, technical support, you name it. Seriously, don't look any further. If you're here exploring don't wait another minute. The only thing between you and your dream is YOU taking this step. Join us!

”



How We Create Results: A Community of Masters

Building an online business can be a lonely road. Your own wife, husband, parents or kids may not really understand the work you do.

For me, family reunions were the best:

“Russ? Oh, you know...he works on the computer.”

“Russ? Yeah...he’s doing his online thing.”

“Little Russell? I think he’s selling Amway or something.”

(For the record, I’m a junior. So even though I’m 6 foot and 220 pounds, I will always be ‘Little Russ’ and my Dad, who’s 5’9, will always be ‘Big Russ’.)

The bottom line: no one really understands the work we do, or the challenges we face.

That’s why at Clients on Demand we decided to build a community of masters. When you come to work with us, you’re joining a family of coaches, consultants, and info-preneurs just like you who are laser-focused on changing the world, one client at a time.

There’s something about just being in the energy field of brilliant men and women on the same journey as you are, who love you and are encouraging your success every step of the way.

The word “magical” doesn’t even begin to cover it.

“

Within my first few weeks of the program **I was able to leverage my new knowledge to close a brand new client...** Best investment I have made yet for my business!
(See Erica’s full review on page 42)

”



★ Trustpilot

CLIENTS *on* DEMAND

It's life-changing. People in Clients on Demand build lifelong friendships there. They form accountability partnerships. They build deep, lasting relationships that make building an online business a little less lonely.

And yeah, yeah, I know you got this. I know you're tough. I know you can go it alone. I felt the same way.

But there is no substitute for being a part of a community of masters who are 100% on your side and fighting to help you win.

Yes, you could do things on your own...

But how much faster would you get there with hundreds of your fellow coaches - and the whole COD team - in your corner?



Klara Adalena
Life, Love & Success
Mentor

Klara helps you find & forge your own path to attract soulmate, committed love & kids.

“
COD helped me find my high ticket offer, how to enroll, how to target, everything!
The best of all, I can do this while being 100% in integrity. The respect and love within this team is beyond anything I've ever experienced!
”



Klara

1 review



Verified order

Just had my first 2 enrollment day for...

Just had my first 2 enrollment day for my high ticket offer... awesome opportunity to let y'all know how amazing these people at COD are! COD helped me find my high ticket offer, how to enroll, how to target, everything. My revenue has shot up 1,000%, and from doing \$5,000 months I am now doing [REDACTED] and ready to double and quadruple that!

The best of it all, I can do this while being 100% in integrity. The respect and love within this team as well as their sense of service is beyond anything I ever experienced and a true inspiration helping me raise my standards.

Thx COD!



Angela Penna
Health Coach

Angela is a health coach dedicated to helping you get fit and be the best version of you.



“

Before COD I spent 2 years stuck in a rut, thinking about growing my business, and purchasing multiple marketing programs **that took me absolutely nowhere. I am extremely thankful for COD ... I did more in 2 months than I had done in the previous 2 years.**

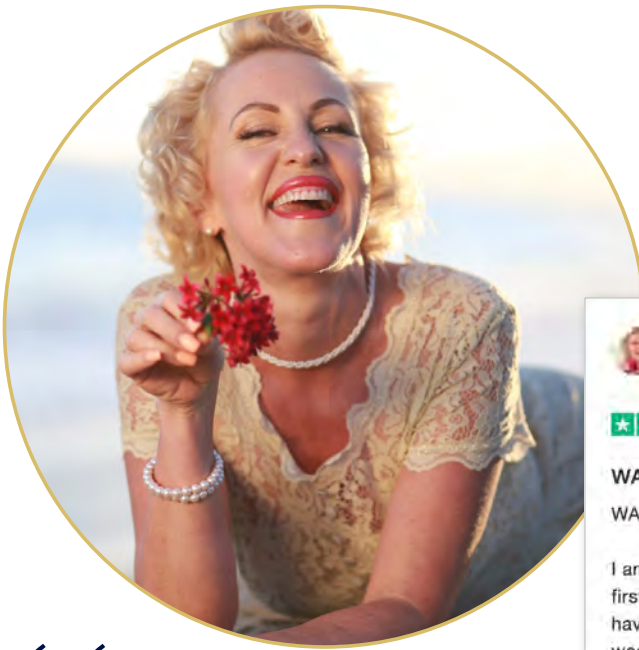
”

 Angela Penna
2 reviews



This is hands down the BEST investment I've EVER made!


This is hands down the BEST investment I've EVER made! Before COD I spent 2 years stuck in rut, thinking and thinking about growing my business, and purchasing multiple marketing programs that took me absolutely nowhere. I am extremely thankful for COD and everything that I accomplished in this program. The amount of support you get is off the charts, and everyone involved truly wants to see you succeed. I did more in 2 months than I had done in the previous 2 years and this is no small accomplishment. I really had to step out of my comfort zone and I can say that the personal and professional growths I've experienced during this time is priceless. From everyone who makes COD what it is to every single "student", everything about it is amazing and goes beyond any possible expectation you might have.



“
Now I am on **the receiving end of all the COD magic and I feel so loved and supported.** This time around in the online space I have **clarity, vision, commitment, resourcefulness, and COD team/community who have my back. I know I can't fail.**”

Darlene Loves
Relationship Coach

Darlene coaches divorced men to meet the woman of his dreams and fall in LOVE again.



Darlene Loves
1 review · Los Angeles, US

★★★★★
Verified order

WARNING This is a LOVE Rant and...

WARNING This is a LOVE Rant and Celebration!!!

I am so so so so thrilled and happy dance excited- that I have completed my first week in COD and have my mission, Heaven and Hells approved. I also have my DONE FOR ME Part submitted and I am ready to rock my second week like no other!

I especially want to thank Lisa Shield for introducing me to COD (after passing by the ads so often 🥰) to finally bringing me to the best thing for growing your business in the world... Clients On Demand.

She told me "Russ is a genius!" and I couldn't agree more. He's taken the art of acting (which I know and LOVE so much) and put it into business in such a way that we can become the person we want to serve. I find it so magical to come from such an empathetic place to truly be able to serve my future clients into their heaven!!!

I've done so much in the past and listened to the old way of doing things. I invested over 10 years of my life working on and in the online space. Over \$60,000 invested in the next how to program after program. I've created over 500 blog posts, 150 youtube videos, written 3 books (all in a different market I was in), done a Summit, and still I made maybe a total of \$2000. That stuff is hit or miss and takes longer than I may have on this planet. hehehe

Oh, how I wish I had COD years ago because even though I am just getting started I can feel the truth and energy in the COD process. When I found out about the Done For You process I wanted to kiss Russ and beg him to be my brother from another mother. Do you know how many times I have created a process and how much money I have invested in hiring assistants to help? I have spent so much time on stuff that never worked out. It was like getting an F after you studied all year long. I was the best student and still, it didn't work. :(

Now I am on the receiving end of all of the COD magic and I feel so loved and supported. This time around in the online space I have clarity, vision, commitment, resourcefulness, and COD team/community who have my back. I know I can't fail. I am here to be the BEST in my game. To be the BEST at communicating with and understanding the men I serve to support them into their greatness just like I'm being served here in COD.

What an example and inspiration COD is for me!

Thank you, thank you, thank you Russell Ruffino and all the COD team I just love and adore you. Please know that you have yet again, you've changed the life of another and those life's I will serve.

“



Eric Levenhagen
Financial Coaching

Eric empowers entrepreneurial abundance by helping small business owners increase profits, minimize their personal income taxes and build wealth confidently.

Eric helps clients keep more of what they make using proactive tax and business planning strategies.

Clients on Demand has been a game-changer for my business and my life.

Before COD, I was destined to work tirelessly building a professional service firm the traditional way ... **After COD, I now have a clear, proven path to be able to leverage my efforts and serve a lot more people while making a lot more money. My investment in this program was recouped three times** before I was even through all the training!

”



Eric Levenhagen

1 review



Verified order

The best business development program...

The best business development program ever! Clients on Demand has been a game-changer for my business and my life. Before COD, I was destined to work tirelessly building a professional service firm the traditional way and hoping that it would work. After COD, I now have a clear, proven path to be able to leverage my efforts and serve a lot more people while making a lot more money. My investment in this program was recouped three times before I was even through all the training! I highly recommend this program to any coach or service provider who is great at what they do and wants to exponentially increase their impact for clients they are meant to serve.



Erica Powell
Lifestyle Architects

Erica Powell & Co. Lifestyle Architects provide online classes, business coaching, branding, and website design for creative entrepreneurs seeking rich & joyful living.

“

Within my first few weeks of the program **I was able to leverage my new knowledge to close a brand new client...** I sat on the fence for a year with this program because of the investment, in many ways I wish I had started sooner. **Best investment I have made yet for my business!**

”



Erica Powell

1 review

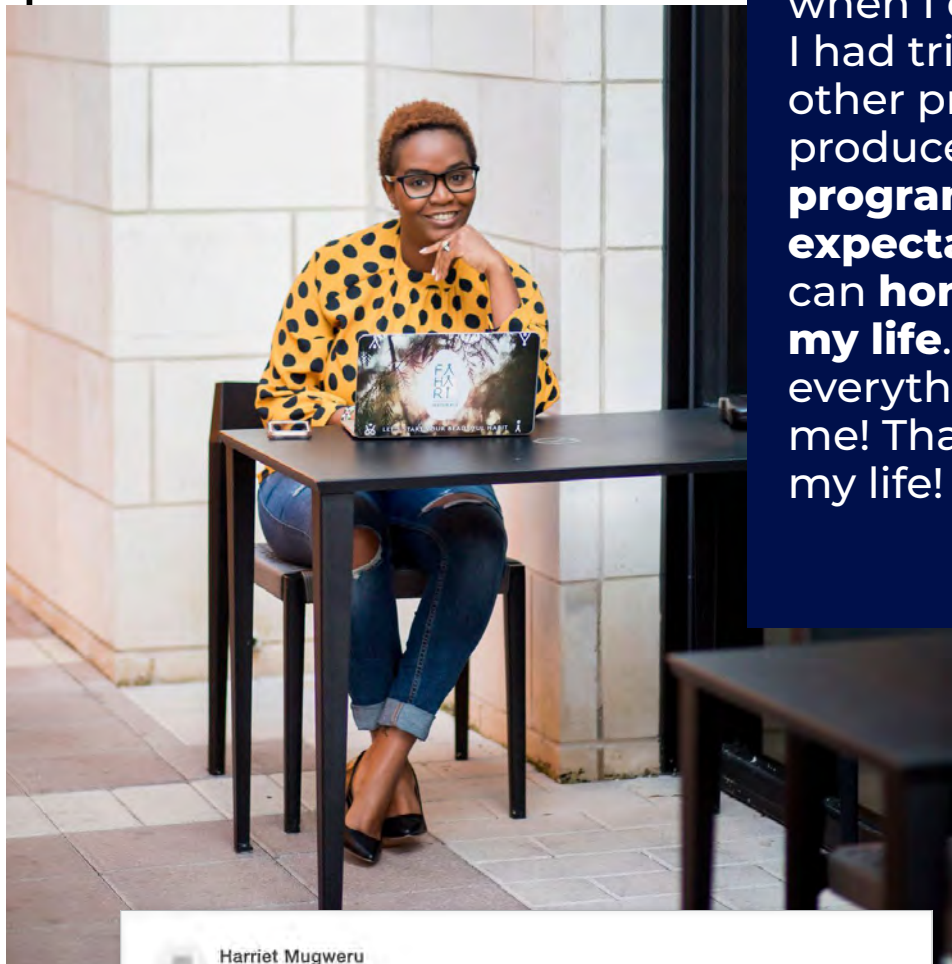


The best money I've spent for my business!

I have tried many coaching programs in the past including group coaching, masterminds, and private coaching. I'm always willing to invest as leveraging my knowledge is important to me. Clients on Demand is the highest quality, most well-thought out, supportive program I have ever been a part of. Within my first few weeks of the program I was able to leverage my new knowledge to close a brand new client on a [REDACTED] COD is helping me to create the evergreen client attraction system that I have wanted to build for two years. I am extremely grateful for Russ Ruffino, his world-class support team, and this incredible program. I sat on the fence for a year with this program because of the investment, in many ways I wish I had started sooner. Best investment I have made yet for my business!



★ Trustpilot



“

I was at the end of the road when I decided to join COD. I had tried and paid for other programs that did not produce a single ROI ... **This program went beyond any expectations** that I had and I can **honestly say it changed my life**. Thank you COD for everything you have done for me! Thank you for changing my life!

”

Harriet Mugweru
Small Business
Transformation Coach

Harriet is a small business strategist & coach who helps small business owners & entrepreneurs just like you go from business idea to business creation while remaining true and authentic to who you are.



Harriet Mugweru

1 review



✓ Verified order

I was at the end of the road when I...

My life will never be the same

I was at the end of the road when I decided to join COD. I had tried and paid for other programs that did not produce a single ROI. So COD was literally my last stop and the last of any money I had to invest in my business.

This program went beyond any expectations that i had and i can honestly say it changed my life. I went from making \$100 per month to making [REDACTED] in the first 8 weeks of graduating from the program. I have NEVER been able to make that much [REDACTED] and provide such great value to my clients.

THANK you COD for everything you have done for me. Thank you for transforming my life and my bank account!



Hilary Silver
Personal Coach

Hilary is a relationship expert & mentor for single successful women looking for love. Get The Love You Want.

“

Before I found COD, I labored and exhausted myself for 4 years trying to break free from my brick and mortar counseling practice to a fully online coaching company. **My first month out of COD, I surpassed my goals.** COD has been the **absolute BEST decision and investment I've ever made!**

”





“

What I have learned and who I have transformed in to over the last 6 months **is more than I could have ever imagined when I joined COD. I was looking for a marketing strategy - I found a new life.**

”

Jacqui Greene
Master Relationship Coach

Jacqui's business has helped women focus on changing their lives, appreciate what it takes to reconnect back to self, and build connected, loving, happy, fulfilled lives at levels some didn't believe would be possible.



★ Trustpilot



Jacqui Greene

1 review



What I have learned and who I have...

What I have learned and who I have transformed in to over the last 6 months is more than I could have ever imagined when I joined COD. I was looking for a marketing strategy - I found a new life.

With the ethos of taking full responsibility for myself as a student, while having those right by my side whenever I needed, the help and support I have received from the COD team, as well as the other members has blown my mind.

Oh, and I have [redacted] more in my business in the last 6 months than I have in all of the time I was in business for myself before that.



Jeff Agostinelli
Personal & Business
Coach

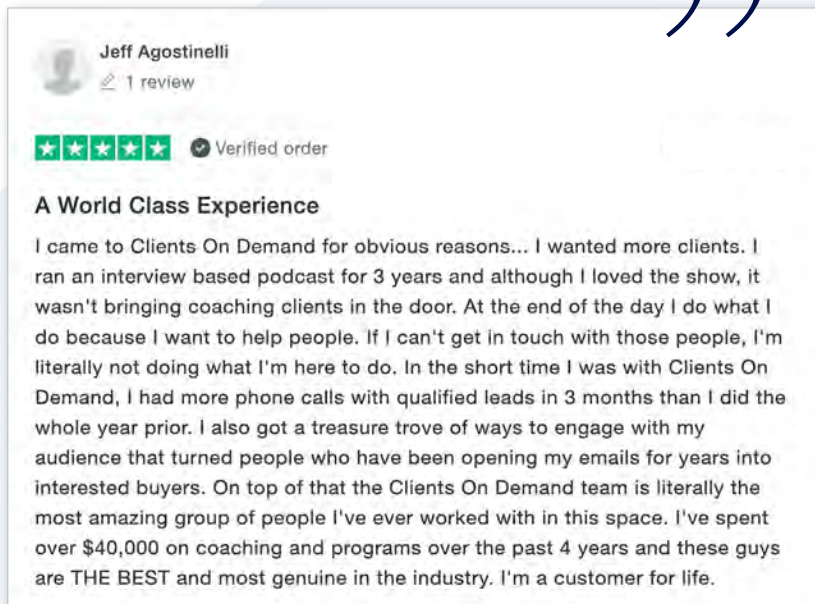
Jeff helps people embrace change by leveraging their values and strengths. He believes that we are our most valuable asset, and our strength in life comes from owning that.

Jeff hosts The Next Level podcast where he talks with industry leaders in a variety of industries including personal development, spirituality, business, and relationships.

“

In the short time I was with Clients on Demand, **I had more phone calls with qualified leads in 3 months that I did the whole year prior.** The COD team is literally the most amazing group of people I've ever worked with in this space.

”



How We Create Results: A Start-to-Finish Solution

Aren't you sick and tired of programs that just give you one piece of the answer?

Maybe you buy a webinar program from Guru X. Then you buy a Facebook program from Guru Y. Then you pick up another program about how to do email marketing from Guru Z.

And on and on.

Then you're left with all these different programs that just give you one tiny piece of the answer, but not the whole thing. You're forced to try to put them all together into a business that works.

It's like taking pieces from 5 different jigsaw puzzles and trying to put them together. It's a mess.

You're building a business, not Frankenstein's monster.

What you need is a start-to-finish solution.

You need someone to give you EVERY piece of the puzzle, from A to Z. You need someone to organize it in a way that's step-by-step and easy to follow. And then you need someone to hold your hand and support you every step of the way while you take action and implement.

At Clients on Demand, we give you everything...

“

When I first started working with Clients on Demand I didn't know anything at all about running or marketing a coaching program. **With the COD system and help, I developed a coaching program from scratch.** *(See Lee's full review on page 53)*

”



★ Trustpilot

CLIENTS *on* DEMAND

- How to craft your first irresistible offer...
- How to position yourself as a premium expert...
- The exact emails to connect with your audience...
- World-class mindset and performance coaching...
- The secret to building a thriving online community...
- Step-by-step guidance on ads and landing pages...
- How to create a webinar that captivates and converts...
- The secret to a 45-minute conversation that brings in the perfect clients for your business...

...and more. Everything you need to see results, we provide. We don't just hand you the tools and leave you guessing. We guide you every step of the way as you take action. Rewriting your webinars. Reworking your landing pages. Helping you fine-tune your ad targeting for real traction.

The level of support you'll get is unmatched anywhere else.

Clients on Demand is what you've been searching for...the team that sticks with you all the way to the finish line.

How much time could you save with a proven recipe for success, handed to you step by step? A system and support built for one thing: results.



Violet Lange
Lasting Love & Femininity
Mentor

Violet helps you Master the Art of Passionate Intimacy for deep, lasting love. Transform trauma into pleasure & celebrate every beautiful step in-between. Discover the alchemy of ecstasy & fall completely in love with yourself.

“
COD was the best thing I've done for my business!
Great system and support (I had a hard time finding clients). Now I get to help women find love everyday!

”





Jen Bunk
Career Transformation
Coach

Jen helps tech managers build thriving high-performing teams so they can upgrade their careers, their paychecks, and their lives.

“

I am so grateful and I have the COD team to thank. **Russ and the COD team helped me to build my business from SQUARE ZERO.**

”



Jen Bunk

1 review



Verified order

██████████ in Revenue (but that's not the best part)

2018 Revenue YTD: ██████████

vs.

2017 Revenue YTD: \$9k

██████████ increase!!!

I am so grateful for this massive increase in ██████████. And I have the COD team to thank for that.

But, at the end of the day, it's not the flashy #'s that drive me. Making money is super-cool and it feels great. Don't get me wrong.

But what REALLY drives me is the positive change I'm helping to create. Seeing my badass clients discover that they really ARE badass. You can't put a # on that stuff.

AND the positive changes I've made in myself. My mindset. The way I lead. I am defiantly committed to becoming the best version of myself!

That's the stuff that brings me tears of joy.

And THAT'S the stuff that's the best part of COD. Russ and the COD team helped me to build my business from SQUARE ZERO, serve the world from a place of integrity and authenticity, while I found an inner strength I never knew was there.

I love you Russ, Adrienne, Marc, Jayne and the rest of the COD rockstars. You helped me transform my business. And in the process, you helped me transform my life!

“

Before joining COD, I had **no reliable sales pipeline whatsoever - ZERO**. Well, not only was I able to quit my full-time job right after joining COD, but my family has never been happier. We just spent 2 months traveling, working only a few hours/day, **while the calls kept on a comin' almost like clockwork.**

”



Jeremy K
1 review



Verified order

Where to even begin...

Where to even begin... before joining COD, I had no reliable sales pipeline whatsoever - ZERO. Sure, there was the occasional referral consisting mostly of those NOT in my target market, but that was it. All the advice out there - all the CONVENTIONAL advise - said, "Drive 30 minutes to 5-person awkward, networking events, blog for decades and learn SEO, nag your family and friends that still think you have no clue what you're doing, meet 1-on-1 w/ local experts that rarely send ideal referrals, and after a few years, MAYBE you'll have enough to quit your day job and coach full-time." Well, not only was I able to quit my full-time job right after joining COD, but my family has never been happier. We just spent 2 months traveling, working only a few hours/day, while the calls kept on a comin' almost like clockwork. Even more than that, we have more clients now than ever in our program which means GIGANTIC IMPACT! Our clients are experiencing massive transformations, not just through what tools I've developed on my own, but through the coaching skills I've developed as well through COD. I thank God almost every day for COD and couldn't image life without them. Interestingly enough, the program paid for itself just from the free content I took in for months prior to enrolling. I brought in 4 ideal clients with my new offer and paid to join COD as soon as soon as we had the cash. Since then, it continues to prove more valuable than the investment. If you're on the fence, it's time to jump in! The water is great and the people are even better :)

Jeremy Krulikowski Financial Coach

Jeremy helps successful, Christian couples become dream teams with money and hit their big financial goals.



★ Trustpilot



Julie Santiago
Master Transformational Coach

Julie teaches high-achieving women how to banish the patterns of burnout, get clarity on their career path, and create a plan to help them quit, stay or rise.

“
5 weeks into the program and I am so blown away - by the caring, the love, the content, the energy, and the possibilities that I've experienced as a part of Clients on Demand. **Just do it! Your entire life will change!**

”



Julie Santiago

1 review



BEST INVESTMENT I HAVE EVER MADE!

BEST INVESTMENT I HAVE EVER MADE!

5 weeks into this program and I am so blown away - by the caring, the love, the content, the energy, and the possibilities that I've experienced as a part of Clients on Demand!

I have been running my business for over 5 years and have invested tens of thousands of dollars in my business (coaches, programs, courses, you name it!). In a little over a month, I have brought in [REDACTED] initial investment in the program. Not only this, I have upgrade my mindset, my ability to receive, and finally really see how I can and will have a [REDACTED] business within a year!

The level of support and love from the entire team is beyond anything I have ever experience in the online world!

Do it. Just do it! Your entire life will change!



Katie Papo
Health & Wellness Coach

Katie helps those who suffer from binge eating, compulsive overeating, emotional eating, yo-yo dieting, and stress eating.



★ Trustpilot

“

This program really has it all, and what resonates with me the most is they are in the highest integrity. No slimy sales, focused on service, and focused on making the world better. **What a gift this program has been for my life!** My experience was so positive that I've decided to invest in another one of their programs.

”

Katie P.
1 review

★★★★★ Verified order

Oh my goodness

Oh my goodness. What a gift this program has been for my life. I joined because I simply didn't have a funnel that worked for my business, and leads were few and far between. I knew I had a program that worked, and I just wanted to be able to serve more people! I NEVER would have figured out how to get everything set up without them. I'm so glad I didn't wait to make this move.

For those of you reading who question whether it's worth the investment, I say 100%. I made my [REDACTED] before the program was over, and no, I didn't have a giant email list already, or a huge social media following. I am just a regular gal who got her clients through private coaching and word of mouth because I was able to solve the problem well. If I can do all the tech stuff to set up a funnel and [REDACTED] before the program ended with limited resources to start, so can you!

The service in this program far exceeded my expectations. My experience was so positive that I decided to invest in another one of their programs. I can't imagine what would make me look elsewhere. This program really has it all, and what resonates with me the most is they are in the highest integrity. No slimy sales, focused on service, and focused on making the world better. Perfectly aligned with my values, and I couldn't be happier with my decision to join!

Thank you to the whole COD team. What a ride. Can't wait for round 2.



“

When I first started working with Clients on Demand I didn't know anything at all about running or marketing a coaching program. **With their system and help, I developed a coaching program from scratch.**

”

Lee Blue
Business Development
and Training For
WordPress Consultants

Lee helps people who work with WordPress and who want to dramatically increase their rates while serving their clients more deeply and effectively than ever before.



Lee Blue

1 review



From \$0 to [REDACTED] in one year!

When I first started working with Clients on Demand I didn't know anything at all about running or marketing a coaching program. I had spent the last 17 years writing code and running a web agency. They provide ALL of the resources, support, community, and training you need to build an amazing business for yourself. If you listen to their podcasts or watch any of their Facebook Lives you are going to hear them say that they can make the process simple - not easy - but simple and it's the fastest path to success. I found this to be absolutely true. With their system and help, I developed a coaching program from scratch and went from \$0 to [REDACTED] in exactly one year.



“
I would have said this was the best BUSINESS decision I have ever made, but it turns out it's one of the best LIFE decisions I ever made! I jumped into COD and got better results for my clients than ever before, **and worked fewer hours on client support than ever before.**
 ”

Lydia Knight
 Lifestyle Coach

Lydia is a Lifestyle Coach who shares principles to bridge the gap between what we know and what we DO so you can finally start DOing health & happiness.

Lydia Knight
 1 review

★★★★★ Verified order

It completely changed my life (not even counting our [REDACTED] dollar business)

I would have said this was the best BUSINESS decision I have ever made, but it turns out it's one of the best LIFE decisions I ever made.

I started in COD as a newly single mom with an unpredictable business. I knew I had something amazing - I could end eating disorders. But I felt like I couldn't coach my clients in the way that I really wanted to: partnering together and fixing their problem all the way. FIX it. No one in my space was doing that and it made me feel like "there must be a reason." I felt like I had to give away everything, create hours of free content, and never charge much for my session packages because no one else was charging more.

I knew that if I had a good month, coaching would take up all my time. And there were more people to help. But then finding those people was hit and miss. Would someone watch 20 hours of free content, come on their own to my website, and get a coaching package with me? I hope so. And hope didn't seem like the way to change the world.

When I found COD it blew my mind. Wait, you CAN actually charge a premium price, find all the right clients, and actually FIX someone's problem like you have been wanting to?

Starting COD was so far out of my comfort zone. I had never invested that much in myself. But I knew the alternative was to stay small. And I fix a BIG problem. I needed a business to match.

So I jumped into COD and got better results for my clients than ever before, made [REDACTED] in 4 weeks and worked fewer hours on client support than ever before. ALL my clients came to me. And they were ideal.

Women after 40 years of binge eating were ending the cycle in 4 weeks. 25 years with bulimia and done in 6 weeks. I realized, just like me, when they invested in themselves, they showed up and did the work like never before. I had never enjoyed coaching so much.

Our business grew by 1,700% in a few months (yes...THOUSAND percent). And we went from hoping for the right people to find us to a calendar booked out over a month and a waiting list of over 100 people at a time.

In less than a year we scaled to a [REDACTED] dollar business.

And most of the key pieces that I learned in COD, I wouldn't have even thought to consider before the program.

They not only know their stuff strategy wise, but they teach you how to be the person you need to be to change the world in your way.

I have a life I could have never dreamed of, a purpose that excites me every day, and the ability to be as successful as I want knowing that I don't have to sacrifice my priorities or freedom.

Thank you COD team. Love you guys!



Margaret Rose
Game changer,
Innovator, Philanthropist
and Entrepreneur

Margaret educates and incubates leaders, entrepreneurs and communities to co-create empathic solutions to human, social and environmental challenges for a more just, inclusive, peaceful and prosperous world.

“

The secret sauce in their programme is in the simplicity of the formula to sell high-ticket. All you need to do is follow the formula to the 'T'. **It is hands down the best business investment I have ever made!**

”



Margaret Rose

7 reviews



✓ Verified order

Hands down the best business investment I have ever made!

I had been trying to build an online business for several years. I had invested over 50KGBP in various online gurus, coaches and courses and while I learned alot, I still had not made any real headway in making money online. Clients on Demand changed that! From the time I entered the programme the level of support was unbelievable. This team really cares about your success and in that 60 days they do everything to make you successful. The secret sauce in their programme is in the simplicity of the formula to sell high-ticket programmes online in a reliable and consistent manner. All you need to do is follow the formula to the 'T' - do the personal work to figure out what business you are really in and who you are here to deeply serve with integrity and this works! They have nailed the formula and for the first time in my life, applying the COD formula I have gone from never having sold an online programme to having a [REDACTED] month and 5-10 calls being booked through my funnel every day. My entire focus now is on improving my closing ratio and COD provides incredible support there as well. Unbelievably grateful to Russ Ruffino and the COD team. It is hands down the best business investment I have ever made.



“

Russ and his team cracked the code on everything and they're brilliant at every single aspect needed to get to the highest levels.

Thankful for Russ and his team every day!

”

Mike Basevic
Health & Wellness

Mike helps career professionals, executives, business owners and their families completely eliminate their struggles with anxiety, stress, pressure, depression, overwhelm or other emotional challenges that are shutting them down and creating chaos and havoc in their life and their relationships.



Mike Basevic

1 review



Verified order

Clients on Demand changed my business...

Clients on Demand changed my business and my life. It is by far, the single best decision I have ever made for my business. My program is life-changing but, I could never get it out to folks at the level I wanted to and, I was always undercharging (& undervalued) for my services. Russ and his team cracked the code on everything and they're brilliant at every single aspect needed to get to the highest levels. I've done [REDACTED] per month for countless number of months and now, I will use the same formula to take it to [REDACTED] per month. Thankful for Russ and his team every day.



★ Trustpilot



“

This is the REAL deal. Please stop telling yourself you can't afford it. OR over analyzing the free Facebook Group. **Book a call and they will help you get the rest of the way. Be prepared to be astounded.** Because you will be. Good Luck!

”

Mariana Cooper Intuitive Life Strategist

Mariana is a 3rd Generation intuitive, visionary, mentor, speaker and the founder of Aha! Moments International, a global community and lifestyle brand dedicated to inspiring and educating people in combining the full use of their intuitive energies and practical lifestyle strategies to live a truly Enlightened Life.

Mariana C.
1 review

★★★★★ Verified order

Best Investment of My Life...Look No Further than COD

I am an experienced online marketer with a big list and a tremendous amount of knowledge about pretty much every big "GURU" in the online space. I was weary and exhausted from all of the intense competition and watching Guru after Guru do these huge launches, sell a 2k package with a crazy payment plan and not have one ounce of personal attention. Not until you paid 25k to 100k for the Mastermind level, did you get the type of attention that you really need to succeed and then you would get up sold from there. Dripping pieces of info and always LEAVING SOMETHING MAJOR OUT.

I stopped buying from them a few years ago and had a roller coaster ride of success. But was exhausted, and quite frankly going into so much debt it was scary.

Then I saw COD. I knew just from the first Facebook Ad that something was different. Russ hit on every pain point I had in his webinar. And he was also talking BIG. Not a month but a month and that got my attention.

I wanted to do the call. But I was afraid because I knew what he was talking about couldn't be cheap. I showed my boyfriend the webinar and he (a very astute entrepreneur himself) watched it and researched Russ. To my surprise he said "You HAVE to do this! This was written for you," I knew it in my gut and booked the call. I figured that I would sort the money out some how.

The call with Justin was AMAZING and he quickly pinpointed my biggest blindspot. That I did not have a reliable source of steady new leads. He was so right! I was beside myself with clarity and relief and I knew I had to find the money. I scrambled, pulled the deposit together and then decided to jump off a cliff and go to 2 existing clients with an offer 4 times my normal to test out what Russ had mentioned in his webinar and Facebook Lives. With just a few tweaks I closed sales! I was stunned! and I wasn't even in yet! Well needless to say I joined.

And I will tell you what, I have NEVER seen a program of this magnitude from ANY other online marketer in the last 12 years. Seriously. I new it would be good. I knew there would be some clever strategies. But I had no idea that I would have dedicated coaches in Facebook Ads, Copy writing, Sales, and Mindset PLUS access to Russ himself twice a week. OMG. It was like I had seriously died and gone to heaven.

Listen, when you have been around for a while you learn how to reverse engineer programs. You can piece things together. But something is always missing. And even when you buy its still not there. COD is the COMPLETE opposite! ALL of it is there. And the upgrade in your ability to EFFICIENTLY market, sell and optimize your programs is beyond anything I have seen in the market place in the last 12 years.

So in addition to the made even before enrolling, I made in revenue within the first 4 weeks of the program. My biggest sale was and my smallest was Way higher than the crazy and and programs and well you know what I am talking about... So in total so far I have done before finishing the program. And that is with no webinar or Facebook sales yet.

You and I both know that in every program there is the hot shot who makes a bazillion dollars and becomes the Guru's poster child. But in COD there are droves of them! I have never seen the level of success amongst the members of the program that I have here. And most are complete beginners to mid level. It has been stunning to watch! There is just no room for failure... If you do the WORK!

I think so much of this is attributed to their sales and mindset team who keeps us all sane as we take the leap into this intense program. NO ONE ELSE has this type of team. Not even at the 100k level of Masterminds.

If you are an experienced online marketer who is frustrated, tired and simply OVER the "Oh look at me, I just bought a castle!" videos, and the constant twice a year launches that you have to sell your soul to affiliates for, or running around trying to "give your best stuff away for free" BS, get on a call with one of the COD team.

This is the REAL deal. I have an MBA and was flailing around, NOT anymore. And whats even better is that I KNOW that I can scale and how to do it now. So it gets more efficient as you go.

And on one final note I did all of this and my mother died my 4th week in the program. The COD team was incredible and extended my time to accommodate me taking a week off to attend to my family matters. And my ads ran the whole time I was gone, and when I got back COD was right there to help me carry on. I have also been able to pay off debt and move forward on several things that I used to just dream of.

Please stop telling yourself you can't afford it. OR over analyzing the free Facebook group. Book a call and they will help you get the rest of the way. And prepare to be astounded. Because you will be. Good Luck!

How We Create Results: Mindset and Performance Coaching

You know, for a long time I thought that mindset didn't matter. I'm serious.

I thought all you needed was the right strategy, and everything else would fall into place. "Just show me how to do this," I would say, "And let me worry about my own mindset."

I thought the whole mindset thing was a cop-out. Teachers, mentors, and gurus didn't have the answers I needed, and so they tried to convince me the problem was between my ears.

How wrong I was.

After working with thousands of clients I've realized something crucial: **even the best strategy in the world can be sabotaged by fear.**

You can have the best game plan in the world, but the moment you step outside your comfort zone...

Fear. Self-doubt. Self-sabotage.
Hesitation. Indecision.

Those 5 things will kill your business faster than anything else if you don't have the tools to deal with them.

Now, here's the truth: I'm not a mindset coach. I'm a marketing strategist. But I knew that if my clients were going to get the BEST results possible, they deserved coaches who could help them vanquish their fears forever.

I found those people. I brought them on board. And now our clients have access to the finest mindset and performance coaching talent in the world.

“

I would recommend them 100% because **they have changed my life, got me results and have shown me the way to win!** *(See Matt's full review on page 60)*

”



★ Trustpilot

CLIENTS *on* DEMAND

THAT is why we get such great results. Yes, we have the best strategy. Yes, we have the best support.

But to live the life of your dreams you have to grow as a human being. As a leader. As a business owner. You have to become the man or woman you were always born to be.

Teaching you Facebook ads, or webinars, or marketing isn't going to do that. But a few sessions with one of our mindset coaches will. Every conversation you have will wipe out fear, overwhelm, self-sabotage, and disbelief.

I've seen our coaches wipe out years of trauma with one 45-minute conversation. I've seen lifelong hang-ups and bad habits evaporate with just 15 minutes in the mindset room.

That's how good our mindset team is. You may think you don't need it, but boy I'll tell you...once you have that resource, you'll never want to do without it again.

How fast could you progress in your business if all of your fears, doubts, and self-sabotage just evaporated?



Sam Shiah
Investment Banking
Mentor

Sam founded Wall Street Mastermind to help aspiring investment bankers break into one of the highest paying, but also most competitive fields out there.

“

I tried doing it all on my own for the first 9 months...I bought a bunch of cheap courses, never finished a single one. **Then I came across COD and it's helped me vastly accelerate the trajectory of my business.** As a one-man show it's one of the best investments I've ever made.

”



SS

1 review



Verified order

One of the best investments I've ever made

One of the best investments I've ever made in my business. I tried doing it all on my own for the first 9 months or so after I decided to start my business. Bought a bunch of cheap courses, never finished a single one. Then I came across COD, and it's helped me vastly accelerate the trajectory of my business. I'm just shy of 11 months from when I joined COD, and my business just broke [REDACTED] revenue. As a one-man show. And there are numerous COD clients who are doing way better than I am, so I'm no exceptional outcome by any means. That's pretty much all you need to know.

Last thing I will say is the coaches in COD really know their stuff, and they're some of the best in their respective areas. And they truly CARE about their clients.



“

The short of it is that Clients on Demand has been **the best business decision of my entire life!** I would recommend them 100% because **they have changed my life, got me results and have shown me the way to win!**

”

Matt Solomon
1 review

★★★★★ Verified order

INSANE ROI & BEST BUSINESS DECISION OF MY LIFE!

The short of it is that Clients on Demand has been the biggest [REDACTED] and the best business decision of my entire life. I would recommend them 100% because they have changed my life, got me results in dollars and number of people served, have shown me the way to win with my business, and because they genuinely care about their me and my success.

Before I joined Clients on Demand I was so burnt out, in debt, and had invested 10s of thousands into all a ton of the traditional "marketing gurus" programs - with no results. I spent 11 years working my butt off, and while I was great at helping my clients I was failing miserably at sales and marketing.

So client's trickled in, one or so every few months, and it was a non-stop grind and fight to find people... and when I did eventually find a client, they weren't at all ideal clients for me.

The worst of it came when I spent 2 weeks of my time developing a product that I planned on selling for \$1.00. I had big plans of how many hundreds or thousands of these I'd sell and how my next program was going to be even better.

Well, I sold about 13 of them after my "big launch" and after the payment processes company took their piece I made around \$0.60 per sale... and while the product was great, no body really did anything with it.

So, I hit rock bottom in my business, I had "quit" in my mind and gave up on my dream of making the world a better place through the business I believed could work.

And then.. I remember it so clearly...

I was burnt out and looking around on social media instead of doing the huge pile of work I needed to get done, and I saw their advertisement...

Clicking that advertisement forever changed my life, gave me my business back, and gave me my life and my dreams back.

Matt Solomon Financial Coach

Matt helps accounting firm owners make more money in fewer hours with MUCH better clients.

It's been less than a year since I've found Clients on Demand and in that time period I went from having almost no leads and no systems in place, to getting sometimes 20 or more leads per day inside of a smooth system that converts at an insanely high percentage.

I went from selling a [REDACTED] product to selling a [REDACTED] product. I went from trying to figure out everything on my own to having a path that was already figured out and proven out for me.

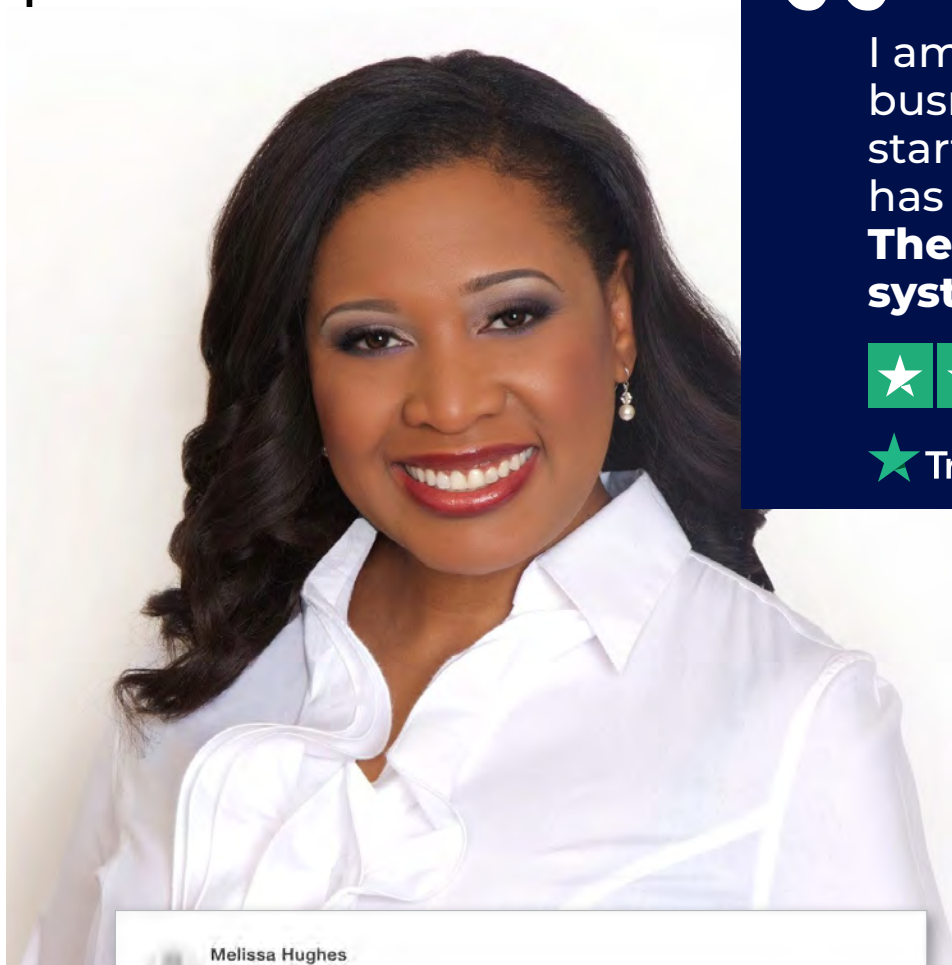
I went from being burnt out and down to owning my power and feeling inspired and re-engaged. I went from struggling to and making so little money to having a lead generation machine that just made me [REDACTED] in the last 35 days.

I went from being scared to get on the phone with potential prospect to having the time of my life doing sales calls, because they showed me the right way to do it and was able to help so many more people. From no hope to empowered.

That's all to say, Clients on Demand has given me my life back in every way.

Let me say this, this program isn't a magic bullet solution, you have to show up and work. You have to play full out. But if you do, I believe wholeheartedly that your life can change too.

Thank you Russ and the Clients on Demand team for guiding me into my greatest dreams and into results that are so great people don't believe them, I will forever be grateful. :)



“

I am not the same business owner that started COD, my growth has been unbelievable!

Their formula and system works!

”



★ Trustpilot

Melissa Hughes
Master Business Coach

Melissa has made it her mission to help her clients discover and monetize their soul purpose: in other words, to discover who they really are, accept themselves as they really are, and implement systems for Living Rich and Spreading Wealth ... while living a life they truly love.



Melissa Hughes

1 review



Verified order

I am not the same business owner that...

I am not the same business owner that started COD, my growth has been unbelievable. Since joining COD I made over [REDACTED] in sales using the COD formula and system. It totally works!!! I have evolved in SOD with a close rate that went from [REDACTED] before SOD to [REDACTED] gradually after SOD. I am celebrating because I am resourceful, I am an overcomer and I will not be deterred as I am maintaining my focus on being of the utmost service to the prospective clients and having premium solutions to premium problems.



Kathleen Byars
Corporate Life Coach

Kathleen helps high level corporate women enjoy fulfilling & powerful careers that give them time for family without sacrificing success.

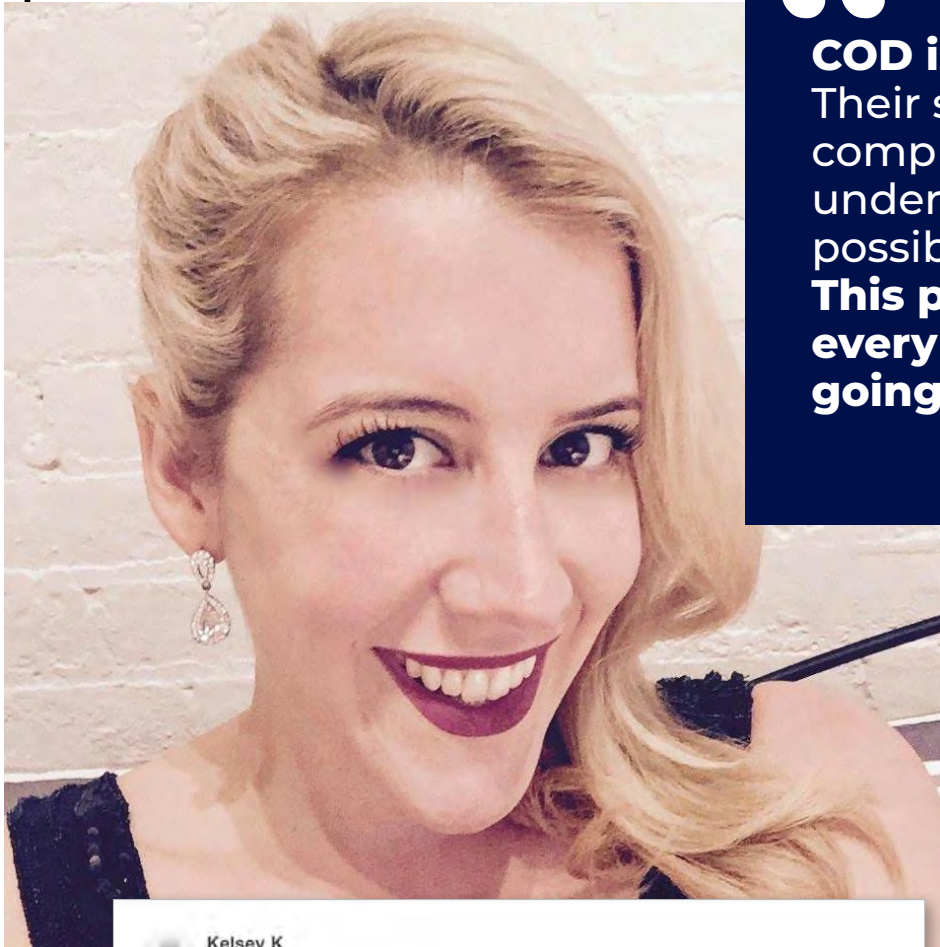


“

I launched a brand-new company with the support and expertise of COD at my side every step of the way. Instead of banging my head looking for clients, **I launched my funnel and within ten days had my first four clients enrolled and starting my program.**

”





“

COD is life changing.

Their strategies and support completely transformed my understanding of what's possible for my business.

This program exceeded every expectation I had going in.

”

Kelsey Komorowski
Student Educator

Kelsey's innovative model of academic support transforms struggling students into confident thinkers, clear communicators and skilled time managers with advanced executive functioning and metacognitive skills.



★ Trustpilot



Kelsey K

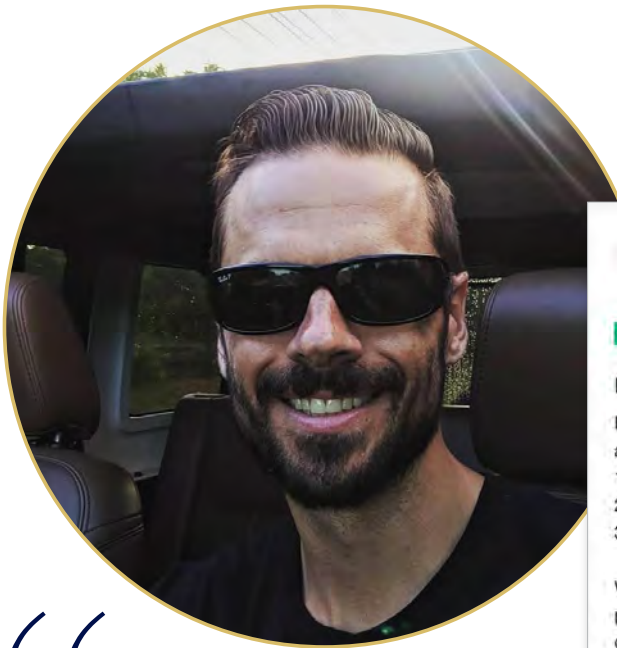
2 reviews



✓ Verified order

COD is life changing

COD is life changing. Their strategies and support completely transformed my understanding of what's possible for my business, not just in terms of revenue but quality of life (stressed and busy, but helping clients --> fulfilled and energized, providing the best possible outcomes for my clients). The support from the COD team is second to none; they're with you every step of the way, as is the amazing community they've developed. This program exceeded every expectation I had going in (and I had pretty high expectations). If you're willing to put in the work, they will help you create your dream life. 100% recommend.



“
MY LIFE IS FOREVER CHANGED. I have broke through so many fears, and self constructed limitations, that when I learned the strategy that was missing from my trifecta of success, it was like unlocking a tomb of treasures. **Everything I have ever wanted is starting to flow into my life. Step up. Have faith. Put in the work. Change YOUR LIFE!**”

Matt Hogan
Personal Coach


A traveler that left the corporate world, to explore the world, while studying and learning about how fear influences the world we live in.

It's time that we change our conversation with fear, together.



Matt

1 review


Verified order

I subscribe to the personal development...

I subscribe to the personal development philosophy that, to be successful at anything, you need three things...

1. The right story (why)
2. The right state (of mind)
3. The right strategy (how)

Well, I by May of 2018, I had #1 and #2. And I was banking on that as I planned to leave my steady job in the coming weeks. After receiving a true depiction of the "jump" from another coach, that, like I, took a full leap with a small client base, that was all referrals, I realized quickly that I something had to change.

At this point, I was working FT, engaging on all SM platforms, attending a plethora of networking events.....and NO NEW CLIENTS.

I told myself, "this SH** isn't working".

That's about the time I heard about COD. Within twelve hours, I read and listened to all their reviews, watched their training, and booked a call. I was IN before the breakthrough specialist even dove in.. "SIGN ME UP!"

Since I was INVITED into the program, to say it was life changing, or transformational is an understatement and disservice to Russ and team.

MY LIFE IS FOREVER CHANGED. If you told me I could make [REDACTED] a month, three months ago, I would say, "sure...but I wouldn't believe it"

BUT guess what, I see people around me doing it. Changing the world. Making more money than they ever thought possible, and loving the HELL out of life.

Me personally, I have broke through so many fears, and self constructed limitations, that when I learned the strategy that was missing from my trifecta of success, it was like unlocking a tomb of treasures.

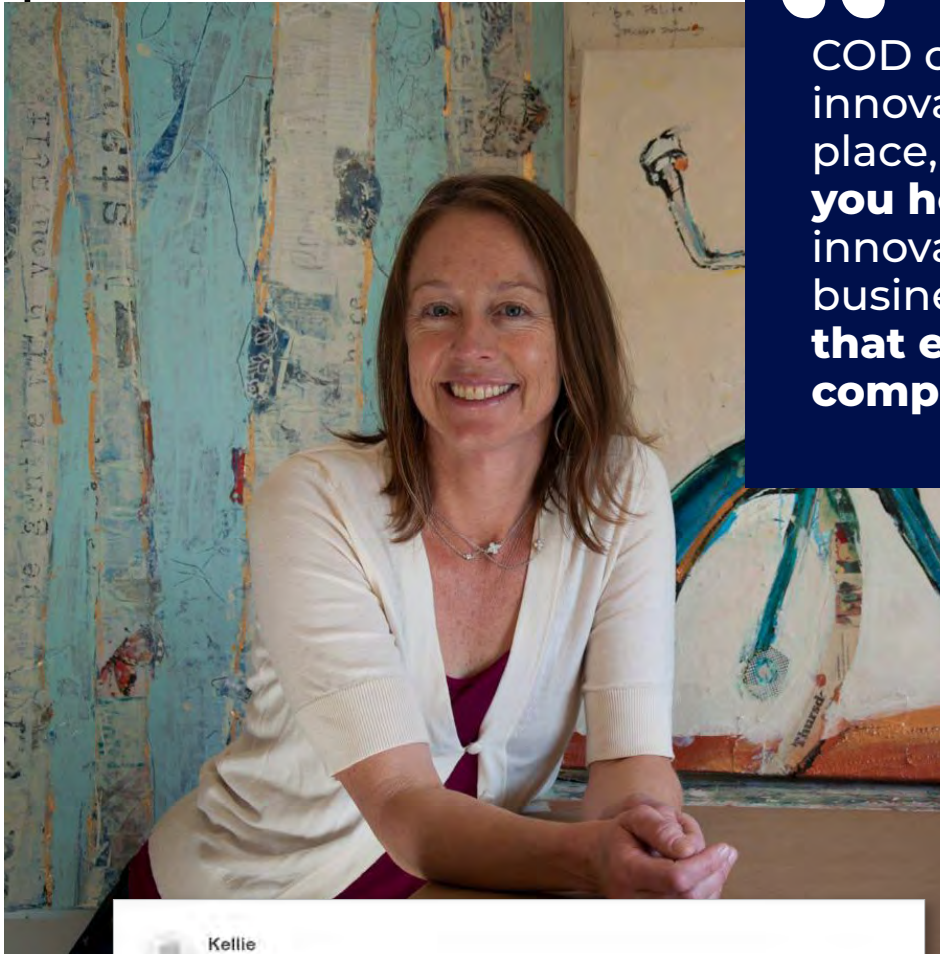
Everything I have ever wanted is starting to flow into my life.

1. Financially
2. Emotionally
3. Physically

Long story short, as I have built myself, my mind, and my funnel, and have connected all of it to those people that need me most, everything has transformed along the way.

I will be continuing to work with COD, because not are they only industry leaders in helping you get your business running optimally, they actually give a SH** about you, and the people you serve.

Step up. Have faith. Put in the work. Change YOUR LIFE!



“

COD comes from an innovative, supportive place, and **teaches you how** to design an innovative, heartfelt business, **with a system that eliminates the competition.**”

Kellie Day
Art Educator

Kellie teaches her students cutting edge, FUN artistic projects that break you free of the fears and techniques that are holding you back... and she gives you the personal support AND the mindset support to take action and create an extraordinary transformation in your art.

Kellie
1 review

★★★★★ Verified order

I can't say enough about how amazing...

I can't say enough about how amazing the COD experience was. I am now doing what I love full time, the most meaningful work of my life helping others, and the bonus is I'm making more [REDACTED] doing it than I ever have. The thing is you can WANT to do what you love, and make the world a better place, but if you don't know how to make an income doing so, it will never work. COD comes from an innovative, supportive place, and teaches you how to design an innovative, heartfelt business, with a system that eliminates the competition. COD was a big leap for me, and the best decision I have ever made in my 20 years of being an entrepreneur.



★ Trustpilot



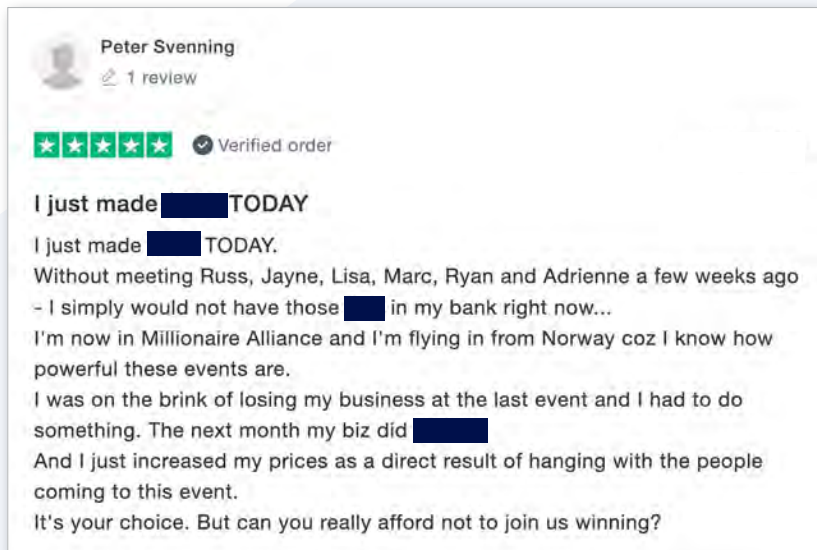
Peter Svenning Leadership Coach

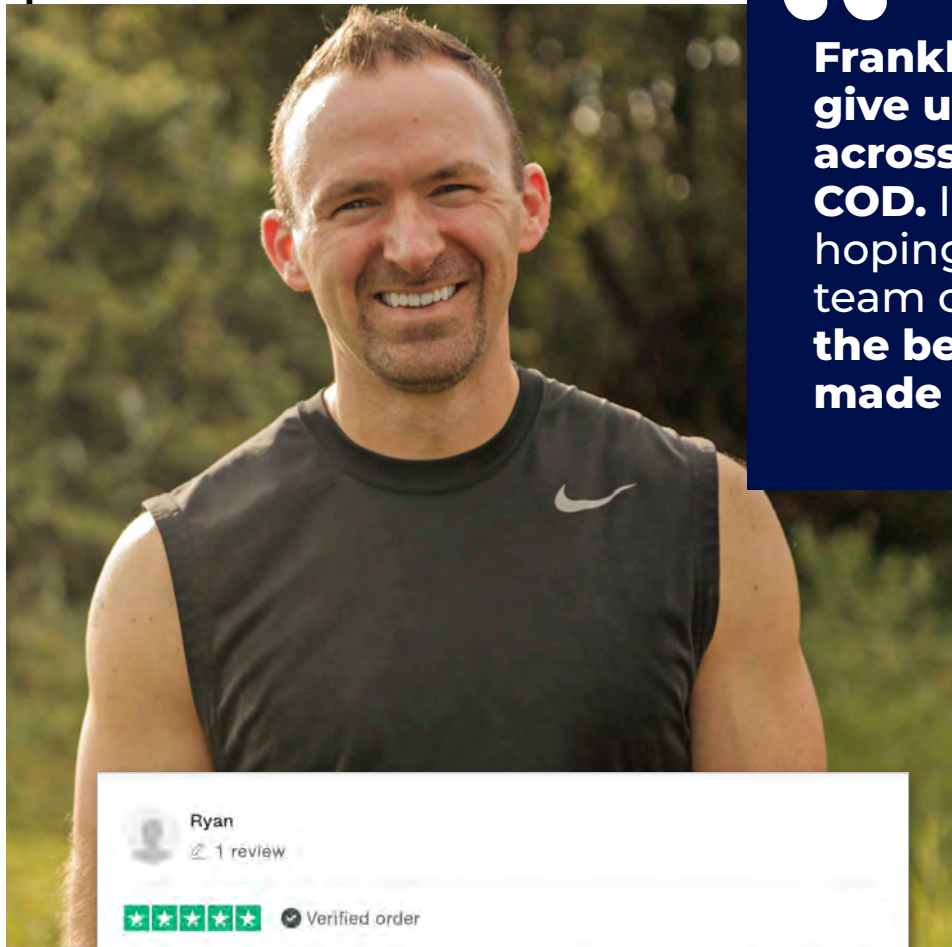
Peter has developed Leadership by Heart. Peter has taught over 20,000 people in 6 different countries. Tentative. And he constantly works with top managers and management teams that will lead straight from the heart.

“

I was on the brink of losing my business at the last event and I had to do something. **The next month my biz did [REDACTED].** It's your choice. But can you really afford not to join us winning?

”





“

Frankly, I was about to give up. Then, I came across Russ Ruffino and COD. I took one last shot, hoping that Russ and his team could help me. It was the best decision I've ever made in my life.

”

Ryan Lang
Fitness and Lifestyle coach

Ryan helps busy professionals create the body they want, without sacrificing the lifestyle they deserve.

Ryan
1 review

★★★★★ Verified order

Changed My Life and My Business Forever

Before joining COD, I was completely reliant on in-person clients and completely confused about how to build my business online. I tried blogging, I tried social media, I bought programs, I hired people...nothing worked. Frankly, I was about to give up. Then, I came across Russ Ruffino and Clients On Demand. I took one last shot, hoping that Russ and his team could help me. It was the best decision I've ever made in my life.

Today, I don't take ANY in-person clients. My business is completely online and is scalable to whatever degree I choose. I charge a premium price for a premium service and people pay it, gladly. Clients On Demand gave me all the tools I needed to create exactly what I wanted.

While my business has changed for the better, COD changed me, personally, more than I ever could have anticipated. Russ and his team of coaches are some of the most impactful mentors that I have ever had in my life. The amount of personal growth that I have experienced under their tutelage has been nothing less than life-changing. I am eternally grateful.

I highly recommend COD. If you're thinking about joining...stop thinking about it and make the decision that will change your life and your business forever.



★ Trustpilot



Ram-Inder Kaur
Alternative & Holistic
Health Coach

Ram-Inder provides students with a safe space to clear the emotional and physical blocks that prevent us from being truly blissful, joyful and healthy.

“

If you are sitting on the fence, feeling like they're not ready (*like I was*)
I highly recommend booking a call with these guys, it will be one of the best decisions you ever make!

”

Ram-Inder Kaur
1 review



WOW my mind is still in disbelief at the amazing results this program gets you

I had no idea what I was letting myself in for, I desperately needed help setting up my business from scratch, something that I had been procrastinating for over a decade, but I had no idea I would receive such deep growth, expansion and transformation professionally, mentally, emotionally and spiritually. This is definitely a full being program which elevates you on all levels.

It was challenging, especially as I had been procrastinating for so long, and struggle to ask for help, but the results are PRICELESS.

I would've paid the investment many times over just for the spiritual growth, it was so much freaking fun, and the sense of community was heart warming as it can be a very lonely journey when you first start.

I thought learning about setting up a business would be boring, but Russ brings so much positivity, enthusiasm, integrity, heart and authenticity, I really had the best time, and laughed lots.

ALL the other trainers are of the highest calibre, and Marc's expertise and passion set me on fire, it left me with a battle cry after the sessions, waging a war on fear, excuses and anything limiting me.

He asked are you committed to mastery or mediocrity, I realised I hadn't even been able to commit to mediocrity. I was committed to procrastination, avoidance and fear. With that fire, their support and guidelines I've lifted myself out of that hell.

During the program I woke up and almost screamed in delight, shock and awe. I've made it, I thought, I felt abundant, peaceful, had a deep sense of trust that everything was going to be ok, and I was able to be fully in the present moment. I was still broke at this point, but my vibration totally shifted, and money someone had owed me for years arrived.

A few months later my ego totally dissolved and I experienced self realisation for several days. The ego is back now, but there's been a profound shift, it doesn't have the hold over me that it did, and with a little work I can get sometimes back there.

When I started COD I felt life threatening terror when I sat down to work on my business, now I can enjoy it.

If you are sitting on the fence, feeling like they're not ready (*like I was*), I highly recommend booking a call with these guys, it will be one of the best decisions you ever make.

I am moved to tears when I think how grateful I am to COD (Clients on Demand).

I would have paid the investment for just the transformation I've experienced, never mind having the best team in the world in your corner, supporting and guiding you so you.

I thought COD would take 15 years off my learning curve for setting up my new business from scratch, but its clear to see I never would have been able to reach these heights, they have specialists in every relevant department who are at the top of their game. I would not have been able to afford all this specialist advice, mentoring and coaching.

When I was having doubts about joining COD, a stranger came up to me in a café and said, "you have been thinking about making a large purchase recently, just do it."

Why are you listening to other people, you have great intuition, you know what's best for you. This program is wonderful, and these people are amazing and are going to be so good for you, I can see you having so much fun and really growing. You are meant to do this".

With my mind completely blown, wondering who the hell she was and with fear talking, I told her I didn't have any spare cash, and she said just start preparing yourself like you are starting it soon, and the money will turn up.

Turns out she's a clairvoyant, the money did come, and not from where I thought it would.

If you are here reading this, you are probably in the right place, at the right time, and you have the good fortune or karma to book a call and dive in.

Yes there will be hardworking and maybe some challenges, but you'll have all the support you need and lots of other amazing people will be in the same boat.

The community and after care is astounding, better than any training I know of and its FREE.

You can attract the clients you want, when you want, get them outstanding results, not run yourself ragged in doing so, and have financial freedom, it really is a no brainer.

They really do serve you beyond your wildest dreams, I feel so blessed to be working with such incredible, heart centred people who have shown such integrity, courage and compassion.

Im still in total disbelief at the journey, spiritual enlightenment through setting up your business, who'd have thought?!!!!

I have so much love and gratitude to this magnificent team, its beyond words.



Adi Nouriel
Business Strategist

Adi helps founders take their startups from struggling to product-market fit in as little as 8 weeks.

“

The world needs to know about this incredible program ... It's been nothing short of life changing and it's all thanks to the COD team who just genuinely care about getting you results.

”

Adi Nouriel
1 review
★★★★★ Verified

Nothing short of life changing.

The world needs to know about this incredible program.

I joined COD after years of wanting to start an online business, but not knowing what it should be and how to go about it. I had always felt that I am supposed to bring something unique to the world. But I'd been discouraged by other courses and programs because it seemed like the only real way to make money online is by teaching other people how to make money online.

Enter COD, where you constantly get to see other people running 6-7 figure businesses doing what seems like the most random collection of stuff. The only common thread is they are passionate about it, they are great at it, and they care deeply about their clients.

It was liberating to think about what I want to do and what I can be great at, rather than what would make the most money online.

I got on the phone with COD for their free breakthrough call, and my enrollment coach helped me tease out exactly what I'm great at and could potentially build a high ticket offer around. He didn't accept BS. He kept me truthful and honest throughout the call. I enrolled.

This is the first time I've not given in to shiny object syndrome, or to my fears, or to other people's doubts. I've made [REDACTED] this month already (and this is just the beginning of the month). I understand how to enroll without sleazy sales tactics, how to get clients on the phone without spending hours trying to figure out what content to put out, and it's the first time in a long time that I have my confidence in myself back.

And it's all thanks to the COD team who just genuinely care about getting you results so that you can go and serve more people at a higher level.

These guys are the real deal.



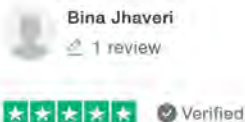
“

Having COD as my partners in building my business has changed my life. I would not have been able to create the wins I have had without them, and this would not be possible without their relentless belief in me! **They are by far the best in the industry.**

”

Bina Jhaveri
Executive Coach And
Master Spirit Life Coach

Bina works with professionals across the globe showing them how to nurture their well-being, honor their power and create more revenue without the stress and anxiety.



Clients On Demand is in a League of their Own..

Clients On Demand is not only a company you do business with, they become your family, your strategic partners, your biggest support system and the heart and soul of your business. They are the most resourceful, kind, exceptional leadership team I've ever come across. They walk the talk and then some to say the least. Having them as my partners in building my business has changed my life, how I think and show up each day. I would not have been able to create the wins I have without them. I've had [redacted] days and [redacted] months and this would not be possible without their relentless belief in me, the incredible training and expertise they provide as well as how they go to bat for you! They are by far the best in the industry. Most importantly, their honest, genuine and heart-centric approach puts them in a league of their own. I would recommend them hands down if you're looking to build, grow and scale your business to a unreal level!




★ Trustpilot




“If you’re sitting on the fence about COD, if you’re the guy (or girl) that “this stuff never works for”, if you’ve been burned before, if you’re a miserable cynic, PLEASE **just get on the phone with them and talk it through. Do not waste any more of your time trying anything else.**”

Adam Palmer
Software Entrepreneur & Internet Security Wizard

Adam specialises in information security and application development and helps businesses understand their security exposure and protect their customer data from attacks and costly data breaches.



Adam Palmer
1 review


Verified

I LOVE Clients on Demand

I LOVE Clients on Demand. (And no, no one has asked me or paid me to write this!)

I'm the guy that thinks everything is a scam.

I'm the guy that looks at the risks rather than the opportunities.

I'm the guy that thinks up 100 "yeah but what if..."

I'm the guy that this stuff never works for.

I see SO many success stories, day after day. I KNOW that this works. But will it work for ME?

Just two weeks ago, I decided that yes - if it worked for SO MANY others, it would work for me too.

Now just so you know, my expertise is TECH. Not marketing, not writing ads, not recording videos - none of that stuff.

I went through all of COD's content and followed the EXACT STEPS that COD lays out in their program.

This isn't one of those high level "pick a niche and advertise to your potential clients" type programs. They tell you EXACTLY WHAT TO DO.

Now remember, I have NEVER done anything like this before.

I have no email list, no raving success stories from past clients, no course, no content, no nothing.

I put my head down for 2 weeks straight, and I followed the COD process FROM SCRATCH.

In the next 3 days, I have 6 BREAKTHROUGH (BT) CALLS booked.

If you don't know what a BT call is, it's when a client books a slot in your calendar because they've decided that they want to work with you.

These are HOT LEADS, and they're getting booked up in my calendar AUTOMATICALLY.

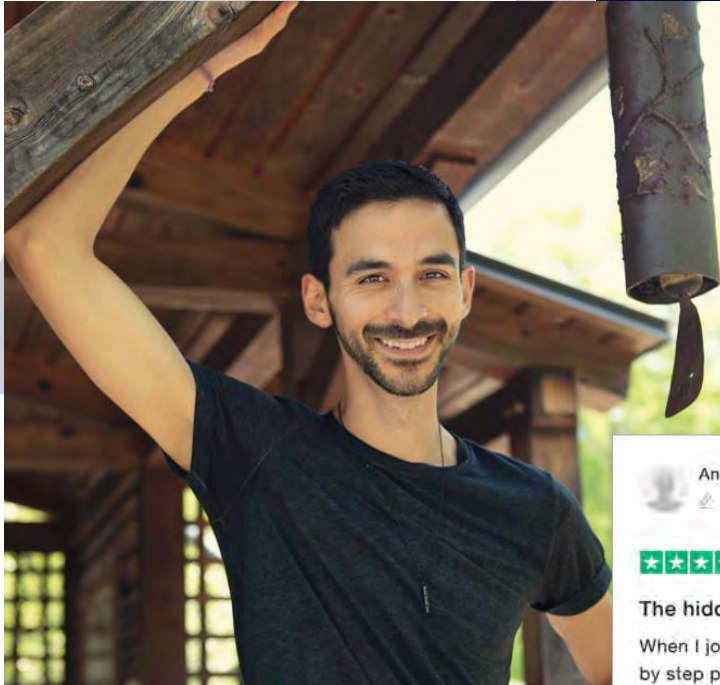
6 BT calls in 3 days, and my program cost is [redacted] per person.

And did I say already that the whole process is AUTOMATED? I didn't go out begging for clients. I didn't spend hours pouring over the offshore jobs websites. I didn't submit 20 thousand word articles to who-the-@!\$#-cares blog sites, hoping someone finally sees me.

My clients watch a 45 minute video, decide they wanted to work with me, and book a call.

If you're sitting on the fence about COD, if you're the guy (or girl) that "this stuff never works for", if you've been burned before, if you're a miserable cynic, PLEASE just get on the phone with them and talk it through.

Do not waste any more of your time trying anything else.



Andrew Snow
**Sport Medicine &
Mindset Mentor**

Andrew coaches runners with cutting-edge science that really works. Andrew helps runners blast through their PRs in marathons, half marathons and 50 mile... WHILE enriching their personal lives, avoiding injury, or having to "grind it out" in training.



★ **Trustpilot**

“

If YOU are committed to your result, then **COD is really the cream of the crop.**

”

Andrew Snow
1 review

★★★★★ Verified

The hidden benefit of COD that made all the difference

When I joined COD I was PUMPED! It was just what I thought I needed. Step by step processes for building my business; and what happened was a surprise in HOW it all got done. Here I'll share my journey...

I got hung up for a long time just getting clear on my offer, and that caused me some stagnation. I received amazing support by not just the COD team, but the amazing GROUP of others in the course, who reached out and helped guide me, eventually getting clear on my offer.

Now - here is where I deviated, and what it meant...

I shot for the moon. Big offer. Big Promise. Relentless work on myself, and my offer. And for a while, I didn't enroll any new clients...

and THAT is where COD was exactly what I needed.

Where most programs out there would've released their support after you complete their program....COD put me in to a group where I can stay in touch with all of the COD grads, AND where they provide ongoing support, mindset work, and group coaching. THIS IS WHAT I NEEDED! It took a while, but I kept at it, I modeled the COD structure that they teach us, and I am now very proud to say that I finally hit [REDACTED] PER MONTH in my business!

I know that it was the continual immersion in the program even AFTER I completed my time at COD which got me there. This is a change that YOU must make in yourself, and COD is merely the mentor....the path....the conduit....for you to make that change in yourself.

If YOU are committed to your result, then COD is really the cream of the crop. I've taken many other business courses, and they were honestly all very good...but none of them provided such ongoing support....which turned out to be critical in my own success in hitting that magic number, my new baseline, [REDACTED] and upward I am going!

Thank you COD, with a special thank you to Marc for engaging in our momentum group every single month.



Giovanni Chekwa
Transformative
Coach

I help women rediscover their inner creators and attract amazing guys so they can have their dream relationships. My speciality is in helping women manifest specific people into their lives.



“

HOOLYYYY CRAP! I'm straight up shaking right now! Just got my first enrollment!!! **The iRUSS system is incredible!**

”



Giovanni Chekwa

1 review



HOOLYYYY CRAP THIS STUFF WORKS!!!

HOOLYYYY CRAP! I'm straight up shaking right now!

Just got my first enrollment!!! [redacted] paid in full!!!

The iRUSS system is incredible! It was like I had Marc and Trevor playing in my head the whole time... CONFIDENCE, CLARITY, CERTAINTY, CARE... it kept screaming loud and clear in my head as I was talking to this woman whose life I'm about to change completely.

Super grateful for everything I've learned over the past week and a half that I've been in the program.

I had 6 enrollment calls between yesterday and today... 2 were no shows. 2 didn't have the money. 1 wasn't a fit... but 1 just changed my life completely!!!

Incredibly grateful... and I attribute this success to following and doing those practices that Trevor and Marc have been talking about in their Friday calls!

I sent a text to my wife afterwards...

I said... "Babe... call me Mr. [redacted] from now!!"

LOL



“

If you are reading this and wondering if COD is the right program for you, JUST DO IT! The number one thing my husband and I talk about was where we would be today if I had joined a year ago, how much further we would be along, how better our family would be financially.

”

Becky Chambers
1 review



Make the smartest decision of your life and Join NOW!

Prior to joining COD I read ALL of these testimonials and I wondered... Are these real people? It is too good to be true! But I promise you, we are real and the program is amazing!

Today is my last day in COD, and gratitude doesn't even begin to sum up how I feel towards this life-changing program.

I first ran into COD over a year ago, had my breakthrough call and wasn't ready. I couldn't get over my fear. After a year of watching, seeing and dealing with my insecurities I got back on the phone with them, and they were upfront with me - I can either do something about my dream or continue to throw my talents away and not impact this world, which one?

So I did it, I took out a loan, quit my job, and jumped right in. People thought I was crazy, they didn't understand, I was the primary breadwinner for my family, and they questioned if COD could even get the results I wanted. It was okay because I knew COD had the solution. I never imagined it would be as robust of a program as it truly is.

Over the last 8-weeks, I have gone from...

- 1.No clients - 3 high-paying clients
- 2.Coaching anything and everything - dialed in program offer with an amazing outcome
- 3.No income from my business - [redacted] in one week
4. No idea what a Facebook group was - almost 500 amazing ladies
5. No funnel whatsoever (what is that? lol) - awesome Facebook group ad converting about 25 people a day and a completed webinar funnel
6. Zero mindset, grappling with my inner critic and insecurities - mindset rockstar genuinely believing I am unstoppable

Becky Chambers
Career coach

Career coach focused on helping women find and land their dream careers, earning what they're worth, built around the lifestyle they've always wanted!

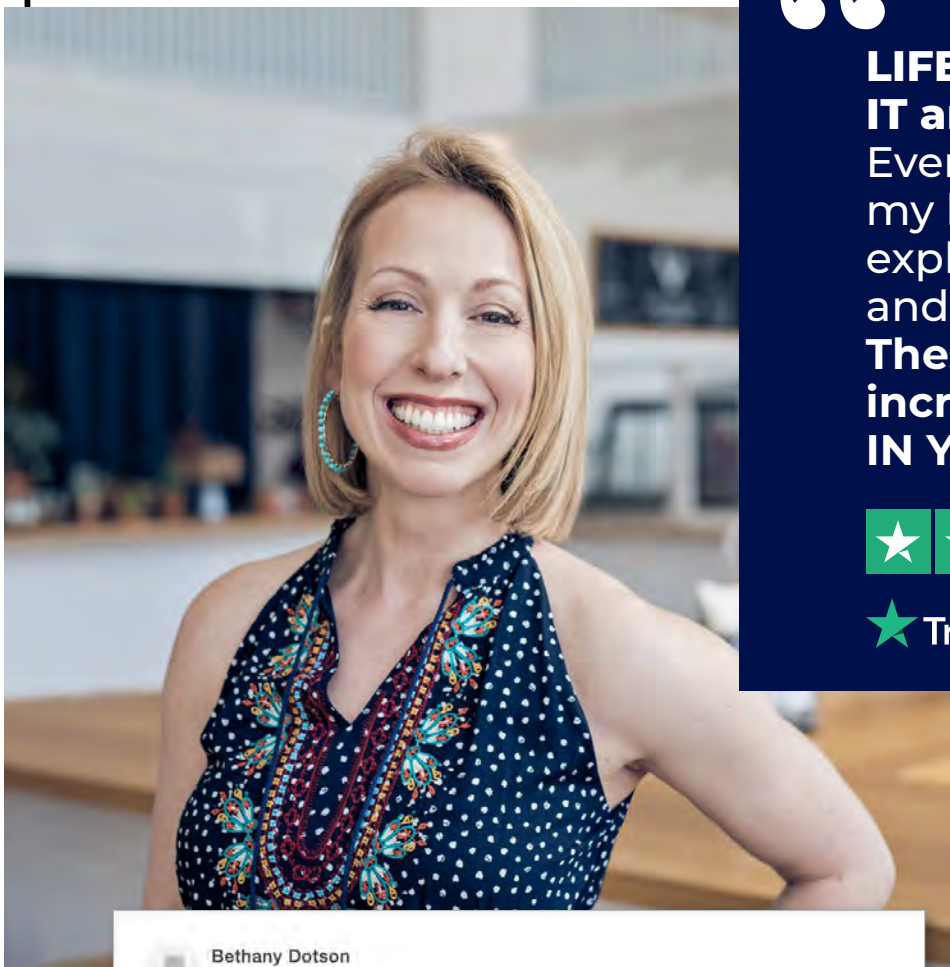
I thought I was coming into COD to "just get a funnel," I had no idea it was going to transform my life completely. I'm not special, I just followed their lead. There are so many other people in the program who are knocking it out of the park better than I am.

COD has allowed me to impact people the way I've always dreamed of. Unlocked how I can finally get the financial freedom to have the lifestyle I have always wanted with my family without sacrificing the balance I want as a wife and mother.

The impacts aren't just within me; it has spread through my entire family and into my beautiful kids. We are a COD family - I'm totally bought in, my husband is bought in, and my kids are on the bus as well. I will be a COD lifer!

If you are reading this and wondering if COD is the right program for you, JUST DO IT! The number one thing my husband and I talk about was where we would be today if I had joined a year ago, how much further we would be along, how better our family would be financially.

Do whatever you need to, take a loan out, literally whatever it takes! It is worth it, it propels you forward, unlocks exactly what you need to give yourself unlimited earning potential and ability to impact as many lives as you dream of.



“

LIFE-CHANGING!!! DO IT and don't look back. Every time I think about my life now, my heart explodes in gratitude and I can't stop crying. **These people are incredible and BELIEVE IN YOU!**

”



★ Trustpilot



Bethany Dotson

1 review



LIFE-CHANGING!!

LIFE-CHANGING!!! DO IT and don't look back. Pre COD I had a new offer on my heart, but had NO idea how to get clients. I tried all the list-building, launch and business building courses out there and was left frustrated and lost. In just 8 short weeks, not only do I have women reaching out to work with every day from all over the country, but I am a better PERSON. My friendships are stronger, the relationship with my family is stronger. Every time I think about my life now, my heart explodes in gratitude and I can't stop crying. These people are incredible and BELIEVE IN YOU - even when you don't. By far, the BEST investment I've ever made. I'm a COD lifer ❤️

Bethany Dotson

Yoga Therapist + Coach

Bethany is a trauma-informed yoga therapist and coach specializing in helping women reconnect with their self-worth, confidence and power in order to break the cycle of bad relationships and attract the love and life beyond their wildest dreams.



Dr Verrett
Holistic Health
Coaching

To help working women understand how to infuse a self-healing routine into their busy lives, create a solid wellness foundation and move forward with enough energy, high vibrations and clarity to achieve their most precious life goals.

“

Making the choice to join Clients on Demand with Russ and his amazing team is **the ONE single choice that has made my dream a reality.**

They got me at square one, they loved me up, supported me and showed me step-by-step how to build my online practice from the ground up.

”



Dr Verrett

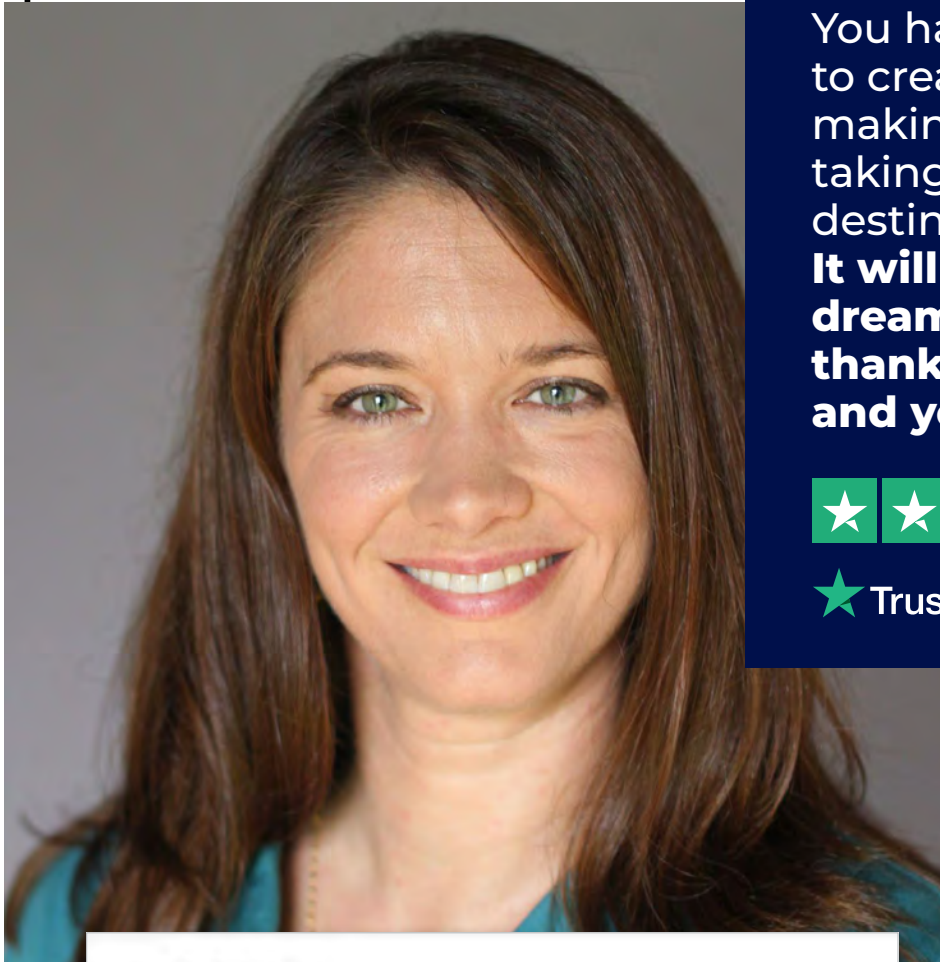
2 reviews



Verified

COD Makes Dreams Come True!

I started out as an overworked, overwhelmed doctor in a private practice who wanted more purpose, more freedom and greater impact. I wanted to transition into a holistic coaching practice, but I didn't know the HOW. Finally, making the choice to join Clients on Demand with Russ and his amazing team is the ONE single choice that has made my dream a reality. They got me at square one, they loved me up, supported me and showed me step-by-step how to build my online practice from the ground up. I am so pleased to say that now, I have a viable holistic coaching practice working with the exact clients I want to support. I can't thank them enough for their continued support, continued love and a state of the art program that truly makes dreams come true!



“

You have showed me how to create an autopilot lead making machine, and it is taking my business to its destination, on autopilot. **It will allow me to live my dream. Russell Ruffino, thank you for your genius and your vision!**

”



★ Trustpilot

Dr. Emily Penney
Nurturing Natural
Medicine

Nurturing Natural Medicine assists you in achieving your highest potential by providing exceptional healthcare.



Dr. Emily Penney

1 review



Lead making machine!

A few nights ago I had a dream. I was in a car, going somewhere important, and I realized I was sitting in the backseat and there was no driver. I panicked for a minute, and crawled up front to take control of the car. That's when I realized that the car was a super smart autopilot car...and that I had already programmed in the destination, and it was taking me there automatically. I was flooded with a sense of gratitude, got back in the back seat, and resumed my work, fully relaxed and trusting I would get to where I needed to go.

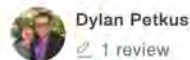
COD peeps, I cannot thank you enough. I truly believe you are the answer to my prayers. You have showed me how to create an autopilot lead making machine, and it is taking my business to its destination, on autopilot. It will allow me to live my dream. Russell Ruffino, thank you for your genius and your vision!



Dylan Petkus
Optimal Circadian
Health Experts

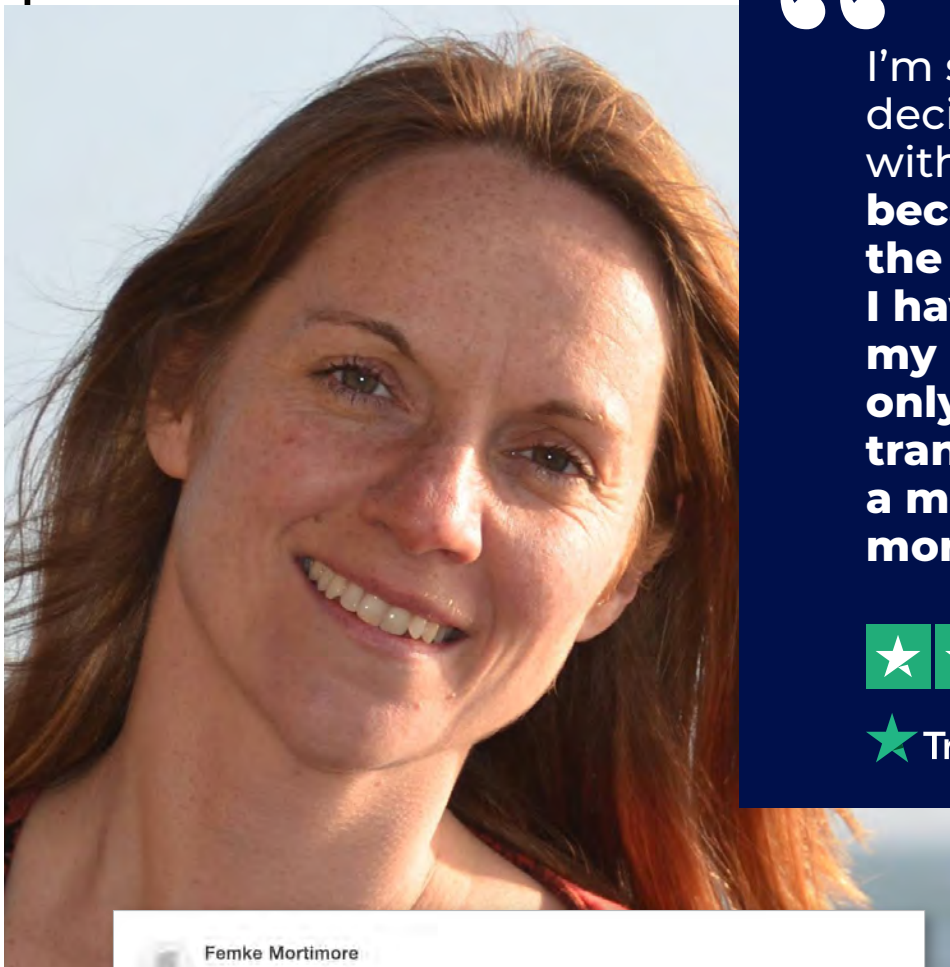
Dylan helps busy people that struggle with sleep and energy to learn natural, powerful methods so they can wake up ready to conquer the day.

“
Fantastic program that delivers on what it promises and much more. It will change more than your business, it will change your life.
 I've learned so much on how to get clients on my schedule faster than I can handle at times.
 ”



Fantastic program that delivers on what...

Fantastic program that delivers on what it promises and much more. It will change more than your business, it will change your life. I've learned so much on how to get clients on my schedule faster than I can handle at times. The shifts in perspective on how your business can change the world are another reason to join up with COD. You will not get that from any other copy cats out there. Russ's group is the original and they are the best. Each person that goes through their program and their results show exactly that.



“

I'm so glad that I decided to trust my gut with Clients On Demand, **because it is by far the BEST DECISION I have ever made for my business. Not only has my business transformed, I feel like a more inspired and more inspiring person.**



”

★ Trustpilot



Femke Mortimore

1 review



Verified

Clients On Demand Is The BEST DECISION You Can Make For Your Business

After having spent tens of thousands of dollars on other marketing and sales trainings, I was more than a bit wary. My business was still not where I wanted it to be. I wasn't getting enough leads and was only making ends meet. I'm so glad that I decided to trust my gut with Clients On Demand, because it is by far the BEST DECISION I have ever made for my business. Not only has my business transformed, I feel like a more inspired and more inspiring person. I show up at a greater level for myself and my clients, wake up happier, and feel FREE. The support they offer is unrivaled and I am so proud to be part of their community.

Femke Mortimore The Quantum Leap Coach Mentor

Femke focuses on the art of the life-changing conversation: how you can quickly get to the core of what's holding you back from living the life you desire.



Gwen Lane
Influencer and
Entrepreneur

Gwen teaches entrepreneurs how to pitch to brands to get collaborations and sponsorship deals.

“

Russ and team are incredible, they truly care about you and your success. After 8 weeks in COD, **I was able to launch my first program and enroll clients!!!** That would have taken me months and months of launching and selling my low-ticket offer.

”



Gwen Lane

1 review



ABSOLUTELY the best online program out there!

I've DONE them all: webinars, masterclasses, mini-courses, courses, group coaching and more! None of them gave them the level of integrity and support than Clients on Demand. Russ and team are incredible, they truly care about you and your success. After 8 weeks in COD, I was able to launch my first program and enrolled 7 clients!!! That would have taken me months and months of launching and selling my low-ticket offer. With COD, I am inspired and motivated to serve my students at a higher level! I am so grateful for this program and now enrolled into SOD!!!



Heine Kolltveit
Personal Coach

Heine helps people who have met or approached the wall to get back on their feet and never meet the wall again.



“

I've had the same Facebook ad running for 18 months! I've had the same webinar running for almost 2 years. **Talking to 5-8 new prospects every week.**

”



Heine Kolltveit Ltp

1 review



From struggling coach to impactful life-changer

I had my coaching business for 6 years and I'd lost time of the number of times I set the goal of "getting to a six figure-income" or "impact x persons".

Thinking I was on the right track and then suddenly the stream of new clients dwindled again. I tried asking all of my friends if they wanted coaching, or if they knew anyone, I tried youtube, I did Facebook marketing. I tried making a low cost info product and I ended up spending more for ads than money coming in. I did get some new clients from it, but just enough to make this ship float. Still less than half-way to six-figures. Still no breakthrough.

I knew my offer was great, but struggled to get my message out there and get people interested to hear.

Enter Clients on Demand January 2018.

A lot of work. A high-ticket cost, but worth it! Ten times over.

I got a funnel that really works and converts. Just hired my first coach (a friend of mine and a kickass coach, but struggling financially) to help me handle the new client load.

I've had the same Facebook ad running for 18 months! I've had the same webinar running for almost 2 years. Talking to 5-8 new prospects every week.

Almost no work and energy spent getting in new leads (after the initial weeks through the program.)

Best part of it all. I get to serve so many people in a big way and have a big impact - it does not help the world that I'm playing it small :)

Also, I've had 10 weeks off every year the last two years.

If you're going to do it know it is an investment (for me it paid itself back within 2 - 3 weeks). And know you would need to put in the work during the program.

Jump on a call with the COD team and figure out if COD is a fit for you.



“

Since joining COD in February of last year, **we've grown our business by more than 40 percent. We literally transformed our company:** changed our sales / enrollment process, our new client on-boarding process, and our service offering.

”

Jennifer Goddard
Law Firm Business
Coach and Digital
Marketing for Estate and
Elder Lawyers

We help estate planning and elder lawyers get off the seminar marketing treadmill and break free from relying exclusively on referrals. By making the internet their #1 source of new business, our clients have unlimited upside potential and regain control over their time, their case load and their revenue.



Jennifer Goddard

1 review



Yes. It all works!

Since joining COD in February of last year, we've grown our business by more than 40 percent. We literally transformed our company: changed our sales / enrollment process, our new client on-boarding process, and our service offering.

Yes, it all worked. The ads worked. The webinar worked. The funnel delivered. But, you know what? There might have been a dozen other ways that we could have grown our revenue.

THIS is the life-changing part -- I love my clients. I truly love them. I root for them, I go the extra miles for them. I'm reconnected to my purpose and my JOY in ways I would never have thought possible before COD.



Jenny Glick
Transformational
Relationship Mentor

Jenny helps professional married women stop ruminating about divorce and start feeling alive and vibrant again in their marriage.

“

Really an amazing program! I signed up a year ago (while working full time as a therapist) and **have served over 4 dozen women, and built a SOLID FOUNDATION for continued growth and impact with my online offer.**

”



Jenny Glick

1 review



Verified

Really an amazing program...

Really an amazing program! I signed up a year ago (while working full time as a therapist) and have generated just over [REDACTED] served over 4 dozen women, and built a SOLID FOUNDATION for continued growth and impact with my online offer.

BUT...

This program is not for everyone...you must be coachable and willing...if you want to "dabble" your way there, you won't get there. You also need to be really great at your THING...whatever that is. If you don't have a thing find it first and COD will show you step by step how to grow an empire.

It is not magic though. It will stretch you, work you, and bring you to your knees. For those of us who are into growth, development and love a challenge, it's bomber! And seriously, you will meet some of the coolest people doing cool things having an important impact in the world.

Also...the leadership, the coaches and trainers are all kind. They are good people who care about people ultimately. There is a lot of heart in this space. I could never invest in something at this level that was "salesy" or didn't have an ethical compass.

I've sent many friends and colleagues to COD and will continue to because they are amazing at what they do!



“

In the **last 5 weeks**
I've gone from a dream to having
8 real-life paying clients.

”



★ Trustpilot



Jo Stone

1 review



Build a business AND a better you

They gave me what I needed... and then some!

I read lots of reviews prior to signing up for COD and all I can say is that the program is even better than what they say. I've had a 20 year career in Marketing so find copywriting and understanding tech relatively easy. Well... turns out I still had a lot of learning to do, not just about how to do things better but also about myself.

I always knew I could get in my own way, but the COD team has helped me step into my full power and given me the tools to live an even bigger life than I imagined.

Interestingly, while I left the program without a working funnel and no sales, which persisted for 12 months, I still felt like I got value. As much in who I am as a person, not just as a business owner. Only now, as I pivot to my 3rd offer, do I find that it's on fire and I'm going that much faster because of what I've learned. In the last 5 weeks I've gone from a dream to having 8 real-life paying clients and making over [REDACTED] It's been a year in the making but worth the ride.

In COD I've learned more about myself than I could have ever imagined, I'm building a [REDACTED] business but I've also found my people, my tribe, who have encouraged me to step into the light and truly live my purpose.

For that I will be forever blessed and grateful!

Jo Stone Motivational Speaker + Coach

Empowering breadwinning women to live a blissful life on their terms



Jodi Cecchini
Health and Happiness
Lifestyle Coach

Jodi works with women who want to reach their ideal body and keep it for good so they can truly feel fulfilled, love the person in the mirror, and freely experience life.

“

I thought I was clear about my business and what I was doing but this has truly taken me to the next level...and the next and the next...already! ... **Clients are messaging me saying thank you for inviting them to work with me!** Thank you COD...this has been life changing for me and for the women I am blessed to serve at a higher level!

”





“

I learned more than what I came in for - more than anyone can learn about building and scaling a business from the best MBA programs in the world. **I was supported by the most caring and world-class team.**

”

John A. Estrella
Author

John's clients launch six-figure passive income streams through books within weeks. Unbelievable? Not really. And they do it without taking time off from their day jobs.



John A. Estrella

1 review



COD is a better investment than a graduate degree (MBA or PhD)

I joined Clients on Demand (COD) to learn sales because I couldn't break the [redacted] ceiling. Within 2.5 weeks, [redacted]. A few months later, I was part of their Millionaire Alliance (MA). Even now, I still find it surreal to see people crush the [redacted] target.

So, I basically learned more than what I came in for—more than anyone can learn about building and scaling a business from the best MBA programs in the world. Along the way, I was supported by the most caring and world-class team that Russ has assembled.

The key takeaway for me is being “at peace” with incessant trials and tribulations that a typical entrepreneur face everyday such as creating a product, optimizing a marketing funnel, setting up the technology, hiring and firing enrollment coaches, dealing with Facebook ad rejections, managing growth, overcoming debilitating indecision, dismantling self-limiting beliefs, brushing aside self-doubts and more. To me, you can't put a price tag on it.



★ **Trustpilot**



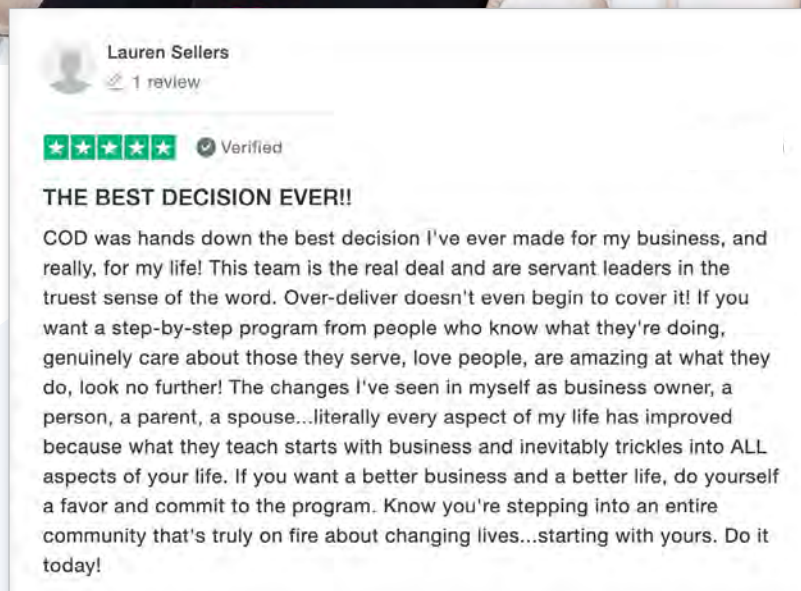
“

COD was hands down the best decision I've ever made for my business, and really, for my life! This team is the real deal and are servant leaders in the truest sense of the word. Over-deliver doesn't even begin to cover it!

”



★ Trustpilot



Lauren Sellers **Interior Design Studio**

Lauren is a top residential interior designer. Her primary focus is finding the potential in every space and bringing it to fruition in order to reflect the best of those who live there.



Layne Booth
Business Scaling
Strategist and
Dashboard Expert

Our mission is to help people develop the tools and reclaim the time they need to refocus and do amazing things for their business.

“

The team and coaches at COD are not normal. **The awesome power they have to coach you past the present and into the life you want and deserve is amazing!**

”



Layne Booth

1 review



I had every reason to give up...but I chose to win.

I had every reason to give up. I had a comfy corporate job, my husband was diagnosed with a disease that had him crashing into bed as soon as he got home from work, leaving me, pregnant, to take care of our 4 year old solo most evenings and weekends...while I was called to start my own business.

I could have given up and no one in my "normal circles" would have batted an eye. But, the team and coaches at COD are not normal. The awesome power they have to coach you past the present and into the life you want and deserve is amazing.

I'll be honest, I was not a star student. I had excuses as to why certain things wouldn't work for me and my business. But, man, they know what you're going to say before you even say it!

I was on a training, where Marc called out it was time to go all in, commit, follow the program, do what works. Because they have not only done it themselves, but they've shown hundreds of others how to win in online businesses as well. It finally clicked. 1 year ago I left my six-figure corporate job. Last month, I had my [REDACTED] ever in my biz and [REDACTED].

I highly recommend COD, but only if you can let go of your excuses, go all in with a winning strategy, and be coachable to change.

Today, my husbands' disease is managed, my business is brining income and impact to small business owners, and I have freedom to work from home, and will leave a legacy for my 2 little world-changers.



Leslie Chen

The ultimate coach for sustainable weight loss

Here at Rise Lean we help people achieve natural, long-lasting results with focused food, body, and mind trainings which rewires their natural response towards food and restore the body's natural instincts and senses — a total reset needed for real, sustainable weight loss.



Fast forward to today, I'm running a high-impact program amongst a group of highly committed clients from around the world! My client portfolio has shifted to totally like-minded, committed and dedicated people I actually LOVE to work with!



Leslie Chen

1 review

★★★★★ Verified

My Journey

It's a rock solid system run by a team of world-class, heart-driven coaches.

Before I started COD 1.5 years ago, I wasn't making my worth back in the business arena. I had a very solid, effective program which powerfully changed lives, but my stress level was ultra-high because 1) I didn't have an efficient model for running it and streamlining my time; 2) I was heavily undercharging for my work; and 3) because 2), I was getting almost the same amount of dabblers compared to those who were really committed. And for someone who really cared about the long-term success of her brand, I felt lost and frazzled, and didn't see how I could sustain income and energy wise in my business.

Fast forwarding to today, I'm running a high-impact program amongst a group of highly committed clients from around the world. My client portfolio has shifted to totally like-minded, committed and dedicated people I actually LOVE to work with; I increased my price by [REDACTED] and [REDACTED] is becoming a norm now with a working funnel that is highly, easily scalable. For instance today, [REDACTED] And as I'm scaling, I'm ready to experience this as normal.

Instead of having to hassle 100 things at the same time (social media, email list building, instagram, SEO, pinterest, guest posting etc) to find clients, right now my life is a lot simpler because all I need to focus on is: 1) talk to people who come to me and already desire to know about my program, and 2) have one genuine convo with each and enroll when we are good fits.

All is enabled by the system, skills, mindset, techniques taught in COD.

And the whole experience really changed my outlook of how big, profitable, and high-impact my business can grow because now I have an established, automated way to reach, enroll, and influence a larger audience and client base.

This entire journey has also challenged me to build up the right muscle (mindset, skills, grit) I need to be the top player of the game so that that I can develop myself to be a stronger, bolder, and more authentic leader in my field. This has all contributed to my business because now I feel even greater certainty in my ability to change my client's lives and that certainty is why people are desperate to invest big bucks in my program.

So many great things to be said about COD. But one thing for sure is that it's not for everyone, but only those who are defiantly committed to success and driven enough to the level that they want to give themselves the best of the best which they know they deserve.



Luisana Valadez
**A holistic nutritionist
and spiritual mentor**

Known as the “Spiritual Nutritionist” Luisana has helped dozens of clients leverage food science to get out of exhaustion, chaos and overwhelm.



★ Trustpilot

“

I created something I didn't know I had in me, something I didn't even know I wanted until I came up with it. **I was only able to do that with the incredible amount of support and resources provided by this amazing team of heart driven professionals who CARE TO SEE OTHERS SUCCEED.**

”



Luisana Valadez

1 review



So much clarity!

There is so much I could say!

I left this program with something completely different than what I came in with.

I created something I didn't know I had in me, something I didn't even know I wanted until I came up with it.

I was only able to do that with the incredible amount of support and resources provided by this amazing team of heart driven professionals who CARE TO SEE OTHERS SUCCEED.

That is what sets them apart from everyone else and that is why I invested in COD. Most programs leave you hanging, or just give you a ton of information, but they are not committed to your success, so they don't truly show you how to implement anything.

After going through COD, I was left with a clear sense of direction, confidence to run my business in the best way possible both for myself AND for my clients, and most importantly, I left with an amazing offer that I absolutely love and one that inspires me to keep growing and developing both myself and my business.

All the coaches here are so amazing, loving and caring. There is no questions left unanswered and no stone left unturned. The education and resources one is left with are worth the investment alone, but the environment and sense of belonging are invaluable.

If you are on the fence JUST DO IT! It will be the best decision you make for your business, hands down.

CLIENTS *on* DEMAND



“**Clients on Demand is a shining example of an organization that over-delivers.** The transformation program itself leaves no one behind. The support and follow-on access to information, teammates and additional resources is extraordinary.”

Mark Galvan Talent Solutions

Empowering Organizations
to Attract the Right High
Performing Talent – Anytime,
Anywhere

 Mark Galvan
1 review



Five stars isn't enough.

First, Clients on Demand is a shining example of an organization that over-delivers. From Day 1 on the journey, it is clear that the entire team has a level of commitment to their client that is beyond normal.

Next, COD embodies the concept of delivering transformation - and not just information. That puts them in the top 1% of marketing and business consulting companies, period.

The transformation program itself leaves no one behind. The support and follow-on access to information, teammates and additional resources is extraordinary...and needed for those who graduate and exceed their own expectations by going to the next level of success.

Personally, to have a fully functional, 100% automated B2B webinar funnel with target marketing and strategy dialed - and DRIP email marketing - is an eight-week miracle. Add in all the additional support resources to ensure success and it's no wonder they have created their own Blue Ocean.

Five stars isn't enough.



“

My Family's life is completely changed. I have freedom from my previous hustle-and-grind career. I can liberate SO many more clients from suffering. I wake up excited every day to do my job. I'm forever grateful for this opportunity to call this team my mentors.

”



Megghan Thompson

1 review



5 stars doesn't even begin to scratch the surface

Before COD, I had generated less than 5k in my coaching business and had re-invested it all back into the biz, starting it in February 2018. The hustle grew old quick, especially since I was parenting a 1 year old with a husband who travels and managing a thriving private practice at the time.

In October '18 I enrolled, and since then I have [REDACTED] in this business alone. When I hit the [REDACTED] didn't even realize it. I was so excited to help my next clients. Later in the evening, reflecting on where I was this time last year, I had my "holy cow" moment. This time last year I had collected ~\$3k.

I expanded my private practice to a group practice to scale as well as shift to handle the volume of clients I receive from my highly effective funnel, and overall, I've [REDACTED] across both businesses (brick & mortar private practice and online coaching) from last year and it's only September. The business-oriented strategies COD teaches were relevant to my brick & mortar as well, so I scaled from solo to group practice owner while working with COD.

Now that I have your attention with the numbers, let's talk about what this actually means.

1. My family's life is completely changed.
2. I have freedom from my previous hustle-and-grind career.
3. I can liberate SO many more clients from suffering.
4. I can employ many people who want to help change the world.
5. I wake up excited every day to do my job.
6. I'm grateful for all of my blessings in life.

COD is not just a funnel instructional program. You will change your whole life if you do what the team says. You will become a better, bigger, more heart-centered professional without losing your mind or thinking you should be paid pennies for your expertise.

Megghan Thompson

Chief Family Love Perpetuator & Family Fear Blaster

I help parents drowning in their child's explosive and out of control emotions eliminate daily meltdowns in as little as 8 weeks.

And your clients will get better faster. MUCH faster. Like "contemplate selling your practice that's on track to [REDACTED] within the next year because you wonder whether it's as effective as it can be even if you know you're an amazing expert in your field" faster. That's not happening for me any time soon, but the truth is, I enjoy the challenge COD provides to stretch my perception of success, and my perception of how long it takes to achieve my goals. I never would have been able to achieve 1/4 of my success without this amazing team leading the way, let alone envision it. I'm not stopping here.

How many business coaches that serve this many people do you know who know your child's name & speak of her personality? Mine do, and she knows theirs.

COD is helping me change the world, and to do that they had to change me. I'm forever grateful for this opportunity to call this team my mentors.



Pamela DeNeuve
Law Firm Strategist

1 out of every 4 attorneys suffers from burnout, depression, anxiety, stress. Pamela helps attorneys revive and regain enthusiasm in their law practice.

“

The value far exceeded anything I could have imagined! Not only do I have a new business, but I also have a new life. **Once you learn the formula COD gives you the tools and lifetime support to build a business empire of your choosing.**

”





Ross Costanza
Photographer

Ross helps photographers create six-figures and more through the use of creative and authentic marketing and sales strategies..

“

From Day 1, my mind was blown. **COD is WORLD CLASS in every aspect of their business. It's a breath of fresh air** and if you're reading this thinking "how do I know it's legit" or "will it work for me" just know that your fear is the only thing keeping you from diving in headfirst and creating the life that you deserve. **THESE GUYS ARE LEGIT. The day I signed on with them I fired my old coaches and have never looked back. I HIGHLY recommend you do the same thing while the opportunity is there.**

”

Ross Costanza
1 review

★★★★★ Verified

Seriously, Just GO FOR IT!

I'm not even sure where to start. I wanted to build a program that helped people create results in their businesses and that's really all I knew...at first. I had worked with coaches who didn't seem to believe in my potential the way I believed in it and that was really frustrating to me because I know damn well that if I put my mind to something, it's getting done. At that point in time, I just didn't know how. So as I'm scrolling Facebook one day I come across Russ' ad and it really jumps out at me. I can't tell you the exact moment or the exact reason I even clicked on it, but I did. After watching his webinar, I was intrigued so I got on the phone with an awesome coach named Justin, he was freaking amazing. Let me tell you...on this call, Justin had me realizing things that were possible that I'd never thought were possible before. Like, I KNEW I could build a program that was awesome, but it was almost like Justin knew I could do it even more than I did. I've never had a conversation that felt so true and full of potential. As we were wrapping things up, I knew I had to hop on board with COD. Of course, it was a bit of a daunting thought to just go all in, but I did it. If I wasn't willing to take the leap of faith and believe in myself, how the hell was I going to expect my clients to do the same with me. It was abundantly clear what needed to happen, so I hopped in and got the ball rolling.

From Day 1, my mind was blown. COD is WORLD CLASS in every aspect of their business. The coaches are seriously top notch, highly-trained experts who are incredibly efficient at helping their clients get results. I knew the program would be good. I didn't know that it would be GREAT. As it turns out, it was far better than I could have ever imagined it would be. It didn't take long for me, upon exiting COD to realize that not only did I need ongoing support, but I WANTED it. I wanted to stay in that energy and live in the world of possibilities...so I joined SOD. Wow. Not only is COD great, SOD is great as well. I've dialed in my sales process and it is SO much better since being involved in SOD. I love the energy and support their so much that I continue to stay connected with their monthly subscription option as well as Lions Pride. Here's what it boils down to...you're going to spend money in your business and you're going to make investments in your business...why not invest in a company and program(s) that are designed to see you succeed? It's seriously a no-brainer. The more I dial into the processes I've learned with COD/SOD/Pride, the better I get. The more efficient I become. The better my clients results are. My life has changed so much for the better since coming into COD and I am seriously eternally grateful to have found a family who cares so much about the success of their clients. It's a breath of fresh air and if you're reading this thinking "how do I know it's legit" or "will it work for me" just know that your fear is the only thing keeping you from diving in headfirst and creating the life that you deserve. **THESE GUYS ARE LEGIT. The day I signed on with them I fired my old coaches and have never looked back. I HIGHLY recommend you do the same thing while the opportunity is there.** Russ, thank you for creating this program man. Seriously, thank you.



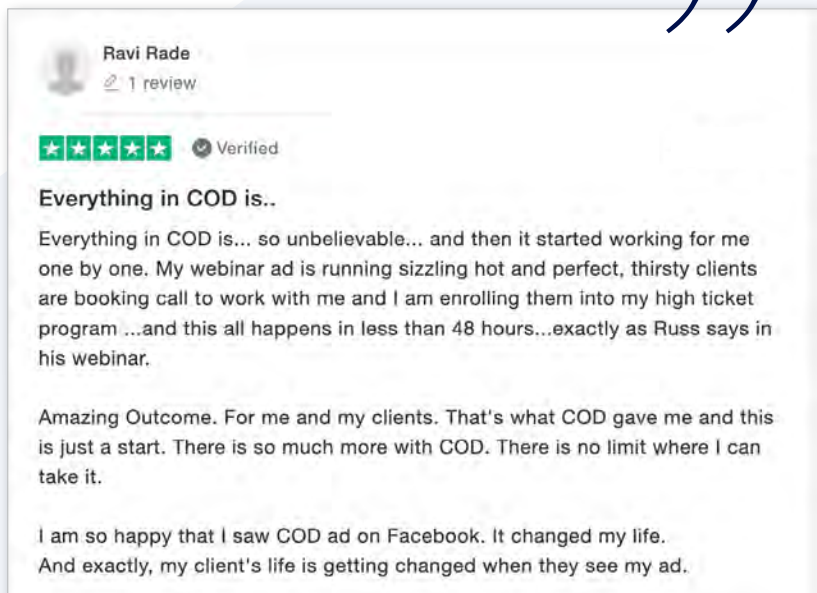
Ravi Rade
Professional
Co-Active Coach

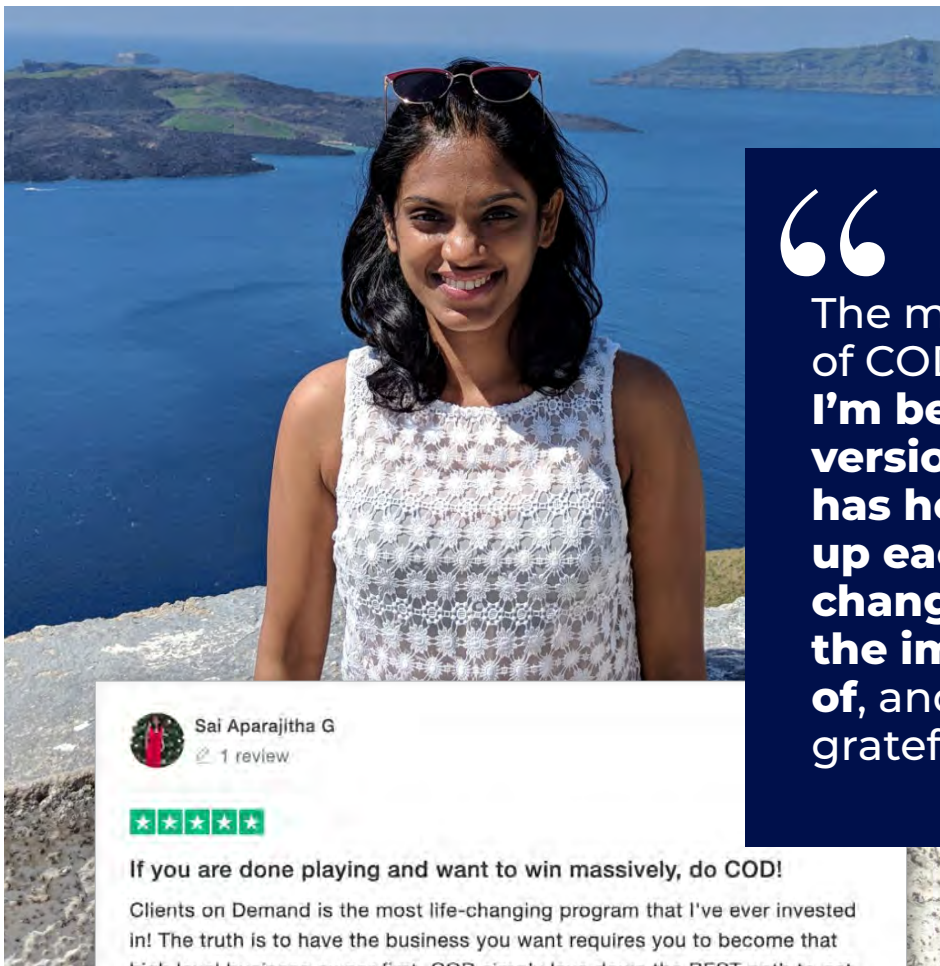
Ravi helps professionals to use mindfulness to advance their career and reduce stress at the same time.

“

My webinar ad is running sizzling hot and perfect, thirsty clients are booking call to work with me and **I am enrolling them into my program ...and this all happens in less than 48 hours...exactly as Russ says in his webinar.**

”





“

The most amazing part of COD for me is how **I'm becoming the BEST version of myself. COD has helped me wake up each day excited to change the world & have the impact I dreamed of**, and I am so incredibly grateful for it!

”



Sai Aparajitha G

1 review



If you are done playing and want to win massively, do COD!

Clients on Demand is the most life-changing program that I've ever invested in! The truth is to have the business you want requires you to become that high level business owner first. COD simply lays down the BEST path to get there.

They have -

1. BEST marketing system - in an age of complicated marketing, and as a marketer myself, I can tell you the system these guys teach is astounding in its simplicity and effectiveness. I was one of those people who thought I could hack the process myself and well, that doesn't really work. Do it right with the team's help.

2. BEST mindset support - if you are stuck in your business, you either have fears, doubts, money mindset issues, impostor syndrome or a million other things holding you back. COD gets world-class results and produces million dollar coaches because their support is world-class.

3. BEST team - they are here to love, serve, help. They care, they will hold your feet to the fire when they have to because they are 1000% firmly in your corner. Sometimes when even our family & friends don't get it, having this COD family is magical in its support. P.S. - if you are one of those people who wonders why these guys have so many positive reviews, this is why. They create connection. I skeptically wondered what sort of cult this was before I enrolled. I am happy to report it's the best kind - they are all heart, purpose, alignment and joy.

Even beyond all this, the most amazing part of COD for me is how I'm becoming the BEST version of myself. COD has helped me wake up each day excited to change the world & have the impact I dreamed of, and I am so incredibly grateful for it!

Lastly, if you are relatively new to business, START with COD. Do it right the first time so you can have the income, impact and lifestyle from day 1.

Sai Aparajitha G Emotional Eating Coach

Sai Aparajitha helps ambitious women quit emotional or binge eating so they can focus on their career and relationships instead of fighting food all the time.



★ Trustpilot



Satbir Kahlon
Health and Fitness
Coach

Satbir helps busy women entrepreneurs and professionals who are struggling with their weight and overall health get in peak physical shape at any age and transform their lives.

“

Honestly, this is by far the best program on planet in terms of building your dream business. **It takes all the fluff out creating a game plan and then perfecting and executing it. Definitely recommend investing in the program.** If you wait any longer your are literally pushing your dream away from you.

”



Satbir Kahlon

3 reviews

Melbourne, VICTORIA, AU



Only Program you need to get Started and Follow your Passion

Honestly, this is by far the best program on planet in terms of building your dream business. It takes all the fluff out creating a game plan and then perfecting and executing it. As a fitness professional there are so many ways to build business, I opted for online business. working with COD has enabled me to get VERY CLEAR on the business model and also how to ATTRACT and SERVE the right client. In this age of sneaky marketing, it brings back the basics of human behaviour in getting your message across your prospective client. Another highlight would be the mindset training, It's all mental in any endeavour and I believe I have never been so resilient and strong with my effort as right now.

The whole team delivers and helps you like no other. It's a family of like minded people who all jump in to ensure you FLY HIGH with any road you choose.


Definitely recommend investing in the program. If you wait any longer your are literally pushing your dream away from you.



Scott Kratochvil
Health and Fitness



New Cutting Edge Approach to Fitness and Health which allows you to Become Your Best.

“
I thought I was buying a program to teach me how to take my business to the next level. **HOLY S*!T that is the understatement of the year!!! I didn't realize joining was going to change EVERYTHING!**”



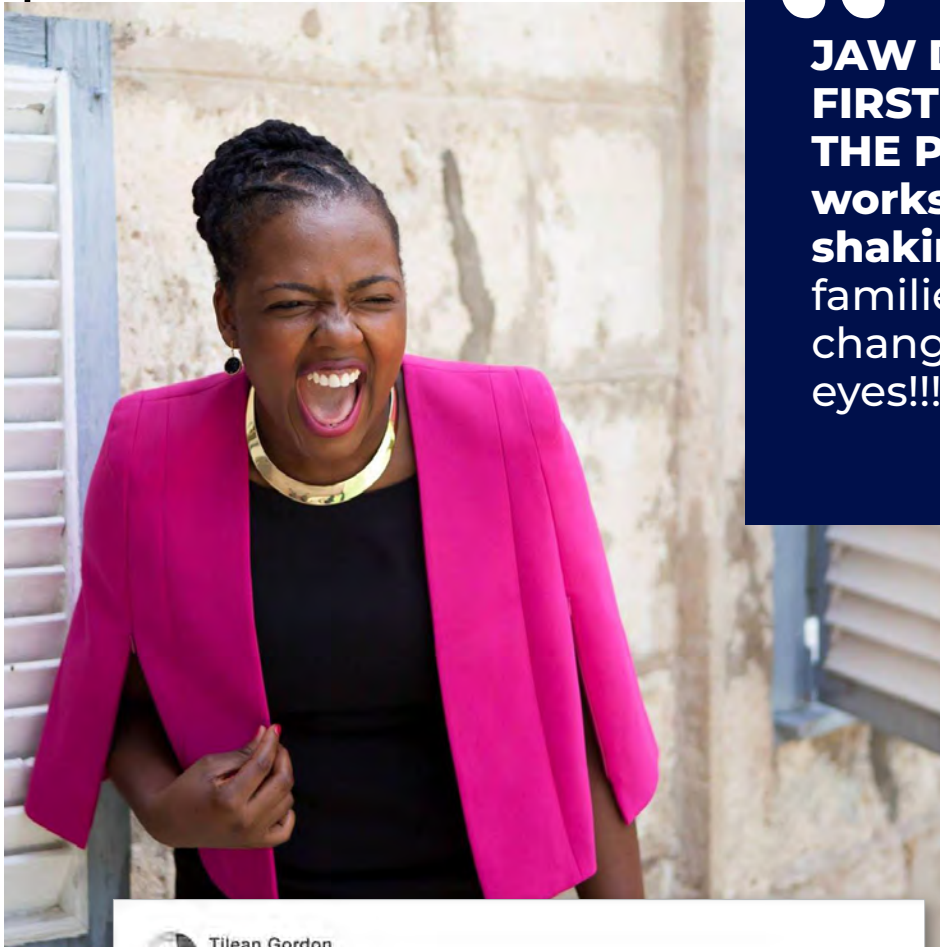
Scott Kratochvil

1 review

Business Strategies that will transform your life!

I, like 1000's of others, joined Clients on Demand (COD) for a system to reach clients I was trying to reach to help grow my business. I thought I was buying a program to teach me how to take my business to the next level. HOLY S*!T that is the understatement of the year!!! I didn't realize joining was going to change EVERYTHING! COD starts as a program to give you the tools, system and education to reach those clients!! Over the past 15+ years I have been able to help 50+ people a year change their lives. COD now has given me the ability to change 250+ people a year while saving money on ads and saving time. My business was \$250,000 a year and no time for myself and always struggling each month to get more leads. I was burned out working 70+ hours a week! COD now has given me the ability to set my goal to help 250+ in the next year which brings in over [REDACTED] while saving \$1000s on overhead and cutting my hours down to 4-6 a day and the ability now to take time off and enjoy my life! That is just the system side!!!! COD education, system and support is nothing like anything out there!! PLUS COD is so much more!!! I didn't realize I was joining a group of graduates that are on a mission to change the world in their profession! This provides continued support in so many ways to help you continue to build and grow your business! If you want to be successful you surround yourself with people on the same journey or that you want to reach their limits.....you will have a team of both to go with the support of COD!!! This is priceless!! Ready for a surprise?!!!! There is MORE!!! COD has changed me and my life even more than my business!! They have shown me how to reach new heights in business ten times over. That is only a fraction of what they have helped guide me to reach new heights personally.....You don't magically make [REDACTED], you need to grow into that person as well!!! The system pays for itself immediately because it is proven and the best thing out there and once you're in COD you see 1000s achieving it! It is not just an 8 week program, it provides a continuing support and continued education family that always has your back. I can't thank COD enough because everything after the system was icing on the cake! This is also is what takes and makes you as well as your business to become successful and unstoppable! Joining COD has been the most PRICELESS experience of my life!! The past 6 months after graduating has been some of the most life changing and full filling days of my life!! Thank you Russ and the whole COD Team!!!



“

JAW DROP CELEBRATION!!! FIRST PAY IN FULL OVER THE PHONE!!! This stuff works!!! I'm literally shaking. My life, and my families life is literally changing before my very eyes!!!

”

Tilean Gordon
Coach for Entrepreneurs & Creatives

Tilean coaches extremely ambitious Entrepreneurs & Creatives who are ALL about SOUL SUCCESS!



★ Trustpilot



Tilean Gordon

1 review



JAW DROP CELEBRATION!!

JAW DROP CELEBRATION!!!! FIRST PAY IN FULL OVER THE PHONE!!!! This stuff works!!! I'm literally shaking. I've got 25 minutes before my next breakthrough call. WOW!!!

My life, and my families life is literally changing before my very eyes!!! 🙌🏽🎉🥳

Thank you Russ and the whole team - you have really developed something epic!




Fiona Enkelmann
Transformational Coach


Fiona helps women overcome physical, emotional, and spiritual burnout to find their bliss.

“
I made back my investment during the first 6 weeks, & in my first month after COD, I've enrolled the most amazing clients and had 3 clients graduate with amazing success! The results I'm helping my clients get are nothing short of miraculous.

”



Fiona Enkelmann
1 review


Verifiziert

I am eternally grateful for COD

I am eternally grateful for COD, Russ & his team. I made back my investment during the first 6 weeks, & in my first month after COD, I've enrolled the most amazing clients, [REDACTED] and had 3 clients graduate with amazing success! The results I'm helping my clients get are nothing short of miraculous, and this fills my heart with absolute joy & love.

It's been an exciting, rewarding & life changing experience.

As a holistic doctor, I wanted to create a program that achieves amazing results for my clients compared to 1:1 care. The last 4 years, I hustled to create a successful mixed medical & naturopathic brick & mortar business, to only realise I wanted to make greater impact & have greater freedom!

Knowing that I wanted more in life, I looked into a number of mentors, previous business coaches and other online coaches to get me there. When I heard about COD & Russ, I absolutely knew their approach was perfect for me & boy, I wasn't disappointed.

It's a phenomenal program that gives you exactly what you need to launch a successful transformative program online. It's packed full of support, excellent information, the best strategies and genuine care to get you where you want to be.

As a mum of two young boys, running an existing business, supporting existing clients & living in Australia (so 2 am calls 3 x a week), meant that it was a big commitment for me & my family. But one I'd happily make over & over again.

The unexpected gains from COD is the emotional & spiritual growth I've experienced. My biggest fear about taking this step online was burning out. I didn't want to jeopardise my health or my family. The beautiful thing with COD is that it's supported me in achieving GREAT things and do it whilst caring for myself & being the mum I want to be. This is what I cherish the most.

I've worked with a tonne of business mentors in the past (paying BIG money) and what I've got from COD has far surpassed this. Their blend of formula & mindset is 100% on point.

I've found my tribe AND feel incredibly blessed to have them by my side guiding & loving on me !!!

I can't recommend them enough and can only say one thing for sure - every day that you hesitate in reaching out to them, is a wasted day that you will never get back. Don't waste your time, energy or money on anything else. Take the step & book a call with them - it'll be the BEST day for you, your family, your financial freedom, and living the life you've always dreamed of



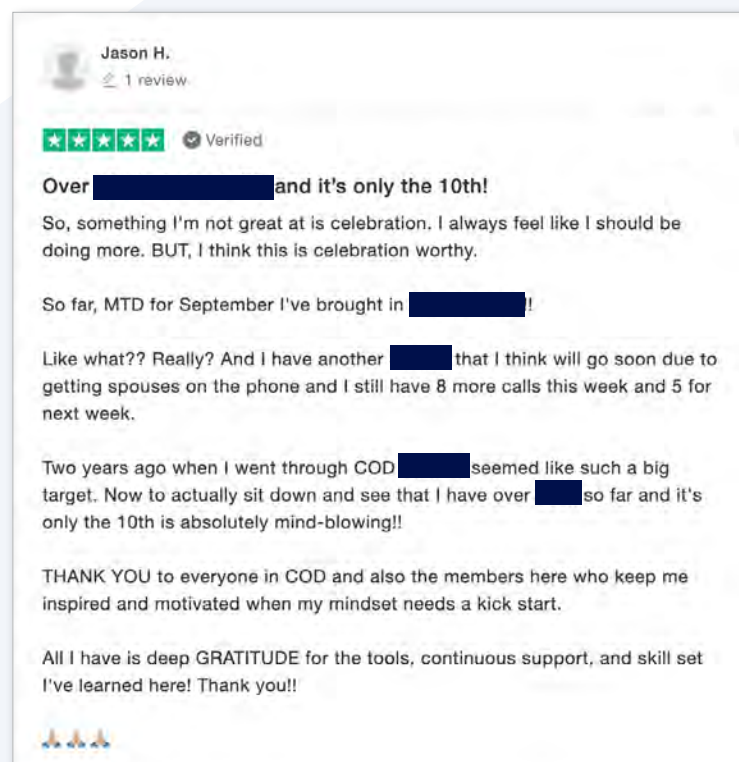
Jason Hamilton
Certified Financial
Planner

Jason believes financial advice should be delivered with the clients' interests put first at all times. What a crazy concept right? In the financial advice world, this is anything but normal.

“

THANK YOU to everyone in COD and also the members here who keep me inspired and motivated when my mindset needs a kick start. **All I have is deep GRATITUDE for the tools, continuous support, and skill set I've learned here! Thank you!!**

”





“

I truly can't believe how much has changed in 8 weeks. It feels like 8 years worth of change! A huge shout-out to everyone on the COD team... Russ really has hired the best in the industry!

”



Karen

2 reviews



This program WORKS!

So it's my last day in COD, and my heart is bursting with gratitude and appreciation for this amazing life-changing program and the wonderful team Russell Ruffino has built. (And no, no one asked me to write this...it's from my heart)

Before COD, I had a really great program but not enough clients. I was doubting my ability to continue my business due to financial challenges, and was considering getting a J.O.B. again. I felt terrified of having BT sessions with potential clients and resisted them with every fibre of my being. I instinctively knew my issues were mainly mindset issues, but couldn't seem to bust through them.

I put aside my feelings of overwhelm (juggling COD with full-time work and two kids on summer break), and showed up for every lesson, exercise, and call in COD. I truly can't believe how much has changed in 8 weeks. It feels like 8 years worth of change!!

I now have a fully working funnel with a kick-butt webinar that is reaching my ideal clients, who are booking calls with me regularly. And on my last day of COD, after 24 calls, I finally got my first new client at my new higher rate!! :)

But perhaps the biggest change is internal...I am FINALLY enjoying the breakthrough calls! And I'm now making my offer and handling objections without choking! I finally get that I'm not doing anything bad by offering my program for a fee, I'm offering my clients a huge service and a chance to change their lives forever, which is truly priceless.

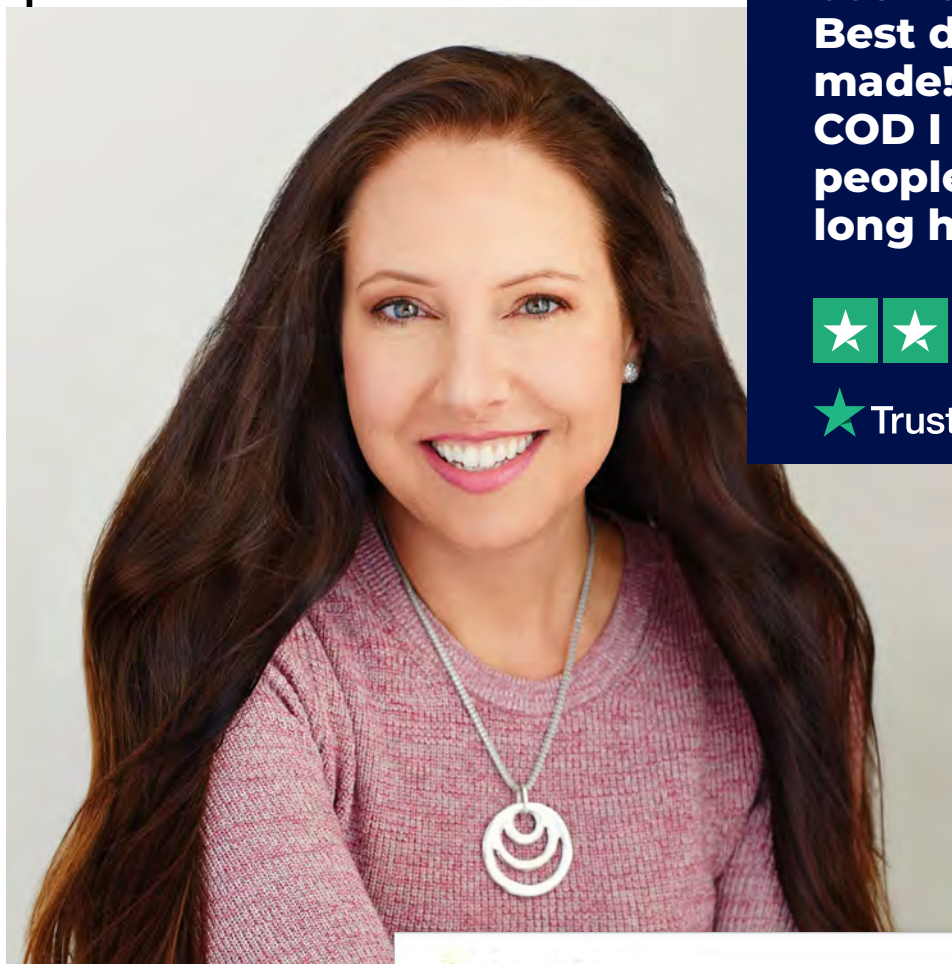
A huge shout-out to everyone on the COD team...Russ really has hired the best in the industry, and your support is unparalleled. Thank you for helping me through my self-doubt and for taking me and my business to new heights!!

Karen Allen **Motivational Speaker** **and Love Coach**

Karen Strang Allen is passionately committed to helping single women turn their heartbreak into a breakthrough! She helps women to feel great, recognize their true value, and create a life they love, so they easily attract their soulmate!



★ Trustpilot



“

I was just starting my business when I joined.

Best decision I ever made! When I joined COD I found a family. The people I needed for the long haul.

”



★ Trustpilot

Rebecca Schauer
**A Registered Dietitian-
Nutritionist and body/
Mind/Emotional/Spirit
Coach**

Rebecca helps women break-free from emotional eating and finally achieve lasting weight loss



Rebecca Schauer

1 review



✓ Verified

I LOVE Clients on Demand

I LOVE Clients on Demand! I was just starting my business when I joined. Best decision I ever made. I had tried other business coaches and did learn a lot to get me on my path, BUT when I joined COD I found a family. The people I need for the long haul. The people I WANT for the long haul. I have a really BIG vision and it's been a steady upward trajectory since I joined. If you have a mission on your heart to live your absolute best life while greatly impacting and transforming the lives of others. JOIN COD.



Sal Jumat Resume Writers

Sal helps Local Graduates and Undergraduates Secure a Professional Position in under 12 Weeks.

“
I'm in Australia and getting people I don't know from Canada on LinkedIn approaching me just from my posts. **Russ and the COD team have changed my life forever! I'm getting a regular 1-2 calls booked in daily.**
”



Sal
1 review



Celebrating craziness of awesomeness at...

Celebrating craziness of awesomeness at COD. 🙌🙌

I'm in Australia 🇦🇺 and getting people I don't know from Canada 🇨🇦 on LinkedIn approaching me just from my posts.

I'm not even running ads on LinkedIn?!

I gave this new prospect Breakthrough Call link and she booked it straight away and filled out my questionnaire in full detail!!!

I guess it's time for me to serve not just Australia and Canada but the world 🌍

Thank you Russell Ruffino for building this awesomely good system.

You and the COD team have changed my life forever.

I'm getting a regular 1-2 calls booked in daily.

I've already closed 5 x sales and now averaging a sale every week.

Thank you Iron Mike 🙌🙌 for your copywriting support. You are super fast, accurate and to the point. I'm starting to become a copywriting whiz because of you and strangers are seeing the honesty and integrity in my daily posts.

People are enjoying my webinar so much so that when I hop on the call, these 'strangers' already know who I am and just open up their stories and issues to me like I already know them on the breakthrough call.

Thank you Shay for your Facebook ads support. All those suggestions with images and targeting has got me laser focused leads.

Thank you Lisa for those 'espresso shot' calls I had with you. You are a mindset booster.

Thank you Nick for allowing me to be enrolled into this awesome program. You gave me belief in my services and hope that I could serve others.

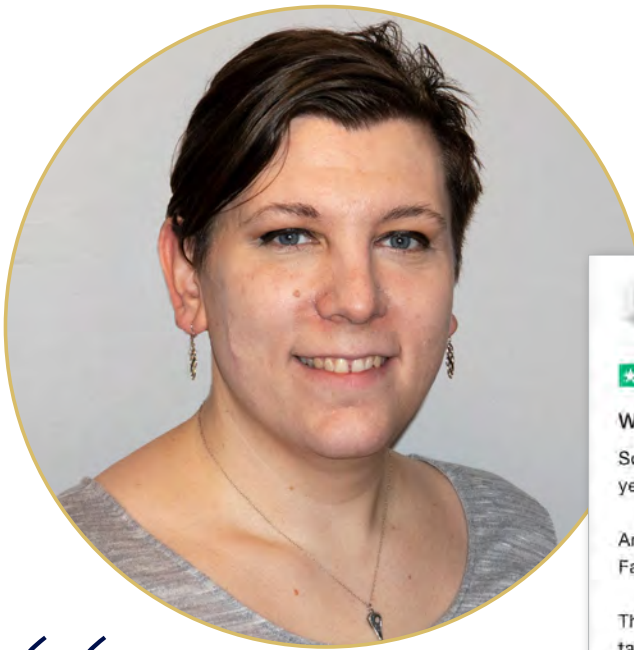
Also we can't forget the magnificent, the outstanding the awesome Marc. Those mindset videos on the program is so mind boosting. You have shown me the ways of the Jedi to avoid the mind tricks of the sith and not falling to the dark side of rejection and despair.

Most importantly thank you all that are here in the COD group.

You are all awesome!!!

I say this from the bottom of my heart.... I love you all!!!


SOD/MA here I come.



“
In the last 13 months,
I've tallied.... **25 new
amazing clients, 625
years of collective
careers rescued,
526,500 patients lives
improved...and I'm
barely getting started.
Does the system work?
It **ABSOLUTELY** works,
IF you do what they
tell you.**

Samantha Wilding
**Burnout Expert, Speaker
and Mentor.**

Sam helps stressed and struggling health professionals overcome burnout and get back to loving their jobs -- and helps organizations slash turnover, increase employee satisfaction, and save millions.



Samantha Wilding
1 review

★★★★★ Verified

What does a "COD Failure" look like?

Some people come out of this program raving about [REDACTED] a month, [REDACTED] a year.... I'll be blunt: that's not me. I'm not there yet.

And for a long time, I let comparisonitis let me think of myself as a "COD Failure."

Then I actually sat down and DID THE MATH. In the last 13 months, I've tallied....

- * 25 new amazing clients
- * [REDACTED] in revenue
- * 625 YEARS of collective careers rescued (avg client age 40, avg 25 years of career rescued, x 25 clients)
- * 526,500 patients lives improved (6 patients/client/day, 3 days/week, * 50 weeks/year, x 25 years) because their staff can actually care and FOCUS on them (I work with health professionals)
- * 1 client found the courage to leave an abusive relationship because she found her backbone in my program

I'm in my [REDACTED] since starting this business with [REDACTED] ... and I'm barely getting started.

Am I Brian Aganad or any of the success stories you see on the podcast? Not yet, not by a long shot.... but I COULD be. I know in my heart that's possible. And even as a "COD Failure", I'm making more than I ever have -- making more in a month than in the last 6 months at my J-O-B.

Does the system work? It ABSOLUTELY works, IF you do what they tell you.

Does the team support you? Every step of the freaking way. I have NEVER found an organization, for-profit or non-, with more love for the people they serve, from one end of the company to the other.

Am I happy I joined COD, despite the struggles I've faced and the amount of money I've invested? I wrote this review with tears of joy and gratitude streaming down my face.

Me busting my @\$\$ and doing the work DOES NOT guarantee your success.... but I CAN guarantee that you're better off with the COD team than without them.

Thank you so much to Russ, Marc, Trevor, Jessie, and the entire team from end to end. Thank you to every other client of theirs and the community we've built. I am literally streaming tears of gratitude and joy down both of my cheeks.

Stop reading this, sign up for COD, and make the impact you want to make in the world.



“

Pay whatever your dream asks of you - and this is what you need to do to advance your online business! This is an amazing program, with wonderful support!

”

Trevor Folgering
High Performance Keto
Lifestyle Coach

Trevor helps Entrepreneurs TRIPLE their energy, focus, and power by unlocking their biological potential!



This is an amazing program! Pay Whatever Your Dream Asks Of You!

This is an amazing program, with wonderful support! If you have been wanting to really understand how to build a six-figure plus online business, then you NEED to join Clients on Demand.

They will teach you how to build your 5-6 figure business with ease. You will get step by step instructions on how to set up a system that attracts the clients you want to work with, at the price point you want to charge!

Of course, you will need to commit to doing the work, but once you are committed you will see just how superior their system is.

Like Marc says, pay whatever your dream asks of you - and this is what you need to do to advance your online business!

Looking forward to seeing you inside COD!

Trevor Folgering
 Owner of The Keto Solution



Alan Thomas Transform My Future

Alan helps overweight and obese men lose the pounds that hold them back from living the future they are destined to live.

“

To say Clients On Demand has had an impact on my coaching practice is a massive understatement. It was and is so much more than I ever dreamed it would be.

”

AT

Alan Thomas

1 review US

★★★★★ Verified

Clients On Demand Really Teaches You How!

To say Clients On Demand has had a impact on my coaching practice is a massive understatement. It was and is so much more than I ever dreamed it would be. As a coach that helps obese men lose the pounds that hold them back from living the future that they were destined to live, it's sometimes difficult to engage with a new client and serve them. I cannot count how many times that I just couldn't figure out what to do next to enroll a client before Clients on Demand, the obstacles seemed overwhelming.

Clients On Demand gave me a tangible system that allows me to have an impact in the lives of my clients the way I always hoped was possible but just couldn't figure out how to achieve on my own.

They gave me real tools that honestly teach anyone with a transformational offer how to get "Clients on Demand". Really!

When I think of all the men that will be served from their prison of obesity as a result of me enrolling in Clients on Demand I am filled with gratitude.

If you are a coach or consult and haven't considered Clients on Demand, what are you waiting for? There are so many clients that you could be serving.

Alan Thomas

Rethink Dieting



Alys Maley
Etsy Coach

Alys Etsy shop 'Paper Lark Designs' has 44,000 sales to date in its first 22mths. Alys now coaches creative women with a Proven Research Formula that reveals hidden and highly profitable growth niches on Etsy

“

COD is amazing. My life has changed so much for the better with them at my side... I adore the COD team, always caring, always pushing us to see our own potential and possibilities! There's no better support you could get.

”





“

I have never seen a program or team of this quality before. **In a very short amount of time I was able to get a FB group started and over 1200 members, produced a sales webinar and funnel for my program, signed my 1st client and developed my program.**

”

Amy Weasler Health & Wellness

Amy helps women over 40 overcome health and weight issues naturally once and for all so they can love their bodies again and live life fully.





“

I wanted a method that aligned with my mission, authenticity and values, and I found that with Clients On Demand. I **never feel “salesy” or inauthentic follow the COD process, and it actually gives me a way to find my clients with my authentic voice and a process I can rely on.**



”

★ Trustpilot



Angie Hooper

1 review US



Invited

A Process that Aligns with my Mission

I knew when I started my coaching business (starting from scratch, with just a dream and a coaching credential) that the typical bro-marketing funnel methods were not for me. I wanted a method that aligned with my mission, authenticity and values, and I found that with Clients On Demand. I never feel "salesy" or inauthentic follow the COD process, and it actually gives me a way to find my clients with my authentic voice and a process that I can rely on.

Angie Hooper Happy At Law LLC

Angie teaches professionals, leaders, entrepreneurs, lawyers, and executives her proven strategies to burnout-proof their careers. Angie shows her clients how to unleash their confidence as part of her stress-elimination strategies (even if they've been second-guessing themselves for years).



Anish Majumdar
Career Coach to the
Fiercely Ambitious

Anish specializes in helping senior-level professionals identify and leverage their unique worth to call the shots in their career.

“
If I had known what was in store for me, and the MAGIC that is produced when world-class experts like the COD team hold you by the hand and give you EVERYTHING to fly. In fact, **I'd have gladly paid 10X the investment in the program.**

”



ANISH MAJUMDAR
1 review · US

★★★★★ Verified

Clients on Demand is the MAGIC that transformed my business forever.

"When are things finally going to BREAK for us?"

This was the question which had plagued my career coaching business, and the lives of my wife and I for years- before Russ, Marc, Jessie, Jayne, and the rest of the incredible team at Clients on Demand finally gave us the answer.

For years I tried to do it all by myself. Build a business on your own. Figure out how to market and get clients on your own. Figure out some way of not LOSING IT when things didn't go my way (which was often). Every time there was a win, it was short-lived because I had no way to systematize things in the right way. I couldn't leverage any of the progress I was making, not in terms of being able to better serve my clients or enjoy a quality of life that wasn't basically me stuck in an office working sweatshop hours for peanuts. I was unhappy. My wife and kids were unhappy. Eventually I got to a place where the frustration was so high, and the urgency so great that I had to admit: I didn't have all the answers. And if I didn't find those who did, then walking away from this path would be the only choice left.

Enter Russ and the team. I'd been aware of Clients on Demand for quite some time, and knew they were the real deal, but was afraid of working with them. Oh sure, I had a hundred different justifications for why it wasn't the best time, why we can't afford it, etc. but at heart what it boiled down to was that I was embarrassed by how little progress I'd made after so many years of chasing the dream, and didn't want to have a harsh spotlight cast on the problem.

I needn't have worried. With love, support and a GENIUS PROGRAM (there is NOTHING ELSE like it, do not believe the imitators) powering it all, I realized in Week 1 that I'd finally found the right people. They showed me exactly how all of the puzzle pieces fit together. They showed me exactly how to bring the right clients to my doorstep, and how to do it in a way that could scale and sustain us in a way that I'd always hoped and prayed for. By Week 2 I'd generated enough new business to [REDACTED] in the program. By Week 5 I'd completely transformed how I work, transformed my asking price, and transformed the growth trajectory of where me and my family are headed forever.

Next to marrying the love of my life, joining COD was the best decision I have ever made. If you're reading this, then you're probably close to where I was before I started the program. Grappling with the tug of war between your heart, which is telling you that this is IT, and your head, which is casting endless doubt.

Please- listen to your heart on this.

If I had known what was in store for me, and the MAGIC that is produced when world-class experts like the COD team hold you by the hand and give you EVERYTHING you need to fly, I would not have doubted things for an instant. In fact, I'd have gladly paid 10X the investment in the program. Because I didn't just become a better coach and entrepreneur- I became a better husband and a more attentive father through this journey, and discovered a level of freedom and abundance that is beyond anything I could have hoped for.

That magic break you're looking for, that I was so desperately looking for...THIS IS IT. Claim it. And buckle up for the ride of your life.



“

COD has been a game changer for our business!! We already had an amazing transformational program that changed our lives, but COD taught us how to create the amazing marketing funnel for us attract ideal clients On Demand :-)

”

**Bari Lyman**

1 review · US



Invited

Thank you so much Clients on Demand!

Thank you so much Clients on Demand!! You stand out in your industry with so much skill and heart!!

COD has been a game changer for our business!! We already had an amazing transformational program that changed lives, but COD taught us how to create the amazing marketing funnel for us attract ideal clients On Demand :-) It works and not only changed our business but it changed us too in the best of ways!! It's truly the best investment we ever made bar none.

Before COD I was blogging, doing public speaking, social media and various other activities but none of those things were predictable and none helped us to create the results we were looking for.

Since doing the program we have an amazing marketing funnel that brings us the right clients and a process to enroll them to their dream life! It's amazing!!

The COD team is extraordinary and they truly love and care for all of their clients. The entire structure and coaching is amazing and we're so grateful.

Thank you Russ Ruffino, Mark, Jayne and Jessie! You stand out in your industry and we are profoundly grateful!!! I recommend it highly for anyone who wants to make a real difference in the world.

Bari & Michael Lyman

Bari Lyman

Founder of Meet to Marry at Bari Lyman
- Get Unstuck in Love

Bari, creator of Meet to Marry Method™, helps singles discover themselves & their soulmate with a real plan.

 **Trustpilot**



Edmund Loh
Internet Marketer & Digital Publisher

Edmund is the founder of Musemancer, an Internet Marketing consulting and Digital Publishing company.

“

They operate from the heart, and truly define what it's like to be “world class”!
Thanks COD Team!

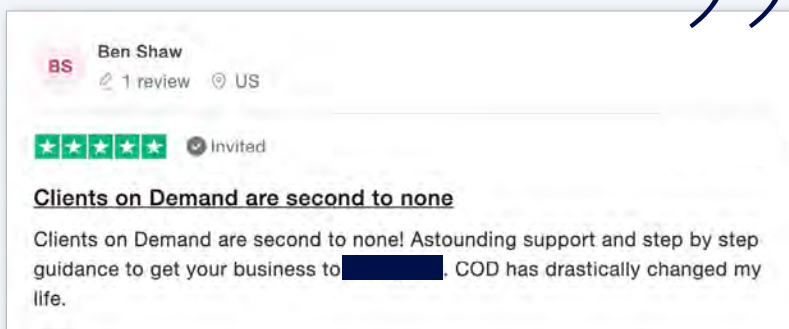
”



“

Astounding support and step by step guidance to grow your business. **COD has drastically changed my life.**

”



Ben Shaw
CEO at Titan Training Systems LLC

Ben helps overweight people take back control of their lives & empower them to make a lasting change.




Boi Ngoc
Entrepreneur, Piano Lady,
Author, pianosolomethod.online



Boi Ngoc is known by the nickname "Piano Lady" and the title of "The Most Creative Piano Teacher" with the Piano Solo Method that helps thousands of people play the piano within 6 weeks.



“

I had dreams that I put on my vision board 4 years ago...**And now those dreams are coming true with each small step I make everyday!**

”


Boi Ngoc

 1 review
 


 Invited

I got one high-ticket client after week...

I got one high-ticket client after week 7 joining COD program.

The biggest investment I did this year for myself was to investing in COD program and in my business.

I invested in other people's dreams for the past few years, building house for my parents, buying an apartment for me & ex boyfriend that I thought we would get married.

After he dumped me to go after his dream job, I know it's time for me to invest in my dream, to go after it wholeheartedly. That break-up gave me a wake-up call to rebuild myself, to be a different upgraded version.

I had dreams that I put in my vision board 4 years ago and I was so afraid to do for so many years:

- 1/ Building a raving team for my business
- 2/ Grow my business in current market
- 3/ Expanding the business to foreign market

And those dreams are coming true with each small step I make everyday, with each time I overcome my fear, take the leap, take the risk.

I know in order to grow my business, I need another level of mindset, leverage, I need to do things out of my comfort zone.

All of the most uncomfortable things that I resist to do for so long, I did them while being on COD program. During time joining COD, I get my team in place, have the right system and skills in place, have a bullet-mindset and what it takes to hit my goals and achieve my dream.

At first, I doubt myself, I had fears, I felt overwhelmed, I beat myself up, I cried, stressed out ... and now I start feeling how resilient and unstoppable I am becoming after each step I make towards my goals, each wins & momentum I get during the program.

I slept on my past victories for so long, I rested for so long after being diagnosed with a chronic disease, I became lazy and wanted to settled with the passive income I had each month. I settled for less than what I want, in relationship, business, income, ... And joining COD challenge me to be at my best and to have what it takes to get what I want.

Thank you for appearing in my life at the right time, Russ, Marc & your team, all of the people who helped and encouraged me so far in the program: Michele, Mike, Brett, Mariana, Christina, Sheena, Rory, Maxime, Matt, Lisa, Hughey the DFU team; all of the members that posted things that made my days, your wins, your transformation and actions inspire me each day to continue winning on my journey.



“

I gave EVERYTHING I could to the experience, and I somehow got MORE back. I am literally sitting with a lifetime's worth of content.

”



Incredible value and outcome for those who are truly committed

It feels impossible for me to capture every benefit of this course, but I'll try :)

- (1) All the promises made in the webinar and in my enrollment call were fulfilled.
- (2) The quality of feedback and support through each phase of the course is world class. This is NOT an experience geared toward making you feel like everything you do is amazing. This is an experience where elite coaches give you their honest take on your stuff. But it's always given with love and with the intention to guide us to our own greatness.
- (3) The quality of the learning community also blew me away. I'm not a huge fan of social media, but this is high-quality Facebook.
- (4) I've been in the mental health field for 15 years but am new to the "coaching" space, and I enrolled because both the blueprint and the culture Russ evokes in his webinar resonated with me deeply. And I wanted to build my coaching offer on a firm foundation. And that's exactly what I have done. I have a clear product, a working funnel, and all the tools I'll need to be successful.
- (5) There are amazing opportunities to stay connected to the community, content, and coaching after the course, as well!

Like anything, you get out of it what you put into it. I gave EVERYTHING I could to the experience, and I somehow got MORE back. I am literally sitting with a lifetime's worth of content.

Brad Eardley **Creator of Dream** **Career Revival**

Brad specializes in facilitating Purpose-Driven change for clients all over the United States. Brad's coaching program is designed to reconnect you to your mission and purpose and support your transition into your dream career.



★ **Trustpilot**



Brandon Guyer
Mental Performance
Coach

Brandon's mission is to equip athletes with specific tools to help them unlock their full potential. The 10 tools Brandon covers in his coaching program helped him go from a struggling high school player, to seven seasons in Major League Baseball.

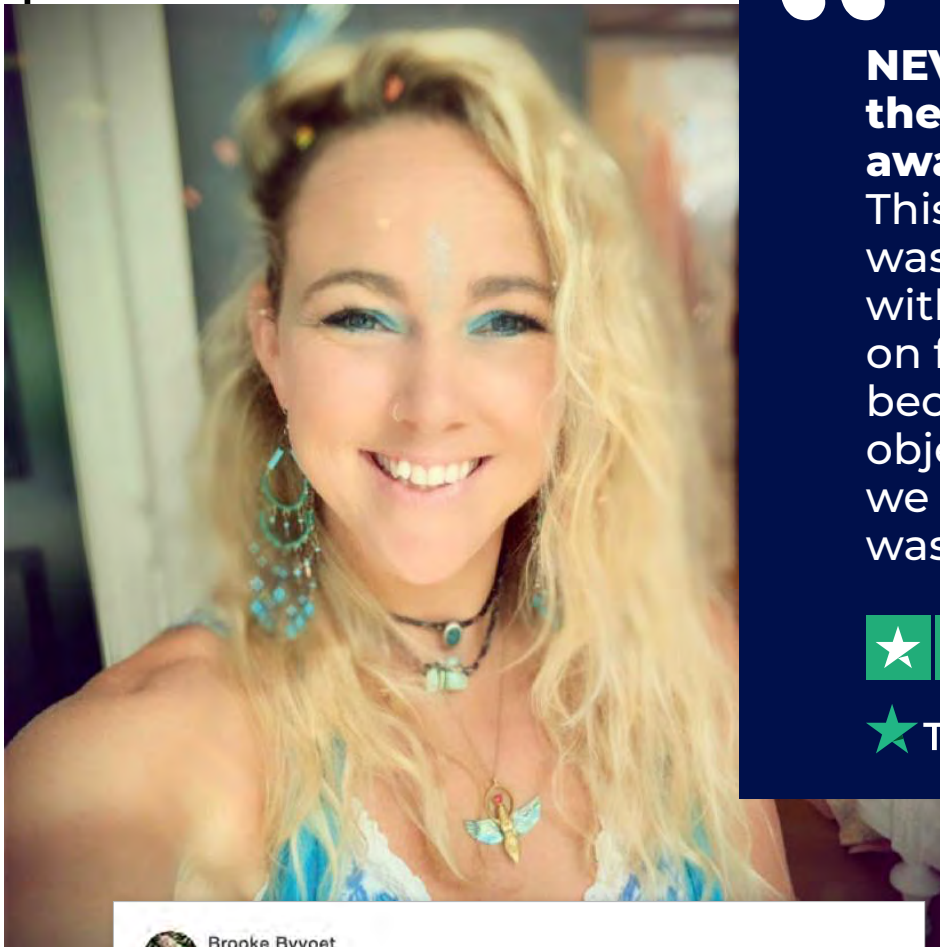


“

It was one of the better decisions I have ever made and I am so grateful to have gone through the program. **For me it's truly about the impact that I will now be able to have on the next generation of athletes when it comes to the mental side of the game.** My business acumen has gone through the roof!

”





“

NEVER EVER did any of them feel this joyful, awakening and EASY!

This client I attracted was so excited to work with me we blabbed on for 1hr42mins - not because she was in objection but because we were so aligned! It was just MAGIC!

”



★ Trustpilot



Brooke Byvoet

1 review AU



Verified

First Call = PIF client, my new normal!

I had my first client call today after the COD process! I knew I'd be celebrating tonight, I could feel it!

However I've run many programs and had many client calls before COD and they were all fairly "struggle street" and that was for half the price I charged today!

NEVER EVER did any of them feel this joyful, awakening and EASY!

This client I attracted was so excited to work with me we blabbed on for 1hr42mins - not because she was in objection but because we were so aligned!

It was just MAGIC!

And just to be clear, she signed up PIF!

My human self is still slightly shocked I've just sold my work for that price, but my spirit is like "Get used to this, finally you've worked it out!" haha

So freaking grateful to Russ, Marc and the team! xxxxx

Brooke Byvoet Life Coach/Mentor

Mentoring women to find their true bliss and identity, let go of overwhelm, anxiety and trauma. Become your own self healer.



“

The results speak for themselves. **I have been able to quit my previous full-time job and do what I absolutely love to do, but the end result is so much more than that.**



”

★ Trustpilot



Christina Johnson

1 review US



COD is all you need, even if you've tried everything else.

The thing is, there are thousands of people out there claiming to do with COD does. Don't be fooled. There is absolutely no comparison to the education, support, integrity, and the all-around awesomeness of the COD/SOD team. They are second to none.

Even though I have been a career development professional for over 20 years, since I switched markets, I was unable to use case studies or referrals of professionals I have successfully helped advance their careers in the past. I came into this program with zero leads, zero mailing list, and not a single idea of how to grow a thriving business. I'm not going to kid you, it is not easy. You have to be focused, show up, and do the work. They give you everything you want and everything you never knew you needed.

The results speak for themselves. I have been able to quit my previous full-time job and do what I absolutely love to do. The best part is that you come in to build a business to do what you love to do, but the end result is so much more than that. They have built an incredible community of service-driven entrepreneurs that support and encourage each other. This is my tribe. These are my people.

Christina Johnson
Career Performance
Strategist Advanced
Elite Life Coach

Christina helps Career Professional Women Design & Implement a 6-figure Road Map of Success that they LOVE, makes them feel Satisfied & Successful and gets them Paid what they are Worth.



“

When I entered COD, in April 2017, it was because I realized, “My product is immaculate but my pipeline is incompetent”. **Now, I couldn’t have more confidence in marketing or sales — or where to turn for future mentoring.**

”



Cole Hauptfuhrer

3 reviews · NZ



A One-Stop Shop for Business Genius. (If You Are Dead Serious.)

I've changed dozens of lives, and [REDACTED], because of COD (plus my commitment to their process); and in the long-term scheme of things, I'm still in the "Before" picture.

Russ Ruffino has mastered the art of applying empathy to money (brilliantly repurposing his background as an actor). He's surrounded himself with a synergistic squad of "actual" geniuses and prodigies (including Marc Von Musser, grandmaster of sales & the greatest speaker I've encountered; Jayne Jewell, who's been training & serving in psychology since the age of 12; and Ryan Green, the unsung executor who keeps the operation humming). His whole team cares enormously, and with their help—and no one else's—I've gone from struggling to thriving.

When I entered COD, in April 2017, it was because I realized, "My product is immaculate but my pipeline is incompetent". Now, I couldn't have more confidence in marketing or sales—or where to turn for future mentoring.

Long story short:

They are who they say they are. They do what they say they'll do. And they're a one-stop shop for business genius (if, and only if, you are dead serious about making lifelong impact as a coach).

Cole Hauptfuhrer Educational Consultant

Cole helps wannabe retirees make more by stock picking as a hobby than they earn in their jobs.



★ Trustpilot



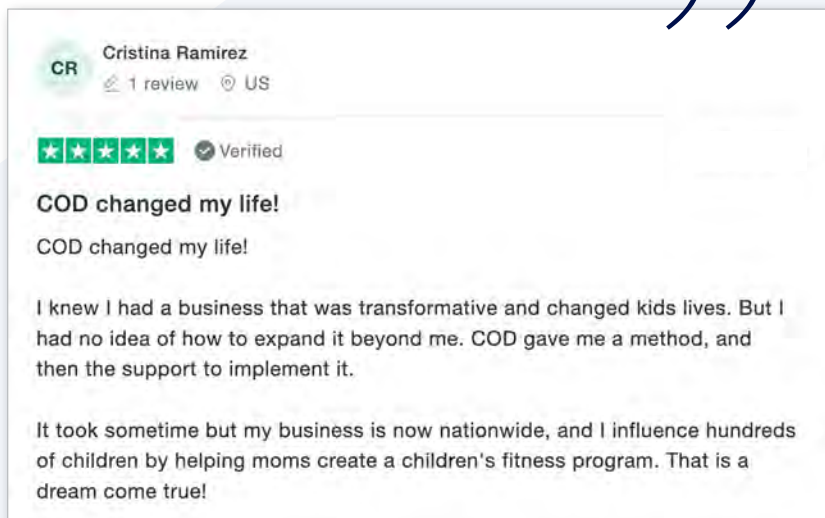
Cristina Ramirez
Entrepreneur,
Empowerment Coach,
& Changemaker

Cristina helps moms start a children's fitness business. She has a network of independently owned and operated clubs across the country. She's worked with THOUSANDS of children teaching them growth mindset and character development through running games and drills.

“

COD gave me a method, and then the support to implement it. It took sometime but my business is now nationwide, and I influence hundreds of children by helping moms create a children's fitness program. **That is a dream come true!**

”





“

Just do it. **Enrolling in COD has been the best decision of my life.**

”

Dona Rutowicz
Expert Relationship Coach

Dona helps women 40+ post divorce fall in love with themselves again & attract their ideal soul-mates.

 **Dona Rutowicz**
1 review US

★★★★★ Verified

Russ and his team are amazing

Russ and his team are amazing. They're just as committed to your goal as you are. And the COD community is second to none. If you're even remotely thinking of enrolling in COD, make sure to book a call and my advice would to not even think about. Just do it. Enrolling in COD has been the best decision of my life.



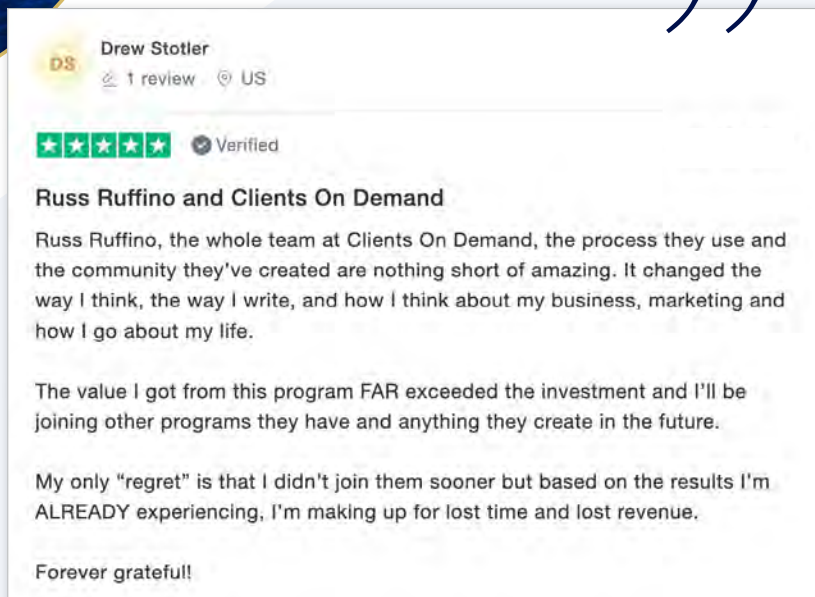
Drew Stotler
Financial Advisor & Business Coach

One of the biggest mistakes Drew see's people make, is failing to plan. Drew offers a range of investment strategies and goal-based financial plans tailored and built around his clients needs and what matters most to them.

“

The value I got from this program FAR exceeded the investment and I'll be joining other programs they have and anything they create in the future.

”



“

The community of COD is out of this world, you won't find this anywhere else. The way they care for us and are invested in our success is unbelievable! This is something you cannot imagine in your wildest dreams. If you are looking for the real deal want to scale and make an impact. COD is the place!

”

Eli Eisenberger
Relationship Coach

Eli is a Jewish Rabbi that helps married Men reignite the spark and passion in their marriage forever.

Eli Eisenberger
t review US

★★★★★ Invited

Clients on Demand changed our lives...

Clients on Demand changed our lives and our business. We came to COD after trying so many programs, I'm a marriage coach that has great success with clients. The conventional way of marketing didn't work, the only way we got clients was through word of mouth and it was only a few clients a month. We tried so many programs that didn't work, we worked with the top in the industry, marketing gurus, and all kind of stuff. Until we found Clients on Demand and it changed our lives and our business. Today we can have as many clients as we want! We have a running funnel and we can get as many leads as we want. The community of COD is out of this world, you won't find this anywhere else. The way they care for us and are invested in our success is unbelievable! This is something you cannot imagine in your wildest dreams. If you are looking for the real deal want to scale and make an impact, COD is the place!



★ Trustpilot



Eric Kenyon

Alternative & Holistic Health Service

Eric helps adults and older adults, to heal injuries and ongoing pain, so they can move well, exercise and be physically active to do all the things they want to do, pain free.

“

COD are 100% ethical. I have no wiggle room in that area. They are doing sales and marketing a new way.

”



“

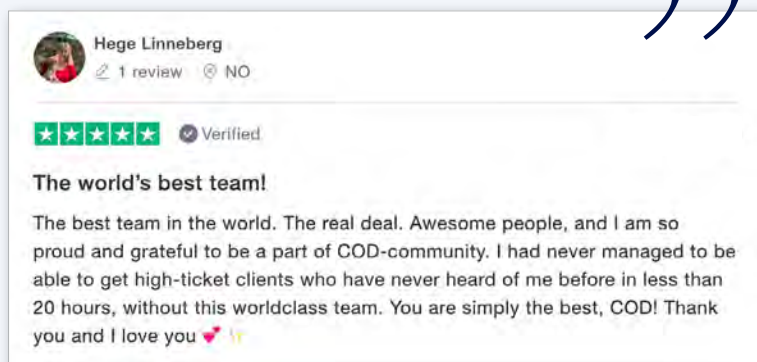
I had never managed to be able to get high-ticket clients who have never heard of me before in less than 20 hours, without this worldclass team.

”



Hege Linneberg
Coach & Mentor

Hege helps her clients start their own Online Business without compromising on themselves, have confidence in what they offer and easily deal with the technical.





Evelyn Hale
Trauma Coach, Mother,
& Artist

Evelyn helps you soften and heal beyond childhood trauma and toxic beliefs. Evelyn is a Trauma Coach, Master Healer, and intuitive with a rich background in psychology and personal transformation.



★ Trustpilot

“

Since going through COD, I realize how many pieces of my old formula would have never succeeded no matter how hard I tried because they were not compelling or stretegic. I am beyond excited to see what's possible. Very thankful for the teachers and leaders in this program! You are the best!

”

Evelyn Hale
1 review US

★★★★★ Invited

A added to my business in the first month

Before joining COD, I thought I knew how to put all the puzzle pieces together of ads -> webinar -> offer, and yet I was not making as much money as I wanted to and spending way more on ads than I should have been.

Since going through COD, I realize how many pieces of my old formula would have never succeeded no matter how hard I tried because they were not compelling or strategic. What I like about COD is how much human psychology is built in to help people enroll in their dreams.

In week 3 of the program, I sent out 1 email, posted a few stories on my IG account using the principles in COD, and within a week I had 3 breakthrough calls scheduled. 2 of those 3 calls said yes and I had the first two people enrolled in my new program!

I can't say enough about the iRUSS script and how effective that is to getting people to these really deep and profound AHA moments. SO many tears on these calls and my heart is honored to hold space for these transformations (both during the call and after).

As a result of enrolling in COD I have made an extra in my business in less than one month. I am beyond excited to see what's possible in this next month as my ads really get rolling and I get more breakthrough calls scheduled.

Very thankful for the teachers and leaders in this program who are so incredibly genuine and REAL!! You all are the best!



“
New potential clients just show up on my calendar, like clockwork. I enroll 25-35% of my break through calls. **More importantly, I have gotten to help so many people. Does COD deliver? Absolutely!**
”

Francine Sanchez
Dyslexia Coach

Francine specializes in working with absolutely amazing individuals, who have a world of potential, yet feel inadequate. Francine support parents who have difficulty finding the right methodologies and dyslexic students who are struggling emotionally.



Francine Sanchez

1 review US



Single Mom with No Business Experience - Realistic Review

I first heard about Russ' program 4 years before I joined. I did a free clarity call and a seed was planted that I could take my brick and mortar business online, turn it into a group and be present for my kids, in a new way. Next thing I knew, I was victim of a domestic violence situation with my ex husband. I left my brick and mortar business, my home and was living in a shelter with my two kids. Whew. I had to start over from scratch with nothing.

4 years later, an investor offered to pay for me to take the course, for a percentage of profits of my first two years of business.

I had NEVER forgotten about COD and planned to do it when I had ____ amount in savings, ____ amount stability, etc. I felt it was meant to be when the investor approached me.

COD is like drinking water from a firehose. It's intense! But, it gives you all the information and support you need to create a funnel. The curriculum is amazing. The people who run it are caring and supportive and absolute experts. You have support in selling, mindset, ads, and any other curriculum questions that might arise.

Now, if you need support after completion, they have an included alumni facebook group and also paid backend programs for selling and continuous training, accountability and support.

I was shocked how little I knew about selling. They give you training in COD - AMAZING world class training - truly. But, for me, I had mindset blocks I didn't even know existed. Also, keep in mind that you do need ad money to get started, so prepare for that.

I enrolled in August. Finished in October. Did ads for a quick minute in November. Redid my webinar in December. Started ads again at the end of January. had to conquer my mindset about enrolling high ticket clients and then was going.

I am someone who is an EXPERT in my field, but has little to no experience with business and online processes. It will be almost a year since I joined. It's July now. I have a working funnel. New potential clients just show up on my calendar, like clockwork. I enroll 25-35% of my break through calls. I've had a couple _____. More importantly, I have gotten to help so many people. People thanking me for my training, telling me I have changed their lives for the better. <3 The people in my program are getting amazing results.

I had initially thought about this business in terms of helping me and my own family. With the platform created through my funnel, I have influence to truly change my field in a positive way. And I'm excited for the opportunity to do this. I could truly help a lot of people. To be that vehicle is a gift.

This has been a lot of hard work and long hours. And it's not over. Truly, it's been grueling. Everyone's journey is a bit different, but I'm not alone in having hiccups to work through. I think a lot depends on your previous experience current following, etc. Also, how difficult it is to convert your curriculum from in person 1:1 to online group. I struggled with this immensely, knowing it had to be effective.

I almost want to come back here and update another year out because I think that's when I'm really going to see the results in terms of life balance, time with my kids, etc.

I had periods where I was resentful of COD because I thought I'd see progress more quickly than I have. But, my future now is so different. I hear ____ month and know it's doable. I will probably make that much this month. I hear ____ month and think it is low.

Does COD deliver? Absolutely. I wasn't sure if it was going to be a scam. But, it was sooooo much more than I could have imagined.

Did I think I was going to see results more quickly than I have? Yes, I did.

If you are wondering why so many people rave about COD, it's because it's truly life changing. But, I won't sugarcoat it. It's work! Best of luck!! I hope to see you in the alumni group, if you feel you want to embark on this adventure.



Heather Crimson
Marriage & Family
Therapist

Heather is a Licensed Marriage and Family Therapist specializing in couples and trauma recovery.

“

I can't say enough good things about COD! **My entire life has changed in profoundly positive ways since I enrolled 2.5 years ago.**

”

HC

Heather Crimson

1 review US

★★★★★ Verified

COD Empowered Every Aspect of My Life!

I can't say enough good things about COD! My entire life has changed in profoundly positive ways since I enrolled 2.5 years ago. I initially just wanted help starting my coaching business as I was totally new to the field, but what I got was one growth opportunity after another. My confidence, my passion, and even my physical health issues have dramatically improved. Not to mention I now have the most amazing tribe who walks alongside me every step of the way! The business strategy is rock solid, but the mindset guidance is phenomenal and the secret to really getting the dream life I never thought I could have.



Illana Golan
Helping Executives and Professionals Reinvent and LEAP their Career

Illana has helped dozens leap to leadership, substantially increase their income, start a business or a side-hustle, build their reputations as thought leaders, and allow them to create the impact and lifestyle they wanted for themselves and their families.



★ Trustpilot

“

Trust the system and do what they tell you! If you are serious about taking your business and life to a new level - don't hesitate!

”

IG Illana Golan
2 reviews US

★★★★★ Invited

COD is a complete GAMECHANGER!

COD is a complete gamechanger if you trust the system and do what they tell you! So if you are serious about taking your business and life to a new level - don't hesitate.

I joined in June.

I've had my coaching program for about 5 months prior and I thought I was doing OK... but I was actually in 24*7 of constant hustle. Posting, blogging, articles - you name it. My leads weren't predictable, my fee was ridiculously low (so I couldn't give my clients the help they really needed), and I had no clue how this will ever scale.

I saw an ad for COD and watched the webinar thinking I don't need to sign up but just want to learn their funnel. Their success stories seemed a bit too good to be true so I took the time and checked some of them out - and they were all real!

That's when I realized I have to sign up no matter how much it is.

Fast forward 4 months later - I raised the price of my program by [REDACTED] and made my first [REDACTED]!

What's even more amazing is that now I have clients get even better results than before because they are so much more committed and I can provide them everything they need to transform their careers!

I can see for the first time how this grows to a [REDACTED] business and beyond and its the best feeling ever!

Now, don't get me wrong - you have to put in the work. I was scared and I had a few hard dips and doubts ("can I charge this much? will it ever work for me?" etc). But listening to the content, again and again, seeing other people's win (the community is amazing) and the mindset coaches are incredibly good! This got me out of my fear and mental mess and onto the success I didn't even dream of a few months earlier.

So... to make a long story short... if you are serious about wanting to build and scale your business - do it with COD and commit to it. COD just works.



“**Joining COD was the best decision of my life** (not just professionally, but personally too).”

Jamie O'Brien
Life Coach for Teens

Jamie knows firsthand how difficult life can be for a teenager. Everyday, she sees girls struggle with body image issues, low self-esteem, school and academic stress, social pressures, and girl drama. As a life coach, Jamie helps kids navigate their teen years by giving them tools and strategies that increase their self-esteem and help them make healthy decisions so one day they'll look back and say, "I loved being a teenager."



“**In less than 3 months, we have 300 hot leads in our Facebook group.** We're getting enrollment calls booked. The system works if you work it!”



Jasmine Jonte
Online Course Ghostwriter

Jasmine works with in-demand experts, coaches, and consultants who want to outsource their course.



Jesse Fewell
Coach, Business
Consultant, & Personal
Coach

Jesse specializes in helping Agile Practitioners get the reward of transforming their office from worst job ever to the best work of their careers.

“

... AND the coaches at COD have **challenged me to let go of the career myths that have held me back for so long.**
#WorthEveryPenny

”



Jesse Fewell

1 review · US

★★★★★ Invited

Way more than just a program

Even more than the program, these people have changed my life.

YES the program content and structure are powerful, AND the real power comes from the team that speaks hard truth with love and commitment. YES, my expertise has been the baseline for my professional success... AND the coaches at COD have challenged me to let go of the career myths that have held me back for so long.

#WorthEveryPenny



Jessica Jordan
Behavioral Change Expert

Monica helps professional men
Jessica has developed a 12-week comprehensive program to help men overcome their pornography addictions. Certified NLP Practitioner and MUCH more. Working with the subconscious mind to eliminate past behaviors and replace them with empowering behaviors, emotions, and thoughts.

“
COD taught me how to
make a GREAT webinar
and how to run FB ads
**that actually translate
into conversions!**”





John Patrick Morgan
Success Coach

JP helps you achieve the life you were meant to live by harnessing the power of self-creation. It's not just about what you're doing, but who you are being.

“

There is zero fluff in the program. Everything is distilled and intentional. If you're on the fence, get off it and get in! BUT... take 100% responsibility for what you create in here.

”



John Patrick Morgan

1 review · US



Invited

At COD, They Bleed Outcome

This is my 'halfway mark' review of COD. I'm just 4 weeks in and I've already created my financial investment. Beyond that, I've turned so many things I believed to be true on their head. So much of my reality has been challenged....in a good way. I joke that they should call their program 'Clients On Demand-ing' because of how much they ask of you during the program. This is a good thing though. I've never experienced a program so committed to my success. Outcome orientation is not just their marketing angle, it's their culture. It's in everyone you speak with. At COD they bleed outcome. There is zero fluff in the program. Everything is distilled and intentional. In fact, I have already watched/listened to every piece of content 2-3 times. It feels like Russ Ruffino lives in my house with me even though I've never spoken to him - which is a testament to the quality of the process. I am learning a whole new way to not only sell my coaching, but to coach as well. If you're on the fence, get off it and get in. BUT...take 100% response-ability for what you create in here. There will be hand for you every time you reach out, but you need to move the weight. Loving you, JP



Julia Bowlin
Core Excellence & Leadership Coach

As an MD and CPC Julia helps professional women in healthcare be happier, healthier, and more fulfilled.

“

Best decision I have made for my business. Has helped me gain competence and confidence in my business AND my marketing. Double win!

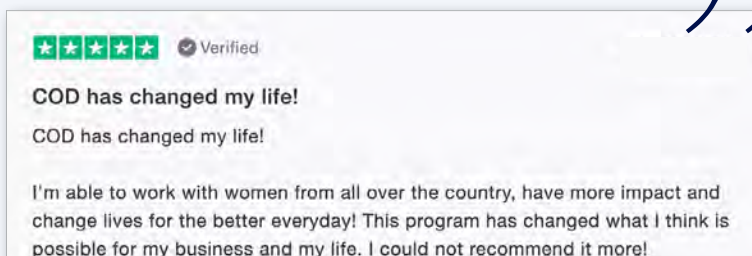
”



“

This program has changed what I think is possible for my business and my life. I could not recommend it more!

”



Kate Blake
Coach

Kate Blake has created and leads an executive coaching & leadership development program helping people radically improve their lives.



“

With the Clients on Demand Business Program, I accomplished more in 8 weeks than I ever could have imagined.

The structure of the program was well paced, the information, videos, pdf's were clear and concise, and the support desk was awesome!!

”



★ Trustpilot

KM Karen McCoy
1 review CA

★★★★★ Verified

My time with Clients on Demand was a HUGE success!

With the Clients on Demand Business Program, I accomplished more in 8 weeks than I ever could have imagined. The structure of the program was well paced, the information, videos, pdf's were clear and concise, and the support desk was awesome!! All help requests were answered usually in the same day! I learned how to build a strong funnel, do successful Facebook Ads, generate (and understand) stats what would help direct my marketing path, and how to 'stop selling and start serving', which is the Truth of it all, and transformed how I viewed my work. And his team is truly there for the client's success, which was evident from the get-go. What a ride...I wish I had of taken this COD ride years ago, but I am a graduate now, and success is coming through the door, in the number of leads, happy (and results-oriented) clients, and of course, income. I am fulfilling not only my client's transformations, but my own as well. The best thing I have done in 10 years! Thanks Russel and the whole team. Forever in your debt!

Karen McCoy
Fitness, Nutrition and Empowerment Coach for the 40+ Women

Karen empowers the 40+ woman to transform her body with simple, lifelong strategies that work!



Kari Lansing Women's Running Coach

Kari Lansing is a women's running coach who coaches women to build strength in their body and mind, conquer their running goals, improve their health,... and have fun doing it all alongside other amazing women striving for the same results.

“

Having just left a “secure” 9 to 5 job in healthcare, I was both thrilled and scared about starting my own business. **After my first week in COD, I felt like I had discovered gold! COD has exceeded every expectation I had by 100x.**

”

KL

Kari Lansing

1 review

US

★★★★★

Verified

COD is exceptional!!

Having just left a “secure” 9 to 5 job in healthcare, I was both thrilled and scared about starting my own business. After my first week in COD, I felt like I had discovered gold! COD has exceeded every expectation I had by 100x. COD has guided this business “newbie” through building my successful and brilliantly flexible funnel and business...but deep down, my experience has been so much MORE than just training me on what to do. COD supports every single aspect of growth that their clients go through. Every obstacle, internal or external - the team of coaches at COD handle it with knowledge, wisdom and grace. Each coach has their own area of expertise; they respond very quickly and with exceptional guidance. COD sincerely cares about each individual client as a human being first, and teaches us to show up in our own businesses with the same attention and integrity. Their client's total success is COD's sole focus, and they deliver on that over and over.

When I entered COD, I was starting from stone-cold Z. E. R. O. Through 8 weeks, I now graduate with:

- An efficiently designed funnel that is flexible to my schedule, location and needs.
- An amazing webinar that automatically sets me up for interacting with my most ideal clients.
- In just 5 weeks, COD helped me to build a Facebook group from nothing to 3,500 highly engaged women who are ideal potential clients for my business.

I have never been more excited about what my future holds, and will forever be grateful to every single person at COD for helping me to realize my dream and transform it into a reality. The potential is beyond what I had ever guessed it could be, and that is an AMAZING feeling.



“

I spent months during Covid at a luxurious villa in Bali with my son, working at my pool side 15 hours a week, camping for two weeks at a remote site overlooking Lake Superior (where I incidentally enrolled a client on one bar of service), and spending most of my days doing the things I love - so much that I'm **EXCITED** when I get to work! **THANK YOU COD - I am truly Living my Best Life!**

”



Kat Kolegas
Experiential Intimacy
and Relationship Coach

Kat helps smart women feel alive and empowered in themselves so they can attract and create real love in their lives.

 Kat Kolegas
1 review US

★★★★★ Invited

Living My Best Life!

Joining the COD program was the best decision I've ever made for my business. Not only did they teach me their amazing system for creating and marketing my group coaching program (which I didn't have before COD), they also provided me with continuous support around my mindset for every hurdle along the way. I never would have thought I'd be enrolling clients at [REDACTED] or [REDACTED] but now I KNOW with such certainty that what I do with my clients saves and changes the trajectory of their lives and their relationships lives forever and I could have never gotten to that place of certainty (and therefore would have missed out on helping a lot of people who really need it) without COD. And the best part is - I have SO MANY dear friends & colleagues who I have met through COD - some true besties - and we support each other consistently, so I'm never at it alone. Oh, AND, I got my dream! In the last few months, I [REDACTED] while I spent months during Covid at a luxurious villa in Bali with my son, working at my pool side 15 hours a week, camping for two weeks at a remote site overlooking Lake Superior (where I incidentally enrolled a client on one bar of service), and spending most of my days doing the things I love - so much that I'm **EXCITED** when I get to work! **THANK YOU COD - I am truly Living My Best Life!!!**



Kim Miller
Owner The Body Smart Way. Certified Wellness Coach, Personal Trainer and Author

Kim helps formerly fit athletes get their super power back by getting lean, fit, and strong again.

“

Everyone around me and my family have been affected positively and I no longer have to worry about what the future holds. If this is what you want for yourself, then give COD a call. They are angels helping the world to be a better place.

”



Kim Miller

2 reviews US



Verified

CLIENTS ON DEMAND IS THE REAL DEAL

CLIENTS ON DEMAND IS THE REAL DEAL

If you've been trying to navigate how to make a good living, doing what you love, and from anywhere in the world, but all the programs and coaches you've had are not able to pull it all together for you, then scheduling a free call with clients on demand is a must. That's what I did 3 years ago and my wealth and life have changed forever. I have freedom, money, impact, and a life that I love. Everyone around me and my family have been affected positively and I no longer have to worry about what the future holds. If this is what you want for yourself then give COD a call. They are angels helping the world to be a better place. Kim Miller St. Augustine, FL



“

My COD training has helped me increase my revenue more than 10 times what it was prior to COD, with life changing results for my clients instead of a low ticket program that was great, but not transformative in the way I wanted it to be. I recommend this program 1000% for anyone who is serious about their business.



”

Trustpilot

KS Kim Scheid
1 review US

★★★★★ Verified

Clients on Demand is the single best program out there!

Clients on Demand is the single best program out there for any entrepreneur who wants to create a transformative experience for their clients through a business that will scale to any level they want, while having total freedom and flexibility. It is also for someone who doesn't want to waste their time, money and energy trying to figure it out. It gave me the tools and support to go from a struggling online business concept to a business that perfectly aligns with me and the impact I want to make. My clients are getting life changing transformation that blows my mind every day. I am able to provide for my family financially like never before. My future has endless possibilities to scale and shift as I determine, and according to the life my husband and I choose to create, without the overwhelming overhead or typical business headaches. I have owned several businesses in the past and have always wanted this confidence, flexibility and impact. Now, it is a reality. My COD training has helped me increase my [REDACTED] what it was prior to COD, with life changing results for my clients instead of a low ticket program that was great, but not transformative in the way I wanted it to be. I recommend this program 1000% for anyone who is serious about their business. Plus the incredible team behind it will change your life in ways you didn't even know possible.

Kim Scheid Personal Coach

Kim is devoted to helping women break free from emotional eating and food control and finally reach their health and wellness goals, even if dieting and food obsession has been their biggest challenge for years.

“

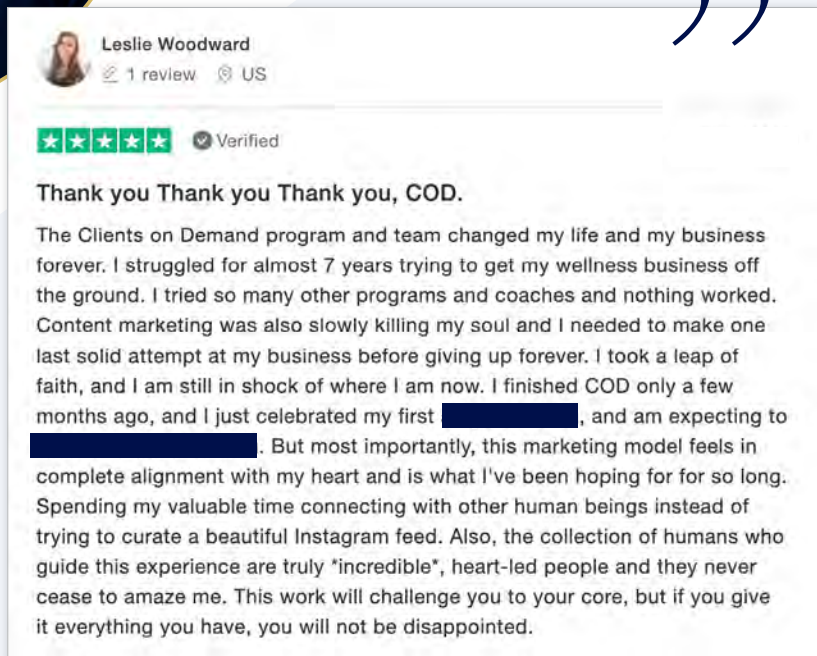
The Clients on Demand program and team changed my life and business forever! I struggled for almost 7 years trying to get my wellness business off the ground. I tried so many other programs and coaches and nothing worked! **I am still in shock of where I am now!**

”



Leslie Woodward
Holistic Nutritionist & Yoga Therapist

Leslie helps women maximize their fertility to make + grow healthy babies and be healthy mamas.





Linda Downey
Functional Health Based
Transformational Coach

Linda empowers women to release stress and burnout so they can live a balanced, thriving & energetic life.

“

My COD strategy paying off even during a global pandemic. In March I enrolled 4 new clients, the most I had done in one month since starting COD.

”



“

I have been getting amazing results...and I have been transforming so quickly. Being part of COD is another ball game.

”



★ Trustpilot



Loubna Erraji
Executive Coach for
High Achievers in
Career Transition

Loubna is an Executive Coach for High Achievers in Career Transition who are sick & tired for settling for less!



Loubna Erraji

1 review MX

★★★★★ Invited

Best Decision I Made in 2020: Join COD!

Joining Clients on Demand six months ago was exactly what I needed to take my business to that next level of growth. I have been getting a lot of support from the coaches and from the community of other amazing and successful coaches. I have been getting amazing results both [REDACTED] and at the mindset level. Being part of COD is another ball game. I am so grateful that I joined, that I'm benefiting from so much support, that I have been transforming so quickly, that I am serving my clients at another level, that I'm making a lot of impact, and living my life with purpose.



Mais Karesli
Holistic Nutritionist,
and Holistic Cancer
Practitioner

Mais helps people feel amazing, healthy and energized so they live their life to the max with loved ones.

“

The support is amazing, they were with me all the time, whenever I'm stuck, I would reach out and within a short time my problem is solved. I really felt as part of a big loving family. The program itself is very clear and their step by step strategy is really simple to follow and apply.

”



Mais Karesli

1 review CA

★★★★★ Invited

I had such an amazing experience with...

I had such an amazing experience with Clients on Demand. it's not just a business program, they have transformed my entire practice and influenced my life to a big degree. The support is amazing, they were with me all the time, whenever I am stuck, I would reach out and within short time my problem is solved. I really felt as a part of a big loving family. The program itself is very clear and their step by step strategy is really simple to follow and apply. I am so grateful that I have chosen to work with them and will continue with their other programs.



Marco Spicher
Founder of the
"5 Aspects of
Passionate Intimacy"

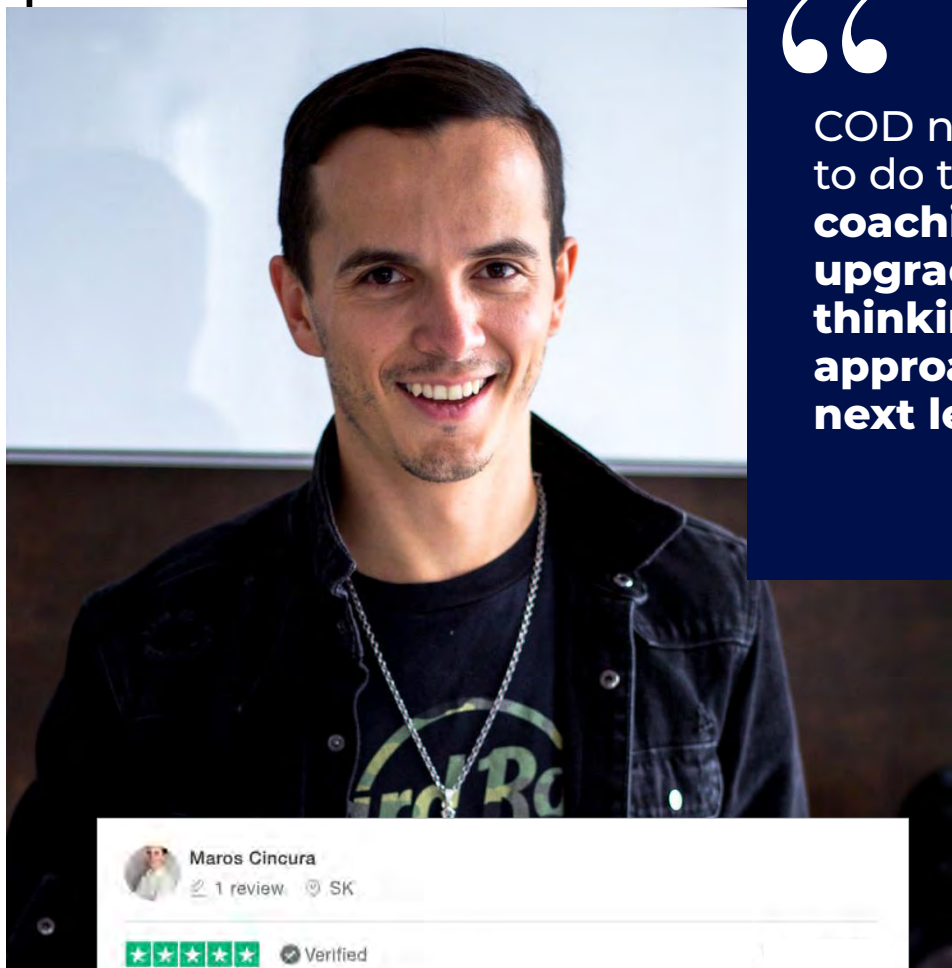
Marco specializes in supporting couples to have a happy, loving, intimate & passionate relationship over the long term.

“

Before I decided to start with COD, I tried to build a successful online business for 3 years. Without success. I felt I had tried all strategies out there! **The COD way of running a successful online business simply works!**

”





“

COD not only helped me to do this - **their mindset coaching has completely upgraded my levels of thinking, coaching, and approaching work to the next level.**

”

Maros Cincura
Men's Coach

Maros helps male high-achievers master their mental, emotional & sexual confidence to drive results in their business & love life.



Maros Cincura

1 review · SK

★★★★★ Verified

COD changed my life forever!

COD changed my life forever!

When I entered COD, I was trying to shoot in all directions, trying to make a living with full-time coaching. I knew I am good at what I do, I just couldn't create the structure and systems and habits to have the impact I wanted while making a decent living.

COD not only helped me to do this - their mindset coaching has completely upgraded my levels of thinking, coaching, and approaching work to the next level.

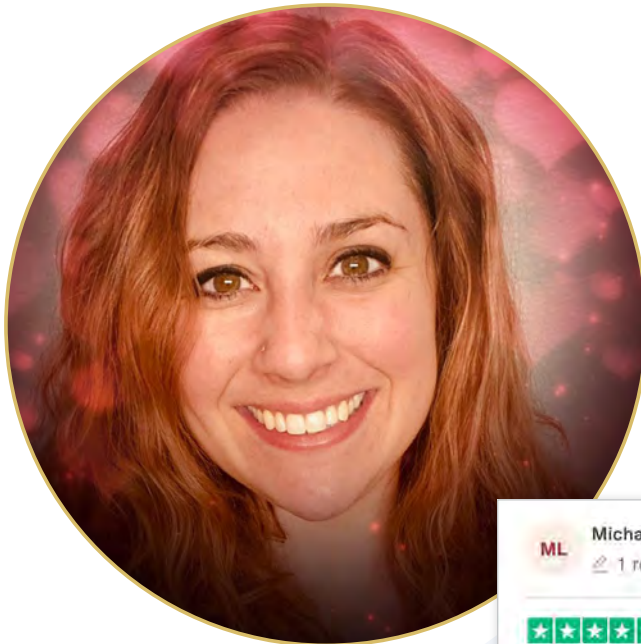
I'm a better coach, I have much bigger impact than I originally thought was possible, I have a structure to further to scale my business and impact and I love what I do even more.

I created valuable friendships from the incredible peer group and the way I think now - this was literally impossible when I started.

If you're willing to do the work, get through the resistance of trying new things, pushing through the discomfort ALL WHILE aiming for gratitude and love for your clients - COD is for you!



★ Trustpilot



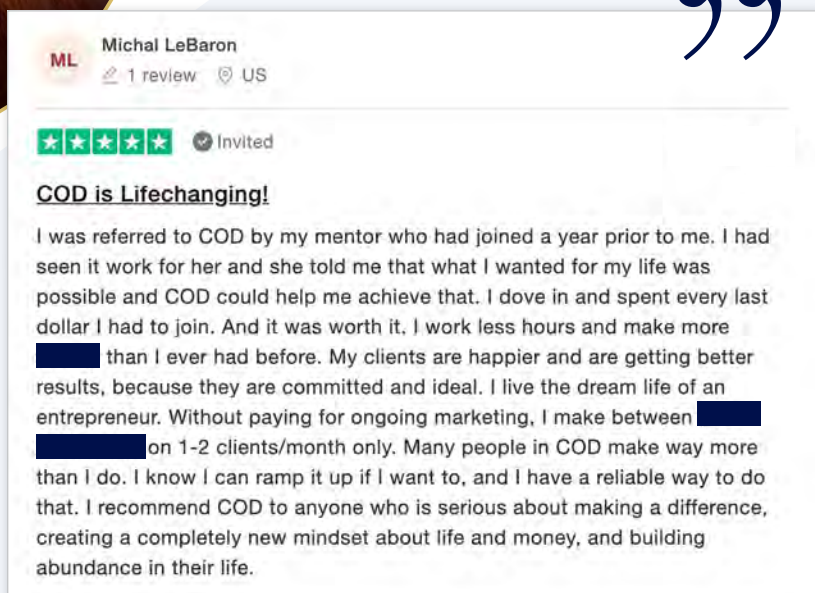
Michal LeBaron
Functional Medicine
Practitioner, Instructor,
& Consultant

Michal is a master nutritionist trained in Functional Medicine getting to the root cause of chronic symptoms or health conditions.

“

I live the dream life of an entrepreneur. Without paying for an ongoing marketing. **I recommend COD to anyone who is serious about making a difference and building abundance in their life!**

”





Mike Crofts
Financial Coach

Mike's clients payoff thousands in debt and increase savings in just 6-months. He teaches others how do the same.

“

It took my struggling coaching business from part-time to full time within months and allowed my wife to now stay home to raise the kids.

”



“

These guys are real experts. They know what they are doing, have a top notch team and guide you every step of the way – Facebook ads, webinar, sales call – they teach and support you with all of it.

”



Russell Razzaque
Psychiatrist & Mindfulness Teacher

Dr Russell Razzaque is a London based psychiatrist with twenty years experience in adult mental health – specialising in Open Dialogue, mindfulness and the connection between spirituality, consciousness and mental health.



“

With Clients on Demand in just 7 weeks, I had everything up and running. I had a fully functioning model that started to attract the clients I've always dreamed of but most importantly, I've transformed to become the woman that attracts the right clients for her business.

”

Penelope Magouliaiti
Women's
Transformational
Coach

Penelope is dedicated in helping you to discover what you truly want from life and show you the way on how to Create the Life YOU Deserve & Desire.

PM Penelope Magouliaiti
1 review CY

★★★★★ Verified

Client's on Demand is an exceptional program!

I've joined Clients on Demand after trying for 7 years to take my business off the ground. With Clients on Demand in just 7 weeks, I had everything up and running. I had a fully functioning model that started to attract the clients I've always dreamed of but most importantly, I've transformed to become the woman that attracts the right clients for her business.

I am so grateful to the amazing COD Team for their support and guidance. Thank you so much!



Rachel Simpson
New Mom Coach

Rachel help infants feed their first food to set them up for optimal health for the rest of their lives.



★ Trustpilot

“

Not only do I have clients on demand, but **I have fantastic results, my clients are getting results as well and am no longer ghosted after 1-1 sessions.** Here we build connections. If you want to uplevel your life, then there is NO other place to do so than with Clients on Demand!!!!!!

”



Rachel Simpson

1 review US



It is A TRUE HONOR to be a part of it.

I am a 24 hour 'click to client' for Russ and his team. By his certainty, I made the call, had my breakthrough and signed up for the ride of my life!! I was looking for more clients coming to me but I got a whole lot more than that! Simultaneously, I had been separated from my spouse and it was also the first few months of the pandemic.

I now reflect on the daily walks into the woods that I made listening to the modules. It has been this community and all the love from that which has gotten me through the tough times. Am I resilient and building that? YES. Where this team has taken me is way above where I would be without them. My gratitude and love for the entire team is and will forever be imprinted into my entire being, GIFTS beyond what I could have imagined on signing on that first day.

Was I scared? ABSOLUTELY. Did I want to call back and cancel? SURE. But, it was Russ's certainty and the energy that was presented that I, Rachel Simpson, could change the trajectory of her life and I was worthy ON THAT DAY and going forward I AM. I became more resourceful than I had ever been. I AM worthy anytime I listen with my heart. You TOO deserve to invest in yourself.

If you have a purpose, this is the BEST company to get you to that DREAM. NEVER give up! Believe in yourself! Act in Integrity! These are the values that are COD. It is A TRUE HONOR to be a part of it. Not only do I have clients on demand, but I have fantastic results, my clients are getting results as well and am no longer ghosted after 1-1 sessions.

Here we build connections.

If you want to uplevel your life, then there is NO other place to do so than with Clients on Demand!!!!!!



Rachelle McCloud
Mental Health and
Emotional Wellness Coach

Rachelle helps people get rid of symptoms of anxiety, depression and traumatic stress and live well.



“

COD has opened the door for me to impact more, work less and earn abundantly. **It has provided me with the skills, structure and training to scale my business and impact.**

”

RM Rachelle McCloud
1 review US

★★★★★ Invited

COD has opened the door for me to...

COD has opened the door for me to impact more, work less and earn abundantly. And not only that, it has provided me with the skills, structure and training to scale my business and my impact. I cannot express enough gratitude for who I have become because of how much love, thought and focus the COD team has put into every single aspect of how COD functions and how they support each and every client. In the almost 2 years that I have worked with COD, I have earned [REDACTED] investing about 25 hours per week in my coaching business which is now almost 2 years old. And I did all of this while running a brick and mortar private and solo mental health therapy practice and raising 5 kids! This means the world to me because one of my greatest motivations is my kids and laying out a future for them that is bright and empowered emotionally, mentally, physically, financially and spiritually while BEING with them. The COD team has helped me to retire from my therapy practice, work less, spend more time with my kids and this next month will be my first of many [REDACTED]. And the best part is, I've matured through their leadership, example and process to become a world class leader and 7-figure CEO. I'm ready to bring even more impact, wellness and empowerment into the world. Like...Seriously...Mind blown! I could not be more grateful for COD and the person I was, 2 years ago, on the phone who said yes to them and decided to invest whole-heartedly. Thank you, GOD.



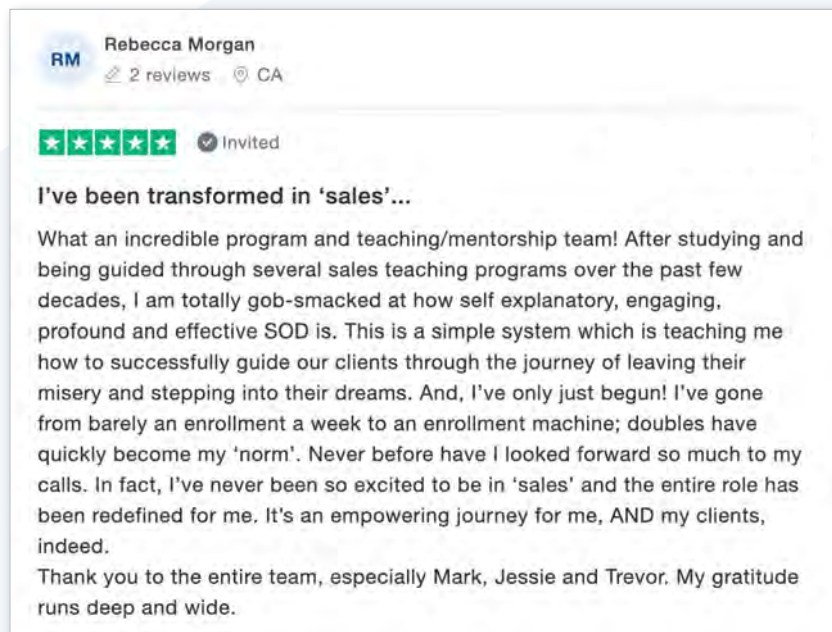
“

I've gone from barely an enrollment a week to an enrollment machine; doubles have quickly become my “norm”. Never before have I looked forward so much to my calls.

”

Rebecca Morgan
Patient Advocate

Rebecca serves those who give long-term care to loved ones that experience constant hospital visits. By teaching people how to become better advocates for their loved ones, Rebecca helps them effectively manage a seemingly unmanageable situation.





Rob Polster
Consultant

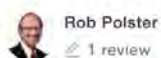
Rob helps government contracting CEOs turn their companies into contract winning machines.



“

This is the dream team of experts! I have Russ Ruffino's Clients on Demand program to thank for my amazing success!

”



1 review US



GOT [REDACTED] FROM FIRST GROUP COACHING CLIENT!!!

I GOT PAID!!! A CEO bought my 7 week online training program and paid me [REDACTED] (First sale of my group program).

I am expecting many more sales and I have Russ Ruffino's Clients on Demand program to thank for this amazing success.

I'd been struggling for years to get people to wake up to my terrific formula for winning government contracts.

I had been doing a TON of all the usual stuff: blogging, emails, networking -- and none of it worked.

Then I heard that the REAL trick is to develop the perfect webinar. I knew I needed to try that, but I had no time.

Then I heard about Russ's formula for developing a whole marketing funnel with a REALLY POWERFUL webinar IN JUST 8 WEEKS, and I immediately signed up .

The cost was WAY less than I had paid for other programs.

This dream team of experts went to work walking me through the process step by step.

Not just to build the webinar, but the whole marketing funnel: facebook ads, signup page, followup messages.

And they help you get it done in all done in just 8 weeks!! Thank you SO much Russ!!!



Scott D. Anderson
Business Scaling
Consultant

Scott helps agency owners grow their businesses faster and “enjoy the ride” more than ever.

“

These guys at COD are unicorns. **More than mere content, it's a complete system that really, really works. Even more surprising – and as corny or unbelievable as it may sound – they really care.**

”



Scott D. Anderson

1 review US

★★★★★ Invited

These guys are unicorns

Having participated in more than a few courses for coaches my expectations were pretty low to be honest. I'd picked up some valuable tips, but I felt it was up to me to put the pieces of the puzzle together in a way that made money. Kind of a "Here you go -- good luck" experience.

These guys at COD are unicorns.

More than mere content, it's a complete system that really, really works. Even more surprising -- and as corny or unbelievable as it may sound -- they really care. I saw first hand several cases where previous programs would either have not responded or implied it was my fault for not getting it right.

With COD, I personally experienced people going above and beyond for me on several occasions -- when they didn't have to and when no one was looking.

An approach which really works is refreshing and amazing enough. But people who really care put COD in a class of its own.



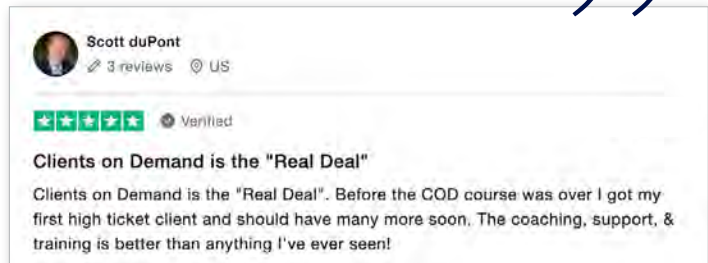
Scott duPont
Film Director & Producer

Scott helps filmmakers get their \$, so they can make their dream project a reality and to the screen!

“

Clients on Demand is the “real Deal”. The coaching, support & training is better than anything I’ve ever seen.

”



“

You will not be disappointed.... in fact **COD will change your life.**

”



Scott Lawry
Relationship Coach

Scott helps committed Christian couples finally end cycles of conflict and disconnection, and reclaim the love, passion, and playfulness they once had.





Shobhit Chugh
Intentional Coach

Shobhit helps Product Managers build skills that can set them up for success over the long term, including communication, relationship building and stakeholder management.



“

Clients on demand helped me take my business from a side gig to a legitimate business where I am able to sign up several clients a week. And my core content has not changed! These guys are awesome!

”

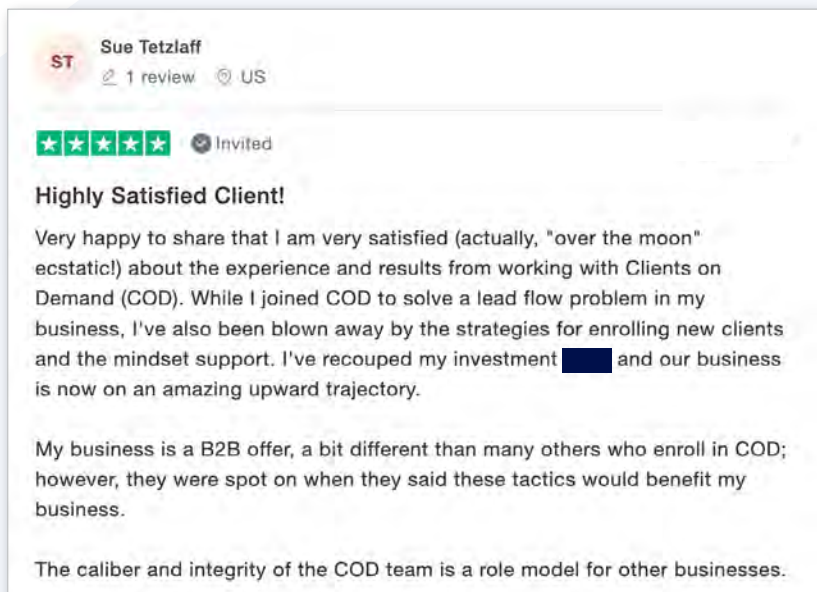




Sue Tetzlaff
Healthcare Business
Consultant

Sue partners with healthcare organizations to elevate and leverage high employee engagement to create top ranking, award winning results in patient satisfaction, patient safety and quality.

“ While I joined COD to solve a lead flow problem in my business, I’ve also been blown away by the strategies for enrolling new clients and the mindset support. **I’ve recouped my investment and our business is now on an amazing upward trajectory.** ”






Ted Jed Midlife Mentor

Ted helps people evolve enthusiastically into their next phase of life (even if right now they're feeling a bit jaded, bored and uninspired).

“

The COD program is light years ahead of everything else we have studied. We entered the program with a healthy level of scepticism but after studying and implementing, the results speak for themselves.

”

 Ted Jed
1 review AU

★★★★★ Verified

More [REDACTED] in 10 Days Than The Last 10 Months

COD has enabled us to create more [REDACTED] within 10 days of completion than we [REDACTED] in the last 10 months!

Being a veteran of many online 'experts' trainings, we have tried many strategies and achieved a certain level of commercial success.

The COD program however, is light years ahead of everything else we have studied.

Clients On Demand's values, principles and practical trainings shine brightly in the online training industry.

We entered the program with a healthy level of scepticism but after studying and implementing, the results speak for themselves.

Our first 10 days of implementation returned more than [REDACTED] on our investment. That measurable outcome is only a fraction of the goodness we have received from COD, thank you.



“

With their help I **overcame several barriers standing in my way and because of their help I now have a working funnel, ongoing mindset and skill building coaching, and forever friends I met within the community.**

”

Terry Taylor
Transformational
Life, Leadership &
Business Coach

Terry helps you eliminate stress and unlock your full potential as CEO of your business and your life.





Tracey Rojko
Life & Anxiety Coach

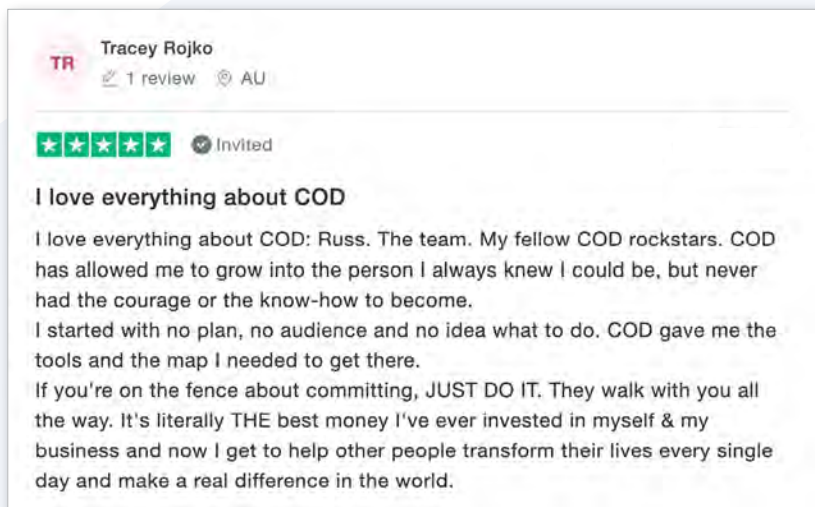
Tracey is a life coach specialising in anxiety & general life coaching. She helps people to overcome their anxiety without: setting boundaries, changing “negative” behaviours, asking others to change, diet changes, managing ‘triggers’ - no matter what you’ve tried before.



“

If you’re on the fence about committing, JUST DO IT. They walk with you all the way. It’s literally THE best money I ever invested in myself & my business and now I get to help other people transform their lives every single day and make a real difference in the world.

”





Vanessa Nicole Delmotte
Diamond Ring Jeweller

Vanessa Nicole Jewels is a custom diamond ring studio that creates *GORGEOUS* Diamond Rings for clients worldwide!



“

Never in my life have I been around such like-minded people where I feel like I can be open with my BIG goals and not judged for them.

”



Vanessa Nicole Delmotte

1 review US



COD has been such a life changer!

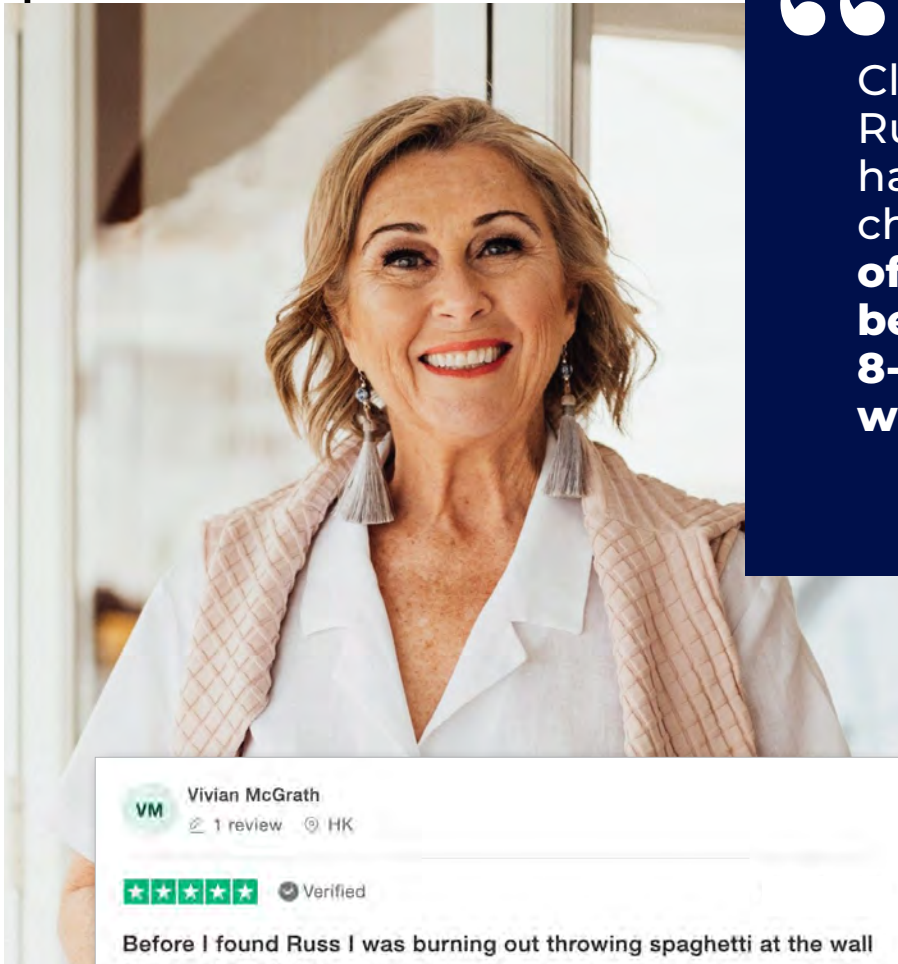
COD has been such a life changer for me. I started with them in 2017 and I'm eternally grateful for what they have helped me do for my family. I've been able to hit my annual [REDACTED] goals AND personal goals ever since joining COD.

The mindset component they teach is KEY to making their program work – of course, the technical side of their system is very important as well, although for me personally, the mindset component has had major lasting impact. In fact, I'm a firm believer the mindset work they teach is key to making LIFE work well.

Never in my life have I been around such like-minded people where I feel like I can be open with my BIG goals and not judged for them.

The fact is, there is a lot of work involved. I can see why some people would be turned off by that part. Or even not give it long enough of a chance. But it's an effort that can pay off HUGE if you stick with it. And they literally provide the steps, you simply have to implement it. The amazing thing about the COD team is the amount of support they provide – They bend over backwards for you.

I highly recommend Clients on Demand – I am SO SO grateful to Russ, Lisa, Marc and the entire team.



“

Clients on Demand and Russ's incredible system has been a game-changer for me. **I paid off the investment before finishing the 8-week program, it worked so quickly.**

”

VM Vivian McGrath
1 review HK

★★★★★ Verified

Before I found Russ I was burning out throwing spaghetti at the wall to see what sticks

Before I found Russ I was working endless hours burning out as I threw spaghetti at the wall trying to see what would stick and making little money doing it. I was so far off a sustainable business for all the hard work and effort it was a little soul-destroying.

Clients on Demand and Russ's incredible system has been a game-changer for me. I paid off the investment before finishing the 8-week program, it worked so quickly. Now all I do is follow it, trust it and the perfect, ideal clients come right to my door ready for me and happy to pay what I am worth to transform their lives. Within months I was [REDACTED] what seemed impossible to me. Now I can see I will find [REDACTED] freedom doing what I love most from a laptop anywhere in the world and that is all I dreamed of for my business.

But COD is so much more than this. The mindset coaches are second-to-none. What this authentic, genuine, caring team has taught me about myself has changed my life. They've also up-leveled my coaching framework and skills which has taken my results with clients to a whole new level of success.

I will forever be grateful I found COD and most of all for the incredible support and friendships I've now made in this beautiful community of like-minded souls, which is the best part of all.

Vivian McGrath Personal Power Coach

Vivian helps women recover from toxic relationships, fall back in love with life & never settle for less again!



★ Trustpilot



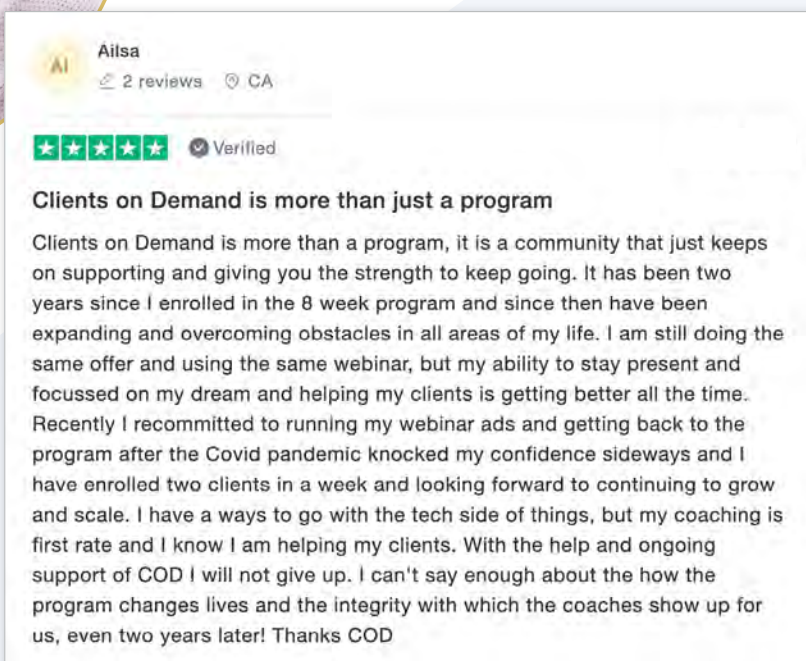
Ailsa Keppie
Pleasure for Health

Creating a world where healthy relationships and conscious sexuality are the norm. Ailsa offers knowledgeable and compassionate intimacy coaching.

“

Clients on Demand is more than a program. **It is a community that just keeps on supporting and giving you the strength to keep going.**

”





“

COD is exactly what I needed and I am forever grateful for coming across their ad and deciding to book a breakthrough call. **COD has equipped me to build the business of my dreams.**

”

AL Alexa
1 review US

★★★★★ Verified

Life changing!

If you are like I was before I started COD, you're probably scrolling down these testimonials and reviews to see whether COD is right for you. I spent an hour reading all that I could about other people's experiences. I had doubts and concerns but all I found was people achieving incredible results. Boy am I glad I didn't listen to my fears. COD has been one of the BEST decisions and investments of my entire life!!

I started COD as a relatively new coach (never really got paid for coaching before) and no coaching certifications - just my life experience, a message to share, and a desire to impact people. I knew I could get people results but I was also confused as to what I should offer and I was struggling with the amount of work I had to put in just to get one low paying client. I was pretty much on a very slow train with no direction.

COD is exactly what I needed and I am forever grateful for coming across their ad and deciding to book a breakthrough call. COD has equipped me to build the business of my dreams. Russ and the team KNOW what they are doing. They are the best in the game, no doubt! And although the strategies they teach are top notch, the BEST part of COD for me was the world class support. Their coaches are there to support you and answer any questions each and every step of the way. Seriously, the mindset support you get is worth the investment alone!

Thank you COD for the amazing work you do and for all that you've done for me! Onto BIG things!

If you are on the fence, BOOK YOUR CALL!!! It could be the exact thing that changes your life. It is worth every penny if you put the work into it!

Alexa De Leon Life, Mindset & Relationship Coach

“Grow Together Not Apart” that’s Alexa’s motto. Rising Relationships was born to empower couples who want to THRIVE not just survive in this life.



★ Trustpilot



Amara Charles
Spiritual Sexuality for Health and Harmony

Couples relationship coaching for DEEPLY BONDED LOVE. Highly renowned sex and intimacy expert Amara Charles has traveled internationally teaching sacred sexuality workshops since 1989, helping men and women reconnect with their passion, restore the potency of their sexual energy and deepen their appreciation of life.



“

Now I have a program that's rocking people's worlds. But the best part is that I'm able to serve my clients on a whole new level of integrity and love.

”

Amara
1 review US



This was the best investment I've ever made.

I've been teaching for 30 years specializing in helping couples restore sexuality in their relationships. I came to COD when COVID turned my world upsidedown and like a lot of folks, I had to cancel 15 live workshops. My income tanked. So joining was a total leap of faith for me. But I have to say, it was the BEST investment I've ever made. Not only have I already [redacted] in the last [redacted] than I made in [redacted] from coaching, the real value is that in the process, I'm learning how to be a far more effective coach.

I think if I had read all the negative reviews I would have missed an opportunity of a lifetime. You bet I had thoughts of "What on earth have I done?" But the thing is, because I was willing to invest hugely in my self, I discovered I could likewise ask others to invest in me. The trainers KNOW all the stuff that comes with asking for a high price - and they show you exactly how to overcome those fears. Because I teach in a spiritual tradition, I know what it's like to work practically for free because "I love what I do." I did that for years. It was exhausting. I used to ask for \$150 a session and now I have a program worth [redacted] that's rocking people's worlds. But the best part is that I'm able to serve my clients on a whole new level of integrity and love. I'm not saying the process is easy. It's not! I've never worked harder. But what's different is, I'm actually having a blast. They show you things that actually work, and if they don't, they help you tweek it until it does. The structure, the trainings and the trainers are BRILLIANT. And the support of this community is EXTRAORDINARY.



Amber Wilhoit
Registered Dietitian,
Diabetes Educator,
and food expert
with over 15 years of
experience

Amber's mission is to help others feel empowered to live where having a diagnosis of Diabetes makes you stronger and doesn't hold you back in any way shape or form.

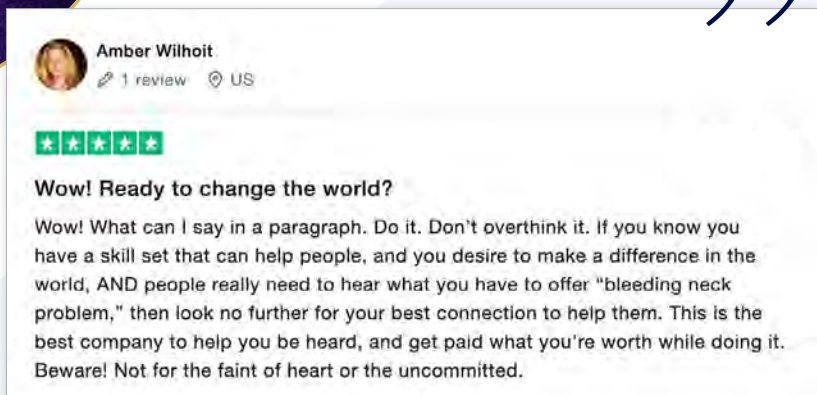


“

This is the best company to help you be heard. and get paid what you're worth while doing it.

Beware! Not for the faint of heart of the uncommitted.

”





Amir Muradali
Founder of Job Search
Mastery. Career and
Leadership Author,
Speaker, Trainer, Coach
& Motivator

With a conviction that careers are how we make our impact in our lifetime...and not just a means to make a living...Amir has helped professionals since 2013 make small and big shifts in their careers through his live training, courses and coaching.

“

I finally feel liberated to serve at the level I've always wanted to without trying to be an online celebrity in my space and underselling my programs.

”



Amir

1 review CA



Verified

Deep gratitude to Russ & team at COD

I just wanted to drop a quick note of deep gratitude to you Russell Ruffino, and everyone at COD for the work you do. I'm mid week 4, and these past few weeks have been unbelievably enlightening. The process, the details, the examples, the thoroughness of the program have kicked my @55 (and business) into clarity and momentum. I finally feel liberated to serve at the level I've always wanted to without trying to be an online celebrity in my space and underselling my programs. Marc, Russ, you speak often of how people who don't pay high ticket will not have their problem solved...I've seen it with my clients and it has gutted me. I'm all about results, and so I ended up doing a lot extra for free. And the worst part of it? My clients got some results, but not at the level they could. COD has given me a pathway I've needed for 2 years now, and I'm soaking it all up!!

Right now I have phases 1 and 2 done. I sent the IMI email to my warm list yesterday, and have 5 BT calls already. Selling is not a natural skill for me, so I have a learning curve here. But I am not sweating it because I know I am in good hands and learning from the best.



Andrew Kalt Nielsen
Software Developer. Andy has a bachelors degree in Business Management from Utah Valley University

Andy helps therapy entrepreneurs like OT, PT, SLP grow online using his software therapysitebuilder.com



★ Trustpilot

“

When you follow the COD framework, both go hand in hand. **Make a huge, lasting impact whilst making a very high level income.** Can't recommend it enough.... jump on in!

”



Andre

1 review

GG



Verified

Clients On Demand is the real deal.

Clients On Demand is the real deal.

I have taken part in around ten of these types of programmes over the past decade and this is the best by a country mile.

The framework is gold, the support is brilliant and your fellow students are generally positive and supportive.

Yes, it takes hard work and a can-do attitude, but building a business isn't a walk in the park. So of course there will be many who fall by the wayside and complain and moan about the programme.

But stay resourceful, keep on taking baby steps forward and magic begins to happen.

The clues are in the successes of those who have gone before you, people who start from nothing and within two years of hard work, mindset shifting and perseverance, have started to have months, regular as clockwork.

In fact my last comment sums up COD perfectly for me.

I remember being on a call with other students early on in my own enrolment. Someone mentioned having a business and I thought "yeah, that's pretty cool, having a coaching business is a good aim to have.." and then I realised that the reference always to having

And every day I get to hang out with people having , but also people who are committed to serving their people at the highest level and making a huge impact on the world.

When you follow the COD framework, both go hand in hand. Make a huge, lasting impact whilst making a very high level income. Can't recommend it enough....jump on in!



Arden Kaywin
Vocal Coach & Vocal Producer

Arden teaches singers a powerful method for building reliable technique, finding their true sound and eliminating mindset blocks to make a lasting impact with their talent.

“

Russ Ruffino and team are the real deal...**They truly run a transformative program and i don't think there's another program out there that can compare.**

”



“

The staff of Clients on Demand are of the very highest integrity and expertise. I can't recommend them highly enough.

”



Beth Raps
Personal Coach

Beth works with people serious about changing lives--their own included--who need to restructure their time, money, or mindset.





Candice Gillatt
Consulting Agency

Candice empowers multi-million companies to increase revenue by over 25% by destroying stagnant or slow lead flow.



“

Rock Solid program! They serve their clients at a level like no other program I have ever been a part of. The best part is I have learned to serve my clients at such a higher level than I was before or even had conceptualized before COD.

”

CG Candice Gillatt
1 review US



Rock solid program transformed my biz from [REDACTED] annually to [REDACTED] and on the cusp of [REDACTED]

How to sum up how transformational this program is...

They serve their clients at a level like no other program I have ever been a part of.

They are uber focused on delivering outcomes and getting results, but never at the expense of not being human.

In fact, this is a major cornerstone of this company and the principles they embrace, focus on, example, and teach.

If you are looking to develop your business to [REDACTED] This is it. I started with a [REDACTED] annual business and am on track to scale to [REDACTED]! The best part is I have learned to serve my clients at such a higher level than I was before or had even conceptualized before COD.

Enroll. It will be the best decision you ever made for your business, clients, yourself, and your family.



Christine OBrien
Life Coach to create
calm in every aspect of
your life

Christine's mission in this life is to help you learn to simplify your space and bring peace to your parenting.

“

I joined Clients on Demand (COD) so I could attract a steady flow of clients to my coaching business. I got that and so much more.

The program and the quality of the humans leading COD blow my mind.

”



Christine

1 review · US



Verified

The Good Life

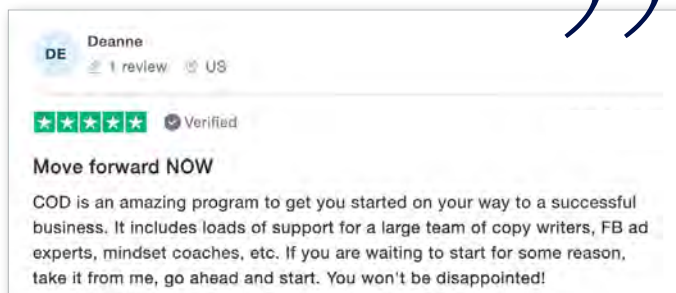
I joined Clients on Demand (COD) so I could attract a steady flow of clients to my coaching business. I got that and so much more. The program and the quality of the humans leading COD blow my mind. The surprising thing is that this business program changed every aspect of my life starting with a steady flow of quality clients to my improved quality of service for those clients so now my clients are sending their friends, which means my [redacted] is abundant and happy as is my heart. At home my relationship with my husband and daughter grew stronger because of my new found confidence and ability to be a steady leader. How good are you going to let your life get?



Deanne Newton
Functional Medicine Coach

Deanne Newton is passionate about helping women understand the root cause of their health issues so they can live energetic, happy, healthy, and passionate lives. She is a functional medicine physician assistant (PA), nutritionist, health coach, yoga instructor, and owner of Newton Holistic Health.

“**COD is an amazing program** to get you started on your way to a successful business.”



“**Clients on demand is legit!** They are heart centered, care about the world, and are stellar at what they do.”



Jocelyn Miller
Personal Accelerator For Individuals & Teams

Jocelyn Miller is a personal accelerator for individuals and teams. She helps individuals get to their next level via career coaching and teams via corporate training. Jocelyn has extensive knowledge in business and technology from her years at Amazon, Google, and Zazzle.



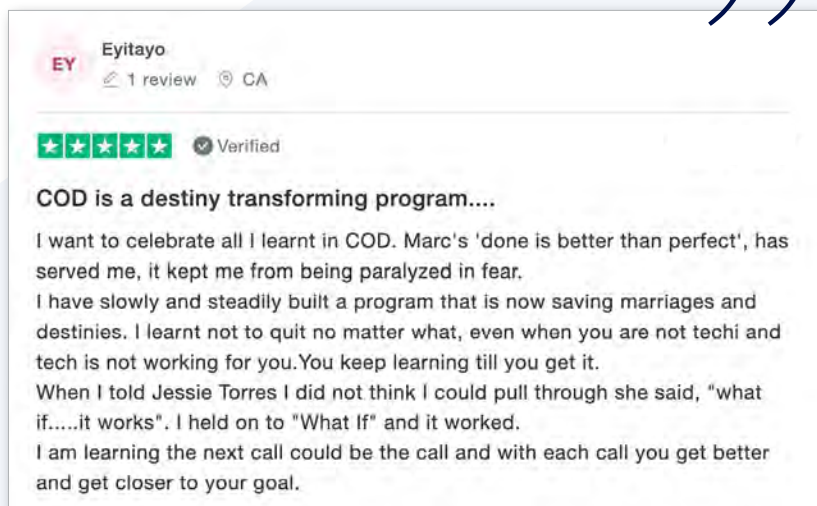
“

I want to celebrate all I learnt in COD. Marc's 'done is better than perfect', has served me, **it kept me from being paralyzed in fear.**

”

Eyitayo Dada
Eyitayo aka 'Maama'
is a lawyer, marriage
coach, author, and
international speaker
on marriage

Eyitayo Dada is a marriage specialist, author, family law practitioner, and international speaker. For more than 30 years, she has helped hundreds of couples from over 20 countries restore their marriages, enjoy a whole new level of love, passion, and affection, and avoid divorce. She has been happily married for over 34 years with 5 beautiful daughters, 3 of whom are also happily married.





Justin Francom
Founder

Justin helps busy professionals struggling with their weight to make lasting lifestyle changes that transform their health and fitness and escape from the sedentary habits that keep them stuck in front of a computer instead of getting out and living their life to the fullest.

“

I've never regretted signing up. In fact... it's the best decision I have ever made. **COD delivers above and beyond and I've never grown up so much or been assured of my success.**”



“

The best of the best, they cover all aspects for success.”



Karina SedaFontanez
Life & Health Stroke Coach

Karina focuses on caregivers and survivors so they can feel better, become independent, and Live & Thrive Without Limits. Karina is a stroke survivor herself walking in this journey for 15+ years. Karina is a living testimony that her coaching strategies, along with your medical advisors, will help align your healing mentally, emotionally, and physically for a happy and prosperous life.





Lisbeth Ceballos
Mindset Coach

Lisbeth Ceballos is a unique Coach & Trainer focused on Leadership Development that brings a distinctive perspective as a Seasoned, award-winning, Executive in a variety of capacities and environments along with a multicultural and inclusive view point to the workplace.

“

I would recommend to anyone who is genuinely interested on helping people as primary reason; **they helped me and pushed me harder than anyone: they genuinely CARE!**

”





Lucas Mattiello
Confidence and
Public Speaking Coach

Lucas helps entrepreneurs speak more confidently on video & in public.

“

COD introduced a way to create online courses with live components so that **I actually served my clients to achieve their desired results.**

”



LU Lucas
1 review CA

★★★★★ Verified

After years of sitting on the fence, I finally jumped in

I've known about Clients on Demand for many years, knew people that had done it, but being familiar with digital marketing, I already knew what to do...

And this was the pattern for years of knowing what was needed to do, but not doing it. When the pandemic hit and all my live events were cancelled, I then had the urgency to launch my online course and did so I joined COD.

Now there were three major reasons I had been hesitant to join COD:

1. Even with 3 people I knew that loved the program and said it would be perfect for me, I had one other person said the program had grown so fast and you don't get the support needed to launch your course so was listening to that more than the success stories.

This was not my experience at all. I had access to coaches to review my work and hold my hand as long as I reached out...they were incredible.

2. The main technical piece is a webinar funnel, I knew how to do it already.

Yes, it's a webinar funnel, but with honest reflection, knowing what was needed to do hadn't led to it being done...for the past 5 years. I didn't see spending money on building a webinar funnel as a good investment since I could have done it on my own, but every month that I had delayed has cost me thousands of dollars.

Also, getting the help from their team to actually build the funnel out was amazing. The difference between talking about what I should do vs having it done is life changing

3. Nobody will pay high-ticket prices for an online course.

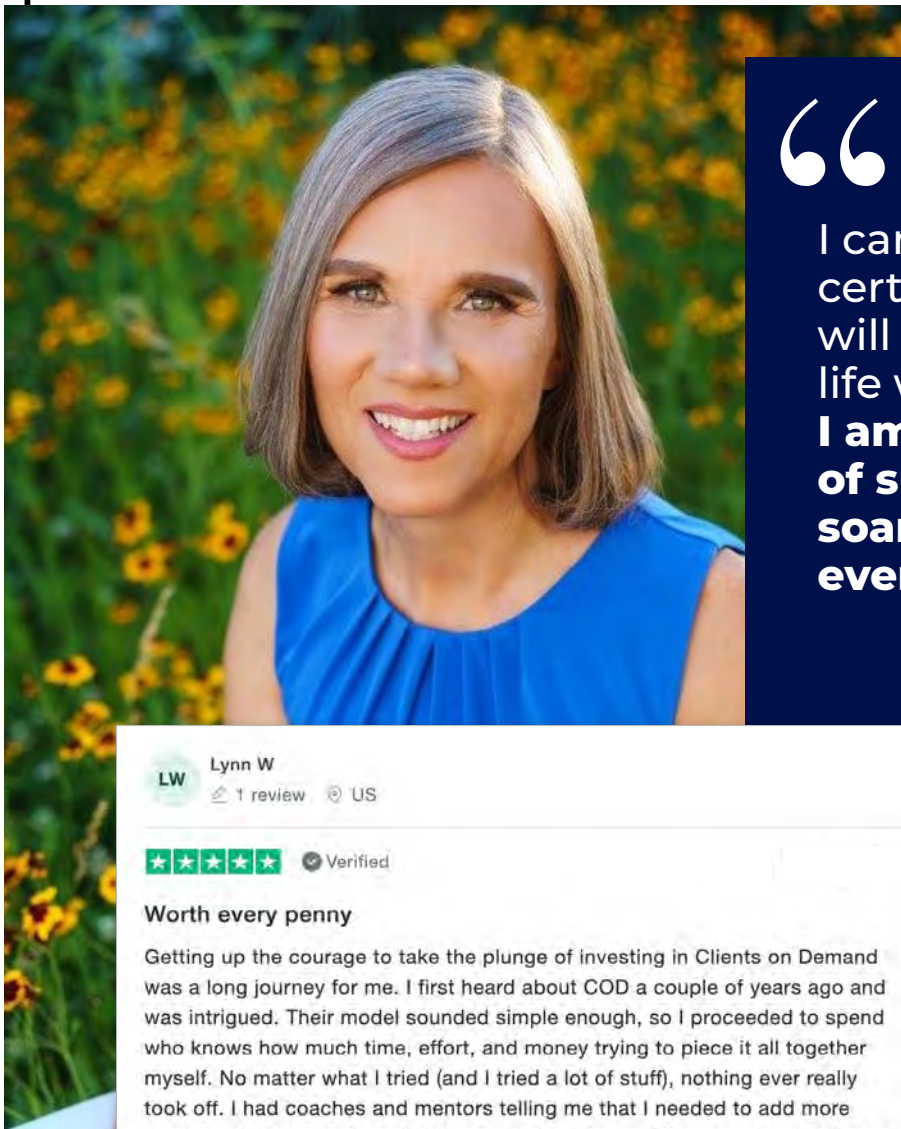
I saw live events as the best way to provide real training and change in clients lives. Online courses were those things that people bought, maybe logged in a few times, but never completed or got real value from.

COD introduced a way to create online courses with live components so that I actually served my clients to achieve their desired results. Three months into this journey, I've had clients get great results, have opened up access to help people globally now, and when clients pay a premium price, they're committed to their success and will achieve results.

While I found the technical support amazing to go from being a person that talks about having a webinar funnel to now have a fully functional lead generation machine, it's the mindset work that has been most impactful.

It's been life changing to explore the limiting beliefs that had kept me stuck from playing a bigger game and having the support to overcome them.

Can't recommend COD enough!



“

I can now say with utter certainty that my business will never be the same. My life will never be the same. **I am now on a trajectory of success that I know will soar just as high as I can ever imagine.**

”

LW Lynn W
1 review US

★★★★★ Verified

Worth every penny

Getting up the courage to take the plunge of investing in Clients on Demand was a long journey for me. I first heard about COD a couple of years ago and was intrigued. Their model sounded simple enough, so I proceeded to spend who knows how much time, effort, and money trying to piece it all together myself. No matter what I tried (and I tried a lot of stuff), nothing ever really took off. I had coaches and mentors telling me that I needed to add more bonuses, lower my prices, bring more value, etc. and then people would start signing up for my program. It didn't happen.

After hitting rock bottom, hearing the exact same objection (I can't afford it) for my \$97 offer as for my high-ticket offer, and realizing that I didn't want to put that much time and effort into fulfilling bonuses that no one really cared about in the first place, I finally realized that I couldn't do it on my own. I started paying more attention to Russ Ruffino's posts. I started studying these reviews on TrustPilot. I finally decided that my dream was worth it, and I booked a call.

I enrolled that same day. That was exactly 2 months ago. I can now say with utter certainty that my business will never be the same. My life will never be the same. I am now on a trajectory of success that I know will soar just as high as I can ever imagine. It's an incredible feeling. Every piece of this puzzle is so dialed in, and the support that COD gives every step of the way is truly top notch. I've never seen anything like it.

I still can't believe this is really happening to me. It's been worth every penny of investment and every moment of my time. I'm so grateful that I found both COD and the courage to step into my dream. Thank you, Russ Ruffino and the entire COD team. I will be forever grateful.

Lynn Weimar
Founder & Owner at Be Fit Beyond Fifty

Lynn founded Be Fit Beyond Fifty to spread the word that it's never too late to live our best lives. their business & love life.



★ Trustpilot



Mark Pearson
Parent Coach

Mark helps dads get more quality time with their kids after a family separation.

“

COD has been a life changer for me. I'm so grateful for the personal and professional changes and development that have come about in me because of their work.

”





Markus Gerszi
Success Coach

Markus shows you how to turn your gym into a thriving business you love to own.

“

Whether you are brand new to the game, or you have been at it for many years like myself, **this program has the power to CHANGE YOUR LIFE permanently if you lean into it.**

”





“

I decided to trust the process and build as I go. I have already received raving reviews by how organised my course was and how excited everyone is to join. **COD is amazing and I appreciate the support!**

”

Marvin Mitchell
Wealth Master Coach
& Financial Advisor

Marvin teaches people how to become the bank, instead of going to the bank. His goal is to help create at least 100 millionaires over the next 3 years.



Marvin M

1 review

US



Invited

Victory Report!!!! 🎉🎉🎉🎉🎉

I did my first coaching call in the program. I'm only in week 3 in the COD program but I decided to trust the process and build as I go. I had my entire first week built on my online course and just completed my first zoom call. I have already received raving reviews by how organized the course was and how excited everyone is to join. I had 9 people sign up so far from my warm market. The cost of the course I created is [REDACTED] I was able to make [REDACTED] in a couple of days. Not a bad couple of days of work.

COD is amazing and I appreciate the support! 😊



Jeff Kunz
Founder, Summit
Life Academy

Jeff helps men who worry their marriage is dying to save their relationship and become irresistible to their wife.

“

The entire COD team has created the perfect example of how business should be conducted! **My life has been immensely blessed over since I came across their ad, and I will be forever grateful!**

”



Burnt out and sick of inconsistent income?

We will help you turn your expertise into a \$5,000 - \$10,000
online coaching program, AND attract your dream clients.

Click the link below and book a call now.

CLIENTSONDEMAND.COM/TRUST
SPACES ARE VERY LIMITED - SIGN UP NOW!

*These are all real clients.
No one is EVER compensated in any way for what they write.*



CLIENTS *on* DEMAND